

**APPLICATION FORM**  
**(For Accessories Zone only)**

**2 – 4 September 2025**

**National Exhibition and Convention Center (Shanghai), China**

**Please complete in block letters, sign & return to:** (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

**1. Exhibiting company details** (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: Company \_\_\_\_\_

Name in Chinese (if any): \_\_\_\_\_

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Country code City/Area code Number Country code City/Area code Number

Email: \_\_\_\_\_ Website: http:// \_\_\_\_\_

Name of branch office/ representative/ agent(s) in China: \_\_\_\_\_

Company social media platform for us to follow: Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_  
Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

**2. Company details** (please tick  all that apply)

**Billing company** (for issuing invoice, if different from above)  **Principal company / Overseas headquarter**

**Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)

**Co-exhibitor** (One free visitor guide & online listing entry is offered. Do you need to list Part 2 information as co-exhibitor?)

**Yes**, and keep Part 3 to Part 8 the same  **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted)  **No**

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Country code City/Area code Number Country code City/Area code Number

Email (please provide different email from Part 1) : \_\_\_\_\_ Website: http:// \_\_\_\_\_

**3. Business nature** (Please tick  all that apply)

01 Manufacturer  03 Trading company, converter  
 02 Sole agent, wholesaler, agent  04 Others (please specify): \_\_\_\_\_

**4. Product groups** (Please tick  all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

<p><b>01 Garment Accessories</b></p> <p><input type="checkbox"/> 1.1 Zipper/ Zip Fastener</p> <p><input type="checkbox"/> 1.2 Button</p> <p><input type="checkbox"/> 1.3 Lace, Ribbon, Embroidery</p> <p><input type="checkbox"/> 1.4 Lining</p> <p><input type="checkbox"/> 1.5 Interlining</p> <p><input type="checkbox"/> 1.6 Shoulder Pads</p> <p><input type="checkbox"/> 1.7 Thread</p> <p><input type="checkbox"/> 1.8 Tape</p> <p><input type="checkbox"/> 1.9 Hook, Loop, Buckle</p> <p><input type="checkbox"/> 1.10 Label</p> <p><input type="checkbox"/> 1.11 Heat Transfer Print</p> <p><input type="checkbox"/> 1.12 Quilting</p> <p><input type="checkbox"/> 1.13 Rhinestone, Bead, Sequin</p> <p><input type="checkbox"/> 1.14 Others (please specify): _____</p>	<p><b>02 Lingerie Accessories</b></p> <p><input type="checkbox"/> 2.1 Shoulder Straps</p> <p><input type="checkbox"/> 2.2 Cups</p> <p><input type="checkbox"/> 2.3 Pasties</p> <p><input type="checkbox"/> 2.4 Bra Pads</p> <p><input type="checkbox"/> 2.5 Lace, Ribbon</p> <p><input type="checkbox"/> 2.6 Ring, Slider, Hook</p> <p><input type="checkbox"/> 2.7 Hook and Eye Tape</p> <p><input type="checkbox"/> 2.8 Others (please specify): _____</p> <p><b>03 Fashion Accessories</b></p> <p><input type="checkbox"/> 3.1 Leather &amp; Fur</p> <p><input type="checkbox"/> 3.2 Belt</p> <p><input type="checkbox"/> 3.3 Scarf</p> <p><input type="checkbox"/> 3.4 Metal Accessories</p> <p><input type="checkbox"/> 3.5 Others (please specify): _____</p>	<p>04 <input type="checkbox"/> 4.0 Packaging, Shopping Bag</p> <p>05 <input type="checkbox"/> 5.0 Hanger, Mannequin</p> <p>06 <input type="checkbox"/> 6.0 Others (please specify): _____</p>
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From the product groups 01-06, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board\*: \_\_\_\_\_

\*Fascia board is for standard booth exhibitors only.

**5. Our products are used in the following applications (Please tick  all that apply)**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> 01 Suitings    | <input type="checkbox"/> 04 Functional wear/ Sportswear | <input type="checkbox"/> 07 Children & infants wear |
| <input type="checkbox"/> 02 Casual wear | <input type="checkbox"/> 05 Shirts                      | <input type="checkbox"/> 08 Swimwear & lingerie     |
| <input type="checkbox"/> 03 Ladieswear  | <input type="checkbox"/> 06 Jeanswear                   | <input type="checkbox"/> 09 Others                  |

**6. Sustainable products / services exhibitor list (Please tick  one that applies)**

- Include our company in Econogy Finder (free-of-charge)  
*Econogy Finder is the online & print directory for exhibitors with sustainable products & services. You will be required to pass a Check of your sustainability credentials to be included in the Finder. A link to complete this online will be sent to you.*

**7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only)**

- Information as below:  
Company name: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
 We are looking for Agent(s). (Please specific the location(s): \_\_\_\_\_)  
 No

**8. Business information (Please tick  all that apply)**

Does your company wish to indicate the following business information in the fascia board (standard booth only) & online listing?  
(No indications will be made if exhibitor leaves this question blank.)

