

## Econogy Hub Special Package 2024

The Econogy Hub zone provides you a special platform to showcase your sustainable fabrics & products, technologies, business services, tools and solutions, as well as to attract buyers discovering the latest fabrics, innovative products and solutions to run their businesses even more integrated and sustainable.

### **“Educational Zone”**

– *gather industry professionals in one place, e.g. sustainable-related fabric manufacturers, non-profit making organisations, standard companies, testing companies, certifiers, business tools & solutions, dye & chemical companies*

- ✓ Unique booth design
- ✓ Chance to participate in the alongside Fringe Programme<sup>^</sup>
- ✓ Extended PR & marketing support:
  - Chance to get exposure our social media channels<sup>^</sup>
  - Exclusive exposure in All About Sustainability Zone visitor guide
  - eDM promotion
- ✓ Participation in Intertextile *Directions* Trend Forum
- ✓ Listing in visitor guide
- ✓ Booth cleaning and security

<sup>^</sup>Subject to availability. Organiser reserves the right of final decision

### Booth equipment (9sqm booth) includes

**Participation fee per sqm: US\$595** (booth size in sqm in multiples of 3. minimum 9 sqm)

**Example: Cost for a 9sqm booth = US\$5,355**

- 1) Complete booth construction with upgraded design
- 2) Wall to Wall carpet
- 3) Fascia board with company name, booth number and country
- 4) 1 information counter with lockable cabinet
- 5) 4 shelves / 2 racks
- 6) 1 round table + 3 chairs
- 7) 2 lights
- 8) 1 electrical socket (13Amp / 220V; max 500W)



*\*Design layout for reference only*



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### “ecoBoutique @ Econogy Hub”

– a special designated area for displaying sustainable outfits and eco fabrics to present your sustainable solutions and initiatives

- ✓ Offering **3 design package options** to fit your product display
- ✓ Chance to participate in the alongside Fringe Programme^
- ✓ Visitor e-invitation cards

- ✓ Extended PR & marketing support:
  - Chance to get exposure in social media channels^
- ✓ Display area cleaning and security

#### Package 1: Hanger Package

Participation fee per package: **US\$800 (approximately 4sqm)**

(Each package can display up to 5-outfit including fabric sample)

- 1) 5 Hangers for outfit / fabric sample display
- 2) Panel with company details up to 100 words
- 3) 1 name card collection box / Promotion materials shelf



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#### Package 2: Mannequin Package (Min 2 Outfits)

Participation fee per package: **US\$2,000 (approximately 8sqm)**

(packages in multiples of 2 mannequins. Minimum 2 mannequins)

- 1) 2 Mannequins (Male/Female)\*
- 2) Outfit fabric Display Panel (Up to **2** pieces per outfit in size of **50cm x 50cm**)
- 3) Panel with company details up to 100 words
- 4) 1 name card collection box / Promotion materials shelf

*\*Please advise the combination to Organiser together with application*



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\*Bundle package **US\$2,500 (approximately 10sqm)** available for inquiry. (Includes 2 mannequins and 5 hangers for outfit-display)