

intertextile

SHANGHAI apparel fabrics

China International Trade Fair for Apparel Fabrics
and Accessories – Autumn Edition

2 – 4.9.2025

National Exhibition and
Convention Center (Shanghai), China

Join the apparel textile flagship

www.intertextileapparel.com

Intertextile Apparel: a business experience like no other

The Intertextile experience is unrivalled in the global apparel fabrics & accessories industry.

At **the industry's largest sourcing platform** – where the global apparel industry gathers to do business – participants experience the latest fashions and solutions, make connections, and get inspired for the next season.

A unique platform **for suppliers of all apparel fabrics & accessories** product groups and application areas to expand their sales channels in China, Asia, and beyond.

Play your part in the future of **fashion, innovation, sustainability** and more. Join the experience in September 2025!



How Intertextile helps your business grow

- Access new markets** with buyers from 115 countries & regions
- Meet key players from China**, the global apparel manufacturing powerhouse
- Reach your target customers** through distinct product zones
- Connect with quality buyers** through the business matching programme
- Discover potential upstream & downstream partners** at the concurrent fairs
- Showcase your fashion, sustainability and innovation** at the fair's fringe programme
- Expand your network** at exclusive social events

The focus themes of Intertextile

Make the most of the fair's features including product zones, fringe programme events, and the new Texpertise Economy sustainability initiative to maximise your exposure.



Fashion fabrics & accessories

- Intertextile *Directions* Trend Forum
- Accessories Vision
- Beyond Denim
- Digital Printing Zone
- Premium Wool Zone
- Verve for Design



Functional fashion

- Sportswear & Functional Fashion seminar series
- Functional Lab
- The CUBE display area



Sustainability

- Economy Talks
- Economy Finder
- Economy Hub
- Economy Tours



Innovation and digital transformation

- Innovation and Digital Transformation seminar series
- Digital Solutions Zone

What's trending in 2025

While Intertextile Shanghai attracts thousands of buyers for all apparel fabric and accessories categories, these areas are what's trending at the fair.



Texpertise Econogy



Starting at the previous Autumn Edition, the fair aligned itself with the Texpertise Network's shared sustainability initiative, Texpertise Econogy. Once again in 2025, exhibitors in **Econogy Hub** as well as others with sustainable products can complete the **Econogy Check**, feature in the online **Econogy Finder** directory, and selectively feature on **Econogy Tours** to meet buyers and media focused on sustainable textiles.

Functional Lab

Over 100 exhibitors from China, Hong Kong, Israel, Italy, Japan, Korea, Singapore, Taiwan, and Vietnam displayed their latest and most innovative functional fabrics in this popular zone in 2024, with **The CUBE** providing additional visibility to select exhibitors once more in 2025.



Digital Solutions Zone

The debut of this zone in 2024 gave exhibitors a dedicated space to display transformative solutions for the industry, and to share their expertise through onsite seminars and forums. Capture this megatrend in the fair's newest zone in 2025.

Accessories Vision

One of the largest accessories platforms in the industry with nearly 600 exhibitors, this zone features a wide range of garment accessories from decorative to functional, including buttons, zippers, ribbons, RFID tags, and much more.



Who chooses Intertextile as their business platform

Nearly **4,000 exhibitors** from 26 countries & regions joined the 2024 edition, with highlights including:

11 country / region pavilions or zones: France, Hong Kong, India, Italy (Milano Unica), Japan, Korea, Malaysia, Pakistan, Taiwan, Türkiye, and Uzbekistan.

9 group pavilions, organised by: Button & Garment Accessories Industry Chamber, ECOCERT, Hyosung Group, Korea Textile Center, Lenzing, LYCRA, OEKO-TEX, PRUTEX, and Sorona.

8 featured zones: **Accessories Vision,** Beyond Denim, **Digital Solutions Zone,** **Econogy Hub** (previously All About Sustainability), **Functional Lab,** Premium Wool Zone, SalonEurope, and Verve for Design.

At the previous edition, SalonEurope featured almost 200 exhibitors displaying their quality fabrics and accessories, from European countries including Belgium, France, Germany, Italy, the Netherlands, Switzerland, Türkiye, and the UK.

