

25 – 27.8.2026

National Exhibition and
Convention Center, Shanghai



Premium Wool Zone Special Package

- Standard booth package with distinctive design*
- Product preview in pre-show promotion
- Exclusive exposure in the Premium Wool Zone's booklet
- Listing in visitor guide and mobile app
- Participation in Intertextile *Directions* Trend Forum
- Visitor e-invitation
- PR & marketing support
- Booth cleaning & security

Booth equipment for 18 sqm are as follow:

(Facilities will be adjusted according to your booth size)

*The booth design is subject to change without prior notice

	Item
1.	Wall to wall carpet
2.	Fascia board with company name, booth number & country
3.	Sample Rack with lighting cover OR Shelf
4.	System lockable cabinet
5.	System square table
6.	Kartel chair
7.	Halogen lights (100W)
8.	Electrical Socket (13 Amp / 220V; max 500W)
9.	Waste Paper Basket



*2025 booth design for reference only.

Participation fee: *minimum 18 sqm

Sqm	Price (USD)
18	\$13,500
27	\$20,250
36	\$27,000
54	\$40,500
72	\$54,000
90	\$67,500

*Additional company highlight on social media
for exhibitors who take 54 sqm or above

Application deadline: 22 May 2026

Premium Wool Zone Display Area

- Extra exposure at Bespoke Performance

