

intertextile

SHANGHAI apparel fabrics

中国国际纺织面料及辅料(秋冬)博览会
China International Trade Fair for Apparel Fabrics
and Accessories – Autumn Edition

2024.8.27 – 29

国家会展中心 (上海)

National Exhibition and Convention
Center (Shanghai), China

同期活动

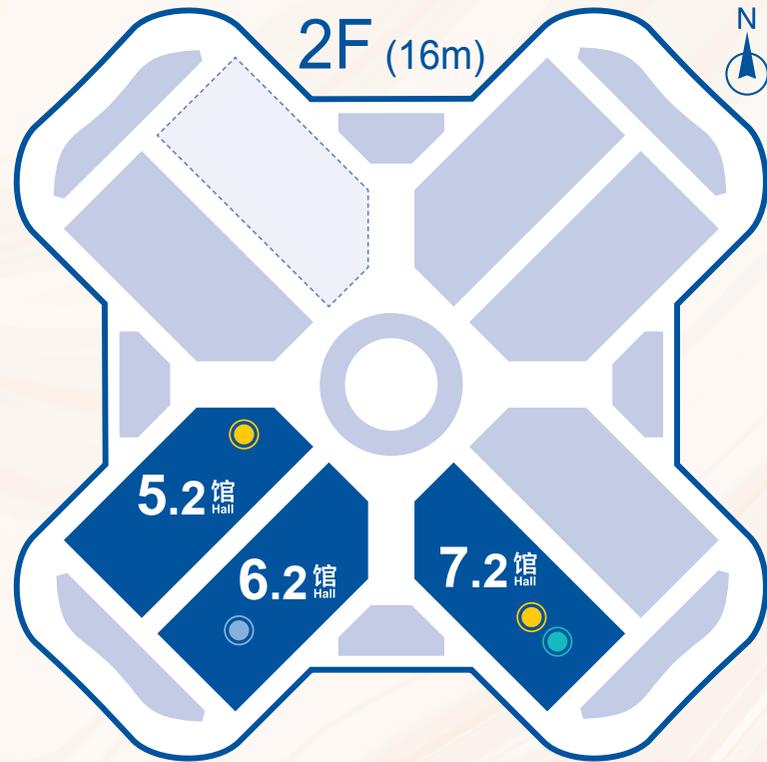
Fringe Programme



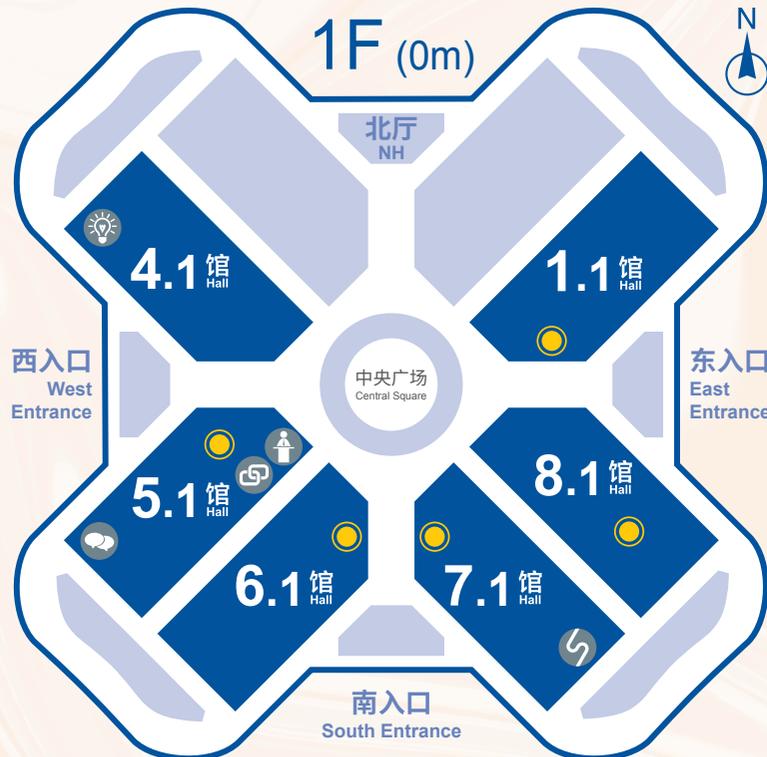
messe frankfurt

研讨会日程
Seminar schedule

同期活动场地 Fringe Programme Venues



- 流行趋势
Trend Forum
- 新技术创新空间
Innotex Space
- 可持续创新专区
Sustainable Zone
- 数字时尚创新空间
Digital Fashion Innovation Space
- 热点交流
Talking Point
- 对话纺织
Textile Dialogue
- 可持续发展论坛
Economy Talks
- 服装连线
Apparel Threads
- 行业洞察
Industry Insight



同期活动简介 FRINGE PROGRAMME INTRODUCTION

中国国际纺织面料及辅料（秋冬）博览会的同期活动将横跨三天展期，以5大主题分类，聚焦及塑造服装及纺织贸易行业的未来。我们邀来行业专家及企业参与近50场研讨会、产品发布会及论坛分享，为买家及观众带来行业见解。

The three-day fringe programme is categorised into four key themes that shape the future of the apparel and textile trade industry.

