

2 – 4.9.2025

National Exhibition and  
Convention Center, Shanghai

精品毛纺  
Premium Wool

5.1

对话纺织  
Textile Dialogue

HACKING  
闯入

Sexy corp / Outdoor / Glam move

Scop Clarence

# Premium Wool Zone Special Package

- Standard booth package with distinctive design\*
- Product preview in pre-show promotion
- Exclusive exposure in the Premium Wool Zone's booklet
- Listing in visitor guide and mobile app
- Participation in Intertextile *Directions* Trend Forum
- Visitor e-invitation
- PR & marketing support
- Booth cleaning & security

## Booth equipment for 18 sqm are as follow:

(Facilities will be adjusted according to your booth size)

\*The booth design is subject to change without prior notice

Wall-to-wall carpet

Fascia board with company name, booth number & country

8 Sample racks with lighting cover

2 Lockable cabinet

2 Square tables and 6 chairs

1 Waste Paper Basket

4 100W Halogen lights

1 Electrical Socket (13Amp / 220V; max 500W)

Complete booth construction

## Participation fee: \*minimum 18 sqm

Sqm	Price (USD)
18	\$13,230
27	\$19,845
36	\$26,460
54	\$39,690
72	\$52,920
90	\$66,150

\*Additional company highlight on social media  
for exhibitors who take 54 sqm or above

Application deadline: **30 May 2025**

## Premium Wool Zone Display Area

- Extra exposure at Functional Shirting Display Area



\*2024 booth design for reference only.