Previous buyer highlights:

Domestic brands



International brands



Buyer demographics:

Over **100,000 buyers** from 115 countries & regions, with highlights including:

Top 15 visitor countries & regions* (in alphabetical order):

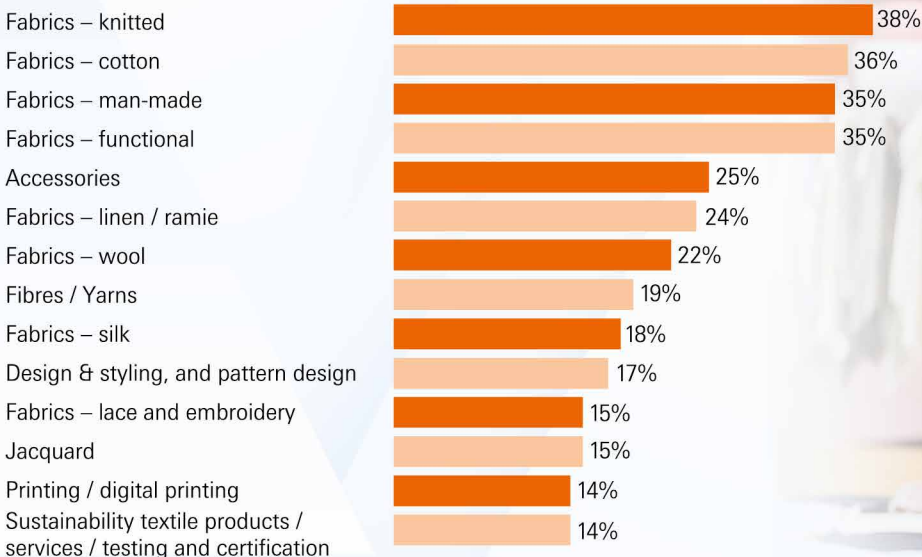
Bangladesh, Egypt, Hong Kong, India, Indonesia, Japan, Italy, Korea, Pakistan, Russia, Taiwan, Thailand, Türkiye, Vietnam and the US.

*Excluding Mainland China

Buyer delegations from **6 countries / regions:** India, Malaysia, Myanmar, Singapore, Thailand, and Vietnam.

VIP buyer business matching programme: VIP buyers from **14 countries / regions** joined **250** pre-scheduled exhibitor meetings onsite.

Buyers' sourcing interest*



*The total is more than 100% because this question is multiple selection.

*Other interests include synthetic leather & fur (8%), e-commerce / logistics / printing & CAD / CAM / CIM systems etc (6%), dyes / auxiliaries (6%), and more (1%).



Maximise your brand exposure



Join the fringe programme for added visibility:

Submit your samples and gain extra exposure to buyers at the Intertextile *Directions* Trend Forum.

Limited speaking slots under the following seminar categories:

- Design & Trends for A/W 2026 – 27
- Sportswear & Functional Fashion
- Economy Talks
- Innovation and Digital Transformation
- Market Information and Strategies

Exhibitor product presentations: sessions are limited, available upon request.



Participate in facilitated meetings with your target buyers:

- **Connect Plus:** connect with overseas buyers before, during, and after the fair. You can also schedule onsite / online meetings with potential buyers, and message them for real-time connection.
- Join the **business matching programme** for curated meetings with target buyers.



Harness widespread online coverage:

Get your brands and products featured in our strong buyer network of over 400,000 followers, across multiple international and domestic channels, including email and social media. Plus, get potential press coverage on various trade media platforms.

Be amongst the first to secure your booth and maximise your media coverage!

More booth packages now available!

From 2024 onwards, Intertextile Apparel offers an upgraded standard booth package, alongside the standard booth and raw space packages, providing more flexibility for your booth design.

Contact us today to find out more about your options!



Fair Facts

Date:

2 – 4 September 2025

Opening hours:

09:00 – 18:00

Venue:

National Exhibition and Convention Center (Shanghai)

Admission:

Free admission. Trade visitors only.
Persons under 18 will not be admitted.

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For more details, please visit

www.intertextileapparel.com

Organisers:

Messe Frankfurt (HK) Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Center (CTIC)

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SHANGHAI apparel fabrics

Concurrent shows

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the textile business network

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