Industry experts and the fair's exhibitors will conduct around 50 seminars, product presentations, panel discussions and themed forums to provide the latest trends and insights for exhibitors and buyers.

流行趋势 Design and Trends

国际知名的行业专家将进行多场研讨会及专题小组会议揭示 2025-26 秋冬面料及色彩趋势。流行趋势发布区将通过面料展示与季节性潮流趋势全面揭示最新的设计趋势。

Internationally renowned industry specialists will offer various seminars and panel discussions to reveal A/W 2025-26 fabric and colour trends. Comprehensive Trend Forums revealing the latest in design trends through fabric displays and seasonal trend stories also feature throughout the fair.

- Intertextile 2025-26 秋冬流行趋势解析 Intertextile Trends Autumn / Winter 2025-26 P 02
- 2025/26 秋冬中国纺织面料流行趋势论坛 A/W 25-26 Fabrics China Trend Forums P 04
- 建设“家庭友好的纺织服装企业”专题论坛
Forum on Building "Family-Friendly Factories" in Textile and Apparel Industry P 07

可持续发展议题 Economy Talks

“Economy”这个术语涵盖了在整个展会期间的所有可持续性主题活动。“Economy”将经济和生态相结合，展示了可持续性对于企业的经济成功有多么关键。在“可持续发展论坛（Economy Talks）”主题下，一系列研讨会和小组讨论将为您提供最新的可持续发展知识。

The term "Economy" encompasses all the sustainability activities throughout the fair. Economy summarises economy and ecology in one word and shows how crucial sustainability is for the economic success of a company today. Under the Economy Talks name, a range of seminars and panel discussions will provide you with the latest sustainability knowledge.

- “森林与共，时尚长青”可持续纺织论坛 "Forests for Fashion Forever" FORUM IN CHINA P 09
- 绿色革命正在来临：欧洲绿色协议对纺织工业意味着什么，您的企业可以做什么来适应？
A Green Revolution Is Coming: What Does the European Green Deal Mean for the Textile Industry
and What Can Your Business Do to Adapt? P 11
- 大型纺织品贸易网络旗下 Texpertise Economy 简介：法兰克福展览集团纺织展会的可持续发展计划
Texpertise, the Largest Textile Business Network, Introduces Texpertise Economy: The Sustainability
Program at the Messe Frankfurt Textile Trade Shows P 13
- 纺织创新之路：打造绿色材料新生态 Threads of Innovation: Pathway to Next-Gen Materials P 14
- UNIFI-REPREVE 制造商，推出开创性的环保填充材料
UNIFI®, Makers of REPREVE®, Introduce Groundbreaking Eco-Friendly Insulation P 14

市场信息及营销策略 Market Information & Business Strategies

东盟地区的纺织投资机遇研讨会将邀请多达10位来自东盟地区纺织协会的代表，分享他们国家的投资机会洞见，随后举行交流互动环节。

与此同时，“森林与共，时尚长青”论坛将聚焦林基纤维的现状、趋势，以及FSC纺织服装行业可持续发展的影响。The Textile Investment Opportunities in the ASEAN Region event will feature nine representatives from textile associations in the ASEAN region sharing insights on the investment opportunities in their countries, followed by a networking session. Meanwhile, the Forests for Fashion Forever Forum discusses the current status and trends of forest-based fibres and the impact of the sustainable development of the FSC textile and garment industry.

- IP 引领时尚，授权助力零售 Trends on IP, Retail with Licensing P 15
- 东盟地区的纺织投资机遇 Textile Investment Opportunities in the ASEAN Region P 16

技术 Technology and Solutions

以纺织业的最新技术及创新科技为题的研讨会，研讨展商的最新科技及应用。2024 纺织产业数字化应用趋势论坛（秋冬展）将聚焦于纺织和服装行业数字技术创新以及应用趋势。

Including sessions with latest technology and innovations and their applications as the key theme. The 2024 Textile Industry Digital Application Forum will focus on digital technology innovation and application trends in the textile and clothing industry.