- |  |   |
|--|---|
| <input type="checkbox"/> 1. Custom-made services | <input type="checkbox"/> 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) |
| <input type="checkbox"/> 2. Exporter             | <input type="checkbox"/> 50-100m <input type="checkbox"/> 101-500m <input type="checkbox"/> 501m or above                 |
| <input type="checkbox"/> 3. Product in stock     | <input type="checkbox"/> 5. Onsite sample cutting services  |

**9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):**

(Eng)

(Chi)

**10. Visitor guide, online listing & fascia board listing:**

**Do you agree if we use above information for visitor guide, online listing & fascia board listing?**

("YES" will be chosen if exhibitor leaves this question blank.)

- Yes  No, we want to have a blank form to fill in

**11. Stand options:**

**- Standard booth (minimum 9 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$485

**Standard booth includes:**

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 3 Sample racks
- 3 Shelves
- 1 Lockable cabinet & two spotlights
- 1 table & 3 chairs
- 1 LED lights
- 2 White lights (150W White light source)
- 1 electrical socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

**- Raw space (minimum 54 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$400

**Raw space includes:**

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

**Payment:** 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 30 May 2025.  
See no. 5 on Specific Terms and Conditions for bank account details.

**12. Name of legally responsible person (Please print last name, first name and sign below)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp (Same as Exhibiting Company): \_\_\_\_\_

(Please see reverse)

# Specific Terms and Conditions

## 1. Organiser

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road, Wanchai,  
Hong Kong

## 2. Location of event

National Exhibition and Convention  
Center (Shanghai)  
168 East Yinggong Road,  
Shanghai,  
China

## 3. Date of event

2 – 4 September 2025

## 4. Registration and confirmation

Application to exhibit is made by  
submitting a completed and signed  
application form to the organiser.  
The organiser will confirm receipt  
of applications in writing by email  
and original mail.

## 5. Terms of payment

50% of the total participation fee as  
deposit is required upon application.  
Applicants should remit the  
appropriate amount directly to the  
organiser. Final balance is due on  
or before 30 May 2025. All bank  
charges are to be borne by  
applicant.

Payment should be made to:  
Hong Kong and Shanghai Banking  
Corporation Ltd.  
1 Queen's Road Central, Hong Kong  
USD A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd.  
Swift Code: hsbchkhkh

## 6. Cancellation

If an applicant withdraws his  
application, for whatever reason,  
before he receives either a  
rejection or confirmation of his  
application, any participation fee  
paid will be forfeited.

If the exhibitor notifies the  
organiser of his withdrawal within

three months of the start date of the  
event, he is liable for the total  
participation fee. Should the exhibitor  
under contract (i.e. in receipt of  
confirmation) inform the organiser that  
he will not participate in the event,  
providing the organiser is able to resell  
the stand without loss, the payment to  
be made by the exhibitor will be  
reduced to a handling fee of US\$1,000  
irrespective of the exhibitor's full  
liability for additional costs, visitor  
guide fees etc.

## 7. General terms and conditions of participation

The detailed General Terms &  
Conditions of Participation are given on  
the organiser's website  
<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested  
in printed form if required.

## 8. Booth allocation

The exhibitor booth location will be  
allocated according to product and  
business nature criteria, or other  
criteria set by the organiser. No  
change of booth location is allowed  
once it has been assigned and the  
exhibitor informed.

Additionally represented companies  
(co-exhibitors) must arrange their  
participation through the main exhibitor.

In cases where an application is  
received for nine (9) sqm, but due to  
hall layout only larger spaces are  
available, the applicant is required to  
pay the full cost of the additional space  
up to a maximum of six (6) sqm. The  
organiser reserves all rights regarding  
the final booth arrangements.

## 9. Visitor guide, online listing & fascia board

Information from the application form  
will be used to prepare the exhibitor's  
entry in the visitor guide, online listing &  
fascia board.

With your visitor guide entry, your company  
name will appear in alphabetical order based  
on the first letter of the exhibiting company  
name, in addition to country and product group  
listings. If available, please provide us also  
with your company information in Chinese.

Additional entries on both printed and online  
listing for co-exhibiting companies will be  
subject to a charge of USD200 per entry.  
Please contact us for the details.

The organiser / publisher will not take any  
responsibility if mistakes are made in the  
visitor guide due to unclear handwriting. The  
organiser reserves the rights to make changes  
in grammar and spelling to maintain  
consistency within the publication.

## 10. Digital information collection message

The Exhibitor's company data in the media  
package (including but not limited to company  
name, address, telephone number, fax  
number, email address, product introduction,  
etc.) shall be published in the market directory  
of the Messe Frankfurt year-round industry  
website associated with the Exhibition website  
if the industry website is available for the  
respective event.

## 11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and  
packages thereof and the related publicity  
materials do not in any way whatsoever  
violate or infringe any third party's rights  
including trade marks, copyrights, designs,  
names and patents whether registered or  
otherwise. The organiser has the right to  
refuse participation of any exhibitor found  
guilty of infringement of intellectual property  
rights at any future trade fairs.

## 12. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel (852) 2802 7728  
Fax (852) 2598 8771  
Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)

