



Botto Giuseppe 150^{years}
SINCE 1876

Rho- Milano Fiera, 7 July 2026 - Our **150-year anniversary** is not a destination but a horizon stretching ever further—an invisible yet powerful thread connecting past, present and future.

In this landmark year, every gesture, every event and every encounter becomes part of a narrative that seeks not only to honor the past, but also to inspire, unite, renew and shape what lies ahead.

This anniversary brings together an entire community: families, employees, partners and customers united by a shared sense of belonging. 150 years are more than a milestone. They represent the passing of the baton to a new generation, a promise, a hope for the future, and the assurance that this story continues.

It is both a moment of reflection and a new beginning: an opportunity to look back on the journey travelled while embracing the path that still lies ahead. The solid foundations for that future have been built throughout the company's history, marked by periods of growth as well as moments of adversity, including the devastating flood of 1968 that destroyed the business. The stand retraces these defining moments through a **timeline** displayed across its walls.

"Celebrating 150 years is an opportunity to look back with pride - never forgetting our history or where we came from - while at the same time looking ahead with ambition. We live in an age of accelerating change and increasingly complex challenges. Yet if there is one lesson these 150 years have taught us, it is that the future belongs to those who continually challenge themselves, who never stop innovating, and who remain true to their values while evolving every day." says **Silvio Botto Poala** CEO of Botto Giuseppe e Figli S.p.A

With remarkable foresight, the company began developing sustainable products, yarns and fabrics as early as 2015. Over the years, it has implemented a strategy aimed at providing customers with products that are traceable from source, earning increasingly rigorous certifications across multiple areas. Since 2022, this commitment to honesty and transparency has been documented through the company's Sustainability Report, providing an increasingly comprehensive insight into the operations of a fully vertically integrated company whose business model is unique within the textile industry.

The two production sites in Vallemosso and Tarcento embody the history of a company that began in 1876 with just a handful of looms purchased by its founder, Giuseppe Botto Poala, affectionately known as "Pin".

The forthcoming **7th Sustainability Report (2025)**, published on a voluntary basis, highlights the company's latest achievements:

WATER MANAGEMENT: Treated water reused in production processes reached **10%** in 2025 and increased to **30%** in 2026.

ELECTRICITY: Renewable energy generation now covers **108%** of the combined electricity requirements of the two production sites.

ZDHC: **82%** compliance of the production chemical inventory with the voluntary international ZDHC standard for hazardous chemical management.



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WASTEWATER TREATMENT: Through the installation of new treatment facilities, wastewater quality now exceeds both legal requirements and the stringent criteria established by the voluntary international ZDHC standard.

WASTE: 8% reduction in kilograms of non-recyclable waste generated per kilogram of product processed.

F/W 27-28 COLLECTION

360° is the latest addition to the Botto Giuseppe range. In the company's new cashmere collection, this raw material of excellence is produced in three different versions, yarn, fabric, and jersey, thanks to the full vertical integration of a manufacturer whose distinctive hallmark is high quality.

The collection focuses not only on aesthetics but also on versatility, reworking cashmere, a precious fibre that is warm, cozy, and luxurious, in various styles for more everyday wear, with daytime outfits that can also be worn in the evening.

A solution that showcases the breadth of the range and products coordinated around a single material, one that highlights the constancy of a firmly established classic style honed in 150 years of manufacturing expertise.

MOULINÉ Sophisticated surfaces, lent movement by twisted yarns in slightly contrasting colours, available in different weights and hands, from flannel to stretch covert, sheared diagonal to fancy combed cloth and padded trench fabric.

MOVEMENTS From slight ripples created by unusual weaves or specific finishes, to delicate same-colour micro-effects, through to other weaves on a macro-scale that seem to shape the fabric: everything helps to generate dynamism. Stretch saxony in wool and cashmere, soft wrinkled surfaces, single-stretch combed micro-piqués plus heavier weights for jackets, outerwear and coats, macro-weaves with a delicate hand and woven or diagonal effect, more feminine articles with Chanel-style movement or more structured with a decisive hand.

CASHMERE The luxury fibre par excellence reworked in a comfortable new urban key: for jackets in a stretch mélange canvas, for suits in shiny/matte yarn-dyed fabric, a fancy lightweight fulled fabric, a stretch reactive panama weave, a super-light double micro-structure in cashmere and organzine, for suits in a featherlight intimate mélange-effect silk blend, for jackets in a diagonal knit, a "Natural Born Cashmere" flannel made with undyed fibres in the natural colours of the animal.

VICUÑA This season's special guest, making its first appearance in the collection, pure or in blends with cashmere, vicuña comes in a variety of solutions: from overcoat weight or lighter for suits and light outerwear, through to variants delivering super comfort thanks to the addition of elastomer.



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Tradition and Innovation since 1876

Botto Giuseppe e Figli S.p.A. has been producing fine yarns and fabrics since 1876. Today, the fourth generation of the family runs an international business with many of the world's most prestigious luxury customers. 150 years of tradition and history are embodied in products that combine beauty and research.

From yarns to fabrics to jersey: products that focus on research, traceability, and reduced environmental impact.

Every year the Naturalis Fibra collections are enhanced with extraordinary yarns such as Flair, Fairwool, Slowool and fabrics like Slowoolly, Slowool Earth and Flair Earth which are sustainable products and solutions that mirror our corporate philosophy.

The fabrics produced by Botto Giuseppe e Figli Spa are for both men and women, and especially for the latter, with constant production volumes. The collections of woolen fabrics blend and mix with other natural fibres such as silk, produced in the family-owned Cascami Seta factory in Tarcento, as well as cotton, linen and bamboo.

PIN 1876 trans-seasonal scarves in 100% cashmere are made with unique and exclusive workmanship, and patented by the company Botto Giuseppe e Figli Spa. The finest raw materials are used: a very fine thread of the most precious cashmere in the world from Alashan in China and processed in the factories in Valle Mosso, in the province of Biella and Tarcento in the province of Udine.

Botto Giuseppe e Figli S.p.A is an international company that operates all over the world, and with the most important international fashion companies. It targets the Italian market as well as foreign markets such as the USA, Japan, China, Korea, France and Germany.

Botto Giuseppe e Figli has been publishing its Sustainability Report since 2022, reaffirming transparency and traceability as core values guiding the company towards the challenges of the future.

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