- 纺织论坛（秋季）- 数智创新提质增效 厚积新质发展动能 Intertextile Forum (Autumn) - Digital Technology
Innovation Improves Quality and Efficiency to Accumulate New Quality Development Momentum P 18
- 2024 纺织产业数字化应用趋势论坛 2024 Textile Industry Digital Application Forum P 20
- “衣”目了然：探索新材料，创新新应用
Exploring New Materials and Innovating New Applications in Clothing P 22
- 「宝藏衣橱」中国流行面料 CLUB 面料创新探秘！
"Treasure Closet" Fabrics China Club Explore the Mysteries of Fabrics Innovation! P 23
- 新一代功能性材料暨保健型纺织品创新发展现状 Current Status of Innovation and Development in
New-Generation Functional Materials and Healthcare Textiles P 24

重点活动 – 流行趋势

FEATURED EVENTS – DESIGN AND TRENDS



流行趋势展示区 5.1-E48 Trend Forum 5.1-E48

潮流导向委员会自 1998 年成立，委员会各成员来自世界各地的时尚之都，遍布欧洲、亚洲及美国等全球主要成衣出口市场，并致力为设计师及纺织业专才提供宝贵的市场研究及推广工具，协助他们紧贴未来的时装潮流而进行设计及生产。每一季，委员会都会结合彼此的专业知识和地区实力，利用展商所提交的面料以鲜明的主题刻画未来潮流及时装材料趋势。

The *Directions* Trend Committee was established in 1998, with committee members coming from fashion capitals of the major export markets for international garment trade: New York, Milan, Paris and Tokyo. The committee provides an invaluable research and marketing tool to designers and garment professionals, helping them steer their designs and manufacturing process in line with coming fashion seasons. Each season, they combine their expertise and local influences to come up with the themes that tell the story of tomorrow's apparel fabric trends and present at the Trend Forum through fabrics from exhibitors.

2025-26 秋冬季度主题：H.I. 人类智能 Autumn / Winter 2025-26 Seasonal theme: H-UMAN I-NTELLIGENCE

在这个机器帮助我们 或有可能取代我们的时代，我们不是更应该记住人类智能的重要性吗？只有人类才有能力为我们带来真实，富经验和真诚的语言和情感。只有人类才有能力表现出同理心、智慧和传承的意志。还有那些非凡的价值：工艺和诀窍。

H.I., 是指人类智能 但它与人工智能并非对立。这并不是一个摒弃技术的问题—创新是一个强大的工具，它能为我们的梦想带来憧憬，为我们的生活带来魔力。但我们要做的是，通过讲故事的方式，向我们的手工艺和卓越的工匠致敬，向他们的传统、创造力、慷慨，以及投入于创造美丽而持久的物品致敬。

这一季，人类的四种价值观将使我们能够展望未来：对功能性、经久耐用产品的需求；对恢复体力和重新掌控事物的渴望；对自我表达和接受独特性的需求；以及对借鉴过去塑造未来的渴望。

四大主题：
• 实用 • 从容不迫 • 多元化 • 预测

In an age when machines assist us... or tend to replace us, shouldn't we remember the importance of Human Intelligence? The only consciousness capable of bringing us words and emotions that are authentic, experienced and sincere. Of showing empathy, wisdom and the will to pass on a legacy. And of offering those extraordinary values: craft and know-how.

H.I., as in human intelligence... but not against artificial intelligence. It's not a question of renouncing technology - innovation is such a powerful tool to give vision to our dreams and bring magic to our lives.

But it is about developing storytelling that pays homage to our crafts and the excellence of our craftsmen, to their traditions, their creativity, their generosity and their commitment to creating beautiful, lasting objects.

This season, four human values will enable us to envision the future: the need for functional, long-lasting products; the desire to recharge our batteries and regain control; the need for self-expression and the acceptance of singularities; and the desire to draw on the past to design the future.

Four themes will be presented:
• UTILITY • CALM • PLURALISM • PROJECTION



Intertextile 流行趋势讲解 Intertextile Trend Introduction



2025-26 年秋冬潮流趋势之首席设计师为日本 IS. Planning，其趋势总监 井上佐知子小姐将全面介绍 Intertextile 流行趋势，包括各种面料的设计与潮流趋势。

The designer for the AW 2025-26 Trend Forum is IS. Planning from Japan. Ms Sachiko Inoue, Trend Director, will introduce the Intertextile Trends, the latest design trends and seasonal trend stories.

2024.8.27

10:45 - 11:35
🗨️ 5.1-G148 Intertextile 2025-26 秋冬流行趋势解析
Intertextile Trends Autumn / Winter 2025-26

13:00 - 13:30
🕒 5.1-E48 流行趋势讲解 – 第一节
Trend Forum Introduction Tour – Session 1

15:30 - 16:00
🕒 5.1-E48 流行趋势讲解 – 第二节
Trend Forum Introduction Tour – Session 2

2024.8.28

11:00 - 11:30
🕒 5.1-E48 流行趋势讲解 – 第三节
Trend Forum Introduction Tour – Session 3

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 流行趋势

FEATURED EVENTS – DESIGN AND TRENDS

2025/26 秋冬中国纺织面料流行趋势论坛 A/W 25-26 Fabrics China Trend Forums

论坛 FORUM



中国纺织面料流行趋势研究结合市场需求，系统化研究色彩、纤维、纱线、面料服装风格、技术以及产品开发方向，运用趋势研究的国际化、专业化和市场化研究力量，指导企业进行精准的趋势应用与产品推广。此次系列趋势论坛演讲嘉宾由中国纺织信息中心流行趋势研究专家、分品类趋势联盟研究专家组成，以 2025/26 秋冬中国纺织面料流行趋势为引领，结合纺织服装产业链的终端需求，在产品开发、产品企划以及生产实践等多维度进行系统化阐述，展示中国纺织面料流行趋势及分品类趋势的研究成果。

