

intertextile
SHANGHAI apparel fabrics

2– 4.9.2025
国家会展中心（上海）
National Exhibition and
Convention Center (Shanghai)

Digital Solutions Zone

The introduction of the Digital Solutions Zone in 2024 has provided a distinct platform for startups and emerging technology firms with applications in the textile sector to connect with a vast array of international and domestic manufacturers. These manufacturers are keen on leveraging technology to enhance their competitiveness in a rapidly evolving market landscape.

The zone will give a platform to exhibitors from six major application areas:

- R&D solutions
- Digital design and prototyping
- Automation and robotics
- Sustainable solutions
- Data analytics and AI
- Logistics management
- ...and more.



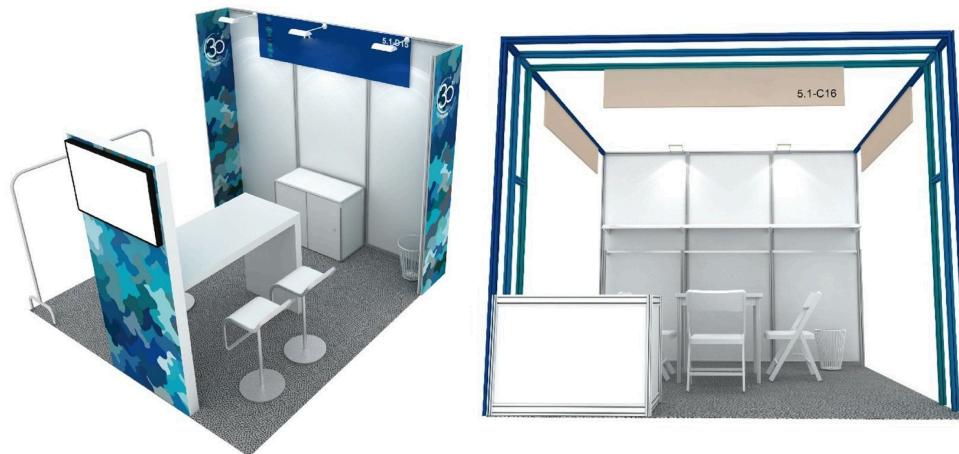
Special package for Digital Solutions Zone exhibitors

- Prime booth location to maximise visitor engagement
- Open booth design tailored to facilitate meaningful discussions
- Complimentary speaking slot at fair's fringe programme
- Pre-show digital and social media promotion opportunities

Participation fee:
starting from US\$5,355

Application deadline:
30 May 2025

Remarks:
Please note the spots for Digital Solutions Zone is limited, first-come first-served.



Enquiry

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(Reference from 2024; final design is subject to change without prior notice.)