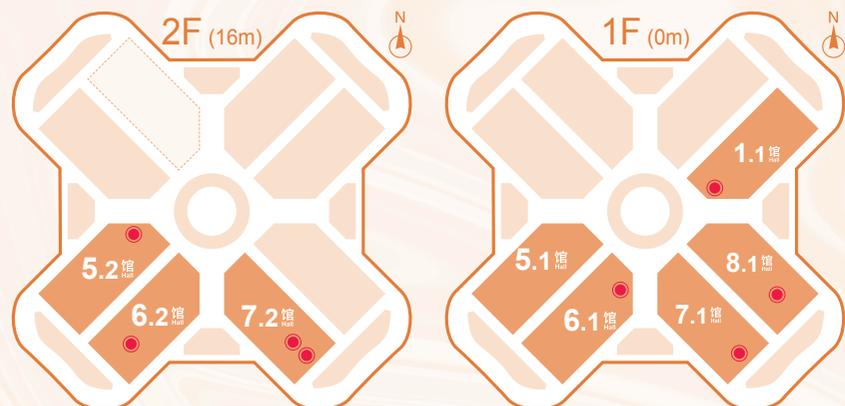
Based on market demand, Fabrics China trend research gathers international, professional, and market-oriented research resources to systematically study colors, fibers, yarns, fabrics, apparel styles, technologies, and product development directions, so as to guide enterprises to promote new products on the basis of latest trends application. The speakers of this forum are trend research experts from China Textile Information Center and sub-category trend alliances. Combining the needs of the textile and apparel industry chain, experts will elaborate on product development, product planning, and production practice based on the 2025/26AW Fabrics China trend research, showing related research results and category trends.

国内流行趋势区位置:

- | | |
|--------------------------------|--|
| 5.2 号馆 时尚概念流行趋势区 (5.2-E16) | 5.2H Fashion Focus Trend Forum (5.2-E16) |
| 6.1 号馆 可持续时尚流行趋势区 (6.1-E20) | 6.1H Sustainable Fashion Trend Forum (6.1-E20) |
| 8.1 号馆 牛仔流行趋势区 (8.1-E104) | 8.1H Denim Trend Forum (8.1-E104) |
| 7.2 号馆 科技 & 功能流行趋势区 (7.2-E106) | 7.2H Techno & Functions Trend Forum (7.2-E106) |
| 7.2 号馆 新技术创新空间 (7.2-E116) | 7.2H Innorex Space (7.2-E116) |
| 1.1 号馆 辅料流行趋势区 (1.1-E05) | 1.1H Accessories Trend Forum (1.1-E05) |
| 6.2 号馆 数字时尚创新空间 (6.2-E105) | 6.2H Digital Fashion Innovation Space (6.2-E105) |
| 7.1 号馆 可持续创新专区 (7.1-E138) | 7.1H Sustainability Zone (7.1-E138) |

Location of domestic trend forums:

- | |
|--|
| 5.2H Fashion Focus Trend Forum (5.2-E16) |
| 6.1H Sustainable Fashion Trend Forum (6.1-E20) |
| 8.1H Denim Trend Forum (8.1-E104) |
| 7.2H Techno & Functions Trend Forum (7.2-E106) |
| 7.2H Innorex Space (7.2-E116) |
| 1.1H Accessories Trend Forum (1.1-E05) |
| 6.2H Digital Fashion Innovation Space (6.2-E105) |
| 7.1H Sustainability Zone (7.1-E138) |



2024.8.27

时间 Time	议程 Schedule	讲者 Speaker
13:50 - 14:20	紧柔纺——解锁更多传统纱线的机能性和应用可能性 Sirofil - Unlock More Functions and Application Possibilities of Traditional Yarns	中国纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 (产品 & 营销) Fabrics China Trend Research Center - New Fiber-based Yarn Zhu Pei, General Manager Assistant (Product & Marketing), Shandong Long Run Textile Co Ltd
14:20 - 14:40	无界, 探索不设限——差异化短纤纱线持续应用创新 Break Boundaries and Keep Exploring - The Continuous Application Innovation of Differentiated Staple Yarn	中国纺织差别化功能性色纺纱流行趋势研究中心 艾英杰, 德州华源生态科技有限公司产品经理 Fabrics China Trend Research Center - Functional Colored Spun Yarn Ai Yingjie, Product Manager, Dezhou Huayuan Eco Technology Co Ltd
14:40 - 15:00	江苏丹毛 25/26 秋冬趋势面料分享 25/26 AW Trend Fabric Sharing - Danmao	中国女联女装精纺面料流行趋势研究中心 李雅, 江苏丹毛纺织股份有限公司面料设计师 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Li Ya, Textiles Designer, Jiangsu Danmao Textile Co Ltd
15:00 - 15:20	多样化精纺羊毛面料的产品开发 Diversified Worsted Wool Fabric Development	中国女联男装精纺面料流行趋势研究中心 高华娟, 山东如意毛纺服装集团股份有限公司开发部长 Fabrics China Trend Research Center - Worsted Menswear Gao Huajuan, Development Director, Shandong Ruyi Woolen Textile Garment Group Co Ltd
15:20 - 15:50	2025/26 秋冬中国艺术染整流行趋势发布 2025/26 AW Chinese Dyeing & Finishing Trend	中国女联艺术染整与现代扎染流行趋势研究中心 罗克杰, 东华大学服装与艺术设计学院服装与服饰专业负责人 东华·江苏华艺艺术染整科技创新中心主任 Fabrics China Trend Research Center - Artistic Dyeing & Finishing and Modern Tie Dyeing Luo Jingjie, Director of Apparel & Accessories Dept, College of Fashion and Design of Donghua University / Director of Donghua · Jiangsu Huayi Artistic Dyeing & Finishing Innovation Research Center
15:50 - 16:10	探索未来牛仔及功能性运用 What will be the Future and Opportunities in Denim Territory?	郭伟, 黑牡丹纺织有限公司产品部长 Guo Wei, Product Director, Black Peony Textile Co Ltd
16:10 - 16:30	时尚永续发展与循环时尚 Fashion Sustainability and Circular Fashion	Mark IX, 广东前进牛仔布有限公司美国市场总监 Mark IX, Advance Denim Marketing Director, Advance Denim Co Ltd

2024.8.28

时间 Time	主题 Topic	讲者 Speaker
10:20 - 11:00	2025/26 秋冬中国纺织面料流行趋势——色彩流行趋势 2025/26 AW Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部高级趋势研究员 / FASHION INSIGHT 编辑 Wang Bin, Senior Trend Researcher of Trends Department, China Textile Information Center / Editor of FASHION INSIGHT
11:00 - 11:30	供应链快速反应提供商——伊尼姿女装流行趋势及品牌面料新品发布 Supply Chain Rapid Response Supplier - INITS Women's Fashion Trend and INITS New Product Release	葛小凡, 伊尼姿女装面料品牌主创设计师 Ge Xiaofan, Chief Creative Designer, INITS

重点活动 – 流行趋势

FEATURED EVENTS – DESIGN AND TRENDS



11:30 - 12:00	2025/26 秋冬图案趋势分析 2025/26 AW Pattern Trend Analysis	洪溶, 中国纺织信息中心时尚智能部运营经理 Hong Rong, Operations Manager of Fashion Intelligence Department, China Textile Information Center
12:00 - 12:20	运动丹宁, 潮流之选 When Sport Lifestyle Meets Denim	中国纺联针织牛仔流行趋势研究中心 秦刚, 恒亮纺织有限公司营销总监 Vincent Qin, Marketing Director, Hengliang Textile Co Ltd
12:20 - 12:40	纤启绿色未来——赛得利莱赛尔助力纺织行业升级转型 Green Fibre Lyocell Promotes the Upgrading of the Industry Chain	刘文涛, 赛得利莱赛尔技术服务部长 Wentao Liu, Lyocell Technical Customer Service, Sateri
12:40 - 13:00	华峰服装材料——牛仔的可持续性 Huafon Apparel Materials - Sustainability within Your Denim	邱品斌, 华峰化学股份有限公司市场发展经理 Pin Hung Chiu, Marketing Development Manager, Huafon Chemical Co Ltd

2024.8.29

时间 Time	主题 Topic	讲者 Speaker
10:30 - 10:50	如意牛仔产品开发分享 Freedom DENIM Product Development Sharing	韩涛, 高青如意纺织有限公司开发部部长 Han Tao, Development Department, Gaoqing Ruyi Textile Co Ltd
10:50 - 11:10	利泰醒狮: 国棉国潮纱线的高质量发展推进者 Litai Xingshi: The Promoter of the High-quality Development of Chinese Cotton and Yarn	张广毅, 利泰醒狮(太仓)控股有限公司市场服务部经理 Zhang Guangyi, Marketing Service Department Manager, Litai Xingshi (Taicang) Holding Co Ltd
11:10 - 11:30	京奕可持续发展之路 JINGYI Sustainable Development	王秋琦, 吴江京奕特种纤维有限公司研发经理 Astoria, R&D Manager, Wujiang Jingyi Special Fiber Co Ltd

建设“家庭友好的纺织服装企业”专题论坛

Forum on Building "Family-Friendly Factories" in Textile and Apparel Industry

论坛
FORUM



“家庭友好企业 (Family-Friendly Factories, FFF)”项目致力于在行业内创造更加包容的从业环境, 增强纺织行业员工的凝聚力、获得感和幸福感, 提升纺织行业的竞争力, 对行业可持续发展具有重要意义。针对当前中国纺织服装行业“人才困境”, 本次论坛将从家庭友好的背景与政策、管理工具开发与应用, 以及具体企业实践等不同层面展开讨论, 与行业专家、学者、媒体等利益相关方开展对话与交流, 共同探讨构建家庭友好工作场所的最佳实施路径, 为纺织服装行业高质量发展提供新动能。

The Program of Building "Family-Friendly Factories (FFF)" in Textile and Apparel Industry is dedicated to creating a more inclusive work environment in the industry, enhancing the cohesion, sense of achievement, and happiness of textile industry employees, and improving the competitiveness of the textile and apparel industry, which is of great importance for the industry's sustainability. In response to the current "talent dilemma" in China's textile and apparel industry, this forum will focus on the backgrounds and policies, the development and application of related management tools, and enterprise practices regarding the family-friendly issue. The forum will discuss the best way to build a family-friendly workplace through dialogues and exchanges with industry experts, scholars, media, and other stakeholders, and provide new momentum for the high-quality development of the textile and apparel industry.

2024.8.28

时间 Time	议程 Schedule	讲者 Speaker
14:30 - 14:50	开幕致辞 Opening Speech	主持人: 梁晓晖, 中国纺织工业联合会社会责任办公室首席研究员 嘉宾: 阎岩, 中国纺织工业联合会副会长 Carmen Gonzalez Ortiz, 联合国儿童基金会驻华办事处, 企业合作经理 中华全国总工会 Moderator: Liang Xiaohui, Chief Researcher, Office for Social Responsibility of CNTAC Speakers: Yan Yan, Vice President, China National Textile and Apparel Council Carmen Gonzalez Ortiz, Corporate Partnerships Manager, UNICEF China All-China Federation of Trade Unions

<p>14:50 - 15:40</p> <p>“建设家庭友好的纺织企业”试点项目 (2022-2024) 总结活动 Wrap-up of the pilot project on Building "Family-Friendly Factories" in Textile and Apparel Industry (2022-2024)</p>	<p>项目总结与《实施指南》发布 郑剑, 中国纺织工业联合会社会责任办公室国际项目总监 Project Summary & Implementation Guidance Released Zheng Jian, International Project Director, Office of Social Responsibility of CNTAC</p>
	<p>首批试点企业证书颁布及企业案例分享 嘉宾: 唐开友, 重庆红果服饰有限公司总经理 贾隽, 安踏体育用品有限公司集团可持续发展副总监 陈源凌, 宁波申蝶时装有限公司可持续经理 夏晓伟, 上海京嵘科技有限公司人事行政主管 Issuance of Certificates to the FFF Pilot Enterprises and Best Practices Sharing Speakers: Tang Kaiyou, General Manager, Chongqing Hongguo Garment Co Ltd Jia Jun, Sustainability Associate Director, ESG, Anta Sports Products Limited Chen Yuanling, Sustainability Manager, Ningbo Shendie Fashion Co Ltd Xia Xiaowei, HR & Admin Supervisor, Shanghai Jlingrong Science & Technology Co Ltd</p> <p>第二期 FFF 项目 (2025-2026) 启动仪式 沈安然, 常熟市波司登进出口有限公司可持续发展经理 Kick-off the Second Phase of the FFF Project (2025-2026) Presented by: Jay Shen, Sustainable Development Manger, Changshu Bosideng Import & Export Co Ltd</p>
<p>15:40 - 16:30</p> <p>嘉宾分享 Guest Sharing</p>	<p>毕重军, 联合国儿童基金会驻华办事处营养项目官 周美琴, 香港莉迪斯 (香港) 有限公司上海代表处可持续发展区域经理 黄丽, 苏州美山子制衣有限公司 (爱慕子公司) 人力行政总监 赵武, 中国财贸轻纺烟草工会纺织工作部部长 孙莹, 中国纺联 FFF 项目特邀培训师 Bi Chongjun, Nutrition Officer, UNICEF China Summer Zhou, Regional Sustainability Manager, STOCKMANN Group Huang Li, HR & Admin Director, (AIMER Group) Suzhou Meishanzi Garment Co Ltd Zhao Wu, Head of Textile Work Department, National Committee of the Trade Union of Financial and Commercial Workers, Light Industry and Textile Workers, Tobacco Industry Workers Sun Ying, Professional Trainer of FFF Project, CNTAC</p>
<p>16:30 - 17:00</p> <p>媒体时间 Media Time</p>	

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

重点活动 – 可持续发展议题 FEATURED EVENTS – ECONOGY TALKS



“森林与共, 时尚长青” 可持续纺织论坛 "Forests for Fashion Forever" FORUM IN CHINA

论坛
FORUM



FSC® 对供应链和社会责任的贡献 FSC's Contribution to Supply Chain and Social Responsibility

FSC (森林管理委员会) 通过最严格的可持续林业标准, 促进从森林端到产品端不间断的负责任生产、采购及消费, 旨在维护健康、有韧性的世界森林, 深受社会组织、消费者和企业的信赖。目前, 全世界已有超过 1.6 亿公顷的森林通过 FSC 森林经营认证, 超 6 万家企业持有 FSC 产销监管链认证, 数百万森林产品上贴有 FSC 小树标识。作为消费者和企业眼中最严格的森林认证体系, FSC 的负责任林业标准是应对当今毁林、气候变化和生物多样性挑战的成熟解决方案。

本次论坛由 FSC 中国办公室和中国纺织工业联合会社会责任办公室联合主办, 邀请纺织产业全链条行业协会、国内外先锋企业、认证机构、咨询顾问、政府人士等所有利益相关方, 共同探讨纺织业的可持续林业解决方案。

Forest Stewardship Council (FSC) is a global organization that provides a proven sustainable forest management solution. Currently, over 160 million hectares of forest worldwide are certified according to FSC standards, more than 60,000 companies hold FSC Chain of Custody certification. FSC's "check and tree" label is found on millions of forest-based products and verifies that they are sustainably sourced, from forest to consumer. FSC is widely regarded as the most rigorous forest certification system among NGOs, consumers, and businesses alike to tackle today's deforestation, climate, and biodiversity challenges.

Co-organized by the FSC China Office and the Office for Social Responsibility of CNTAC, the forum invites all stakeholders, including industry associations of the entire textile industry chain, domestic and international pioneering companies, certification bodies, consultants, government figures, etc., to discuss sustainable forestry solutions for the textile industry.



2024.8.27		
时间 Time	议程 Schedule	讲者 Speaker
15:15 - 15:20	论坛开幕 Opening of the Forum	中国纺织工业联合会社会责任办公室 Office for Social Responsibility of CNTAC
15:20 - 15:35	主旨演讲 Keynote Speech	FSC 促进纺织品价值链的可持续发展 王庆华, FSC 中国执行董事 林基纤维的可持续发展 推动行业绿色低碳转型 阎岩, CNTAC 副会长、社会责任办公室主任 FSC for Sustainable Textile Value Chain Development Wang Qinghua, Executive Director, FSC China Sustainable Development of Forest-based Fiber, Promote Green and Low-carbon Transformation of the Textile Industry Yan Yan, Vice President, CNTAC
15:35 - 15:45	MoU 签署仪式 MoU Signing Ceremony	
15:45 - 16:35	主旨演讲 Keynote Speech	纤维创新激发可持续时尚 Fiber Innovation Inspires Sustainable Fashion 宋伟, 宜宾丝丽雅集团有限公司副总经理 Song Wei, Deputy General Manager, Yibin Grace Group Co Ltd Suraj Bahirwani, 博拉纤维全球销售总监 Suraj Bahirwani, Global Sales Head, Birla Cellulose 张莉, 伊士曼 (中国) 投资管理有限公司纺织事业部亚洲市场经理 Lily Zhang, Regional Marketing Leader-Asia-Textile, Eastman Chemical (China) Co Ltd 可持续的森林资源促进更值得信赖的纺织供应链 Sustainable Forest Resources for a More Reliable Textile Chain 肖朝阳, 英特宜家集团东亚区资源管理部门资源专家 Leo Xiao, Regional Raw Material Developer of East Asia, Inter IKEA Group
16:35 - 17:05	先锋对话 Panel Discussion	主持人: Bin Yan, FSC 国际 项目经理 嘉宾: 王旭, 流行趋势部创意总监, 中国纺织信息中心 宋伟, 宜宾丝丽雅集团有限公司副总经理 肖朝阳, 英特宜家集团东亚区资源管理部门资源专家 Devendra Gupta, FSC 国际价值链发展经理 Moderator: Bin Yan, Programme Manager, FSC International Speakers: Wang Xu, Creative Director, Trends Department of China Textile Information Center Song Wei, Deputy General Manager, Yibin Grace Group Co Ltd Leo Xiao, Regional Raw Material Developer of East Asia, Inter IKEA Group Devendra Gupta, Manager Value Chain Development, FSC International
17:05 - 17:15	论坛闭幕 Closing Speech	郑燕莉, FSC 亚太区域总监 阎岩, CNTAC 副会长、社会责任办公室主任 Cindy Cheng, Regional Director, FSC APAC Yan Yan, Vice President, CNTAC

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重点活动 – 可持续发展议题

FEATURED EVENTS – ECONOGY TALKS



绿色革命正在来临：
欧洲绿色协议对纺织工业意味着什么，
您的企业可以做什么来适应？

A Green Revolution Is Coming: What Does the European Green Deal Mean for the Textile Industry and What Can Your Business Do to Adapt?

论坛
FORUM



欧盟和美国正在进行深刻的 ESG 立法变革，这将对整个全球纺织供应链的可持续性要求产生巨大影响。总的来说，如果实施，预计将有超过 12 项直接影响纺织行业的政策——其中一些已经开始生效。是次论坛由来自欧洲和亚洲的专家组成，他们将讨论即将出台的法规意味着什么，以及企业可以采取哪些实际步骤来应对。将提供关于可持续原材料、透明度和可追溯性以及技术方面的解决方案，并给出品牌和供应商在可持续性举措方面成功合作的实例。

Profound ESG legislative changes are underway in the EU, as well as in the US, which will have a sizeable impact on the sustainability requirements of the entire global textile supply chain. In total, more than 12 policies, if enacted, are expected to affect the textile industry directly - the first of which are already coming into force. This panel gathers experts from Europe and Asia to discuss what the upcoming legislation means for the entire supply chain, and what practical steps your business can take to adapt. Solutions will be offered on sustainable raw materials, transparency & traceability and technology, as well as examples of successful collaboration between suppliers and brands on sustainability initiatives.

2024.8.27		
时间 Time	议程 Schedule	讲者 Speakers
14:45 - 14:50	开幕介绍 Opening	主持人: Fabien Pacory, Vice President, CCI France Chine 嘉宾: 法兰克福展览代表 Moderator: Fabien Pacory, Vice President, CCI France Chine Host: Representative from Messe Frankfurt
14:50 - 15:05	Insights into the New EU and US Sustainability Legislation - How will it Affect the Textile Industry, and What do Manufacturers and Brands Need to Start Doing Now to Prepare?	François Souchet, Managing Director, Swanstant



15:05 - 15:20	What Sustainable Raw Material Solutions are Available, and Why is Ensuring Transparency and Traceability of Fibres and Fabrics Important?	Marie-Emmanuelle Belzung, General Delegate, Alliance for European Flax-Linen & Hemp
15:20 - 15:35	What Role can Technology Play in Helping the Textile Industry Meet the New Legislative Requirements?	陈德宏, TextileGenesis (简称 TG 公司, 为 Lectra 旗下企业) 大中华区总监 Simon Chen, Greater Chan Regional Lead, TextileGenesis, a Lectra company
15:35 - 15:50	Case Studies of How Textile Suppliers and Brands are Collaborating Together on Sustainability Initiatives	Pierre-François Le Louët, Co-President, Union Française des Industries Mode & Habillement
15:50 - 16:30	圆桌讨论: Panel Discussion and Audience Q&A	主持人 / Moderator: Fabien Pacory, Vice President, CCI France Chine 嘉宾 / Speakers: François Souchet, Managing Director, Swanstant Marie-Emmanuelle Belzung, General Delegate, Alliance for European Flax-Linen & Hemp 陈德宏, TextileGenesis (简称 TG 公司, 为 Lectra 旗下企业) 大中华区总监 Simon Chen, Greater China Regional Lead, TextileGenesis, a Lectra company Pierre-François Le Louët, Co-President, Union Française des Industries Mode & Habillement

可持续发展巡馆导览 Econogy Tours

在一小时的 Econogy Tours 巡馆导览中将有一名独立顾问带大家拜访拥有环保标签及认证的参展企业。参与导览的观众可以与参展商及专家在绿色纺织创新的议题上进行深入交流。

日期: 2024 年 8 月 27 及 28 日
时间: 下午 1 时 - 2 时
集合地点: 5.1-A05 可持续发展论坛场地外

The one-hour Econogy Tours to sustainability-focused exhibitors are guided by an independent consultant, enabling an in depth exchange on the latest green textile innovations.

Dates: 27 August (hall 5.1 exhibitors) & 28 August (hall 4.1 exhibitors)
Time: 1 - 2pm
Meeting point: outside Econogy Talks (5.1-A05)

* 无需登记即可参加导览。
* Registration is not required to join the tours.

重点活动 – 可持续发展议题 FEATURED EVENTS – ECONOGY TALKS



纺织创新之路：打造绿色材料新生态 Threads of Innovation: Pathway to Next-Gen Materials

论坛
FORUM



由香港纺织及成衣研发中心 (HKRITA) 带来的专题讨论将深入探讨绿色材料在时尚界的研发和应用, 讨论如何透过创新材料实现循环经济, 并分析可持续发展对未来纺织产业的重要影响。快加入 HKRITA, 一起了解绿色材料在推动可持续发展中的重要作用, 共同探讨绿色材料的无限可能!

This panel discussion organised by The Hong Kong Research Institute of Textiles and Apparel will delve deep into the research and application of green materials in the fashion industry. It will explore how innovative materials can enable a circular economy, and analyse the important impact of sustainable development on the future of the textile industries. Join HKRITA and industry experts as they explore the endless possibilities of green materials!

2024.8.28

时间 Time	讲者 Speakers
11:00 - 12:30	夏良君, 武汉纺织大学教授 陈嘉祺先生, 香港纺织及成衣研发中心高级工程师 宁红军, UNIFI Inc 执行副总裁 周张颖雯女士, KIBO 合办人及行政总裁 Liangjun Xia, Professor, Wuhan Textile University KK Chan, Senior Engineer, The Hong Kong Research Institute of Textiles and Apparel Hongjun Ning, Executive Vice President, UNIFI Inc Natalie Chow, Co-founder and CEO, KIBO

* 提供普通话 ↔ 英语同声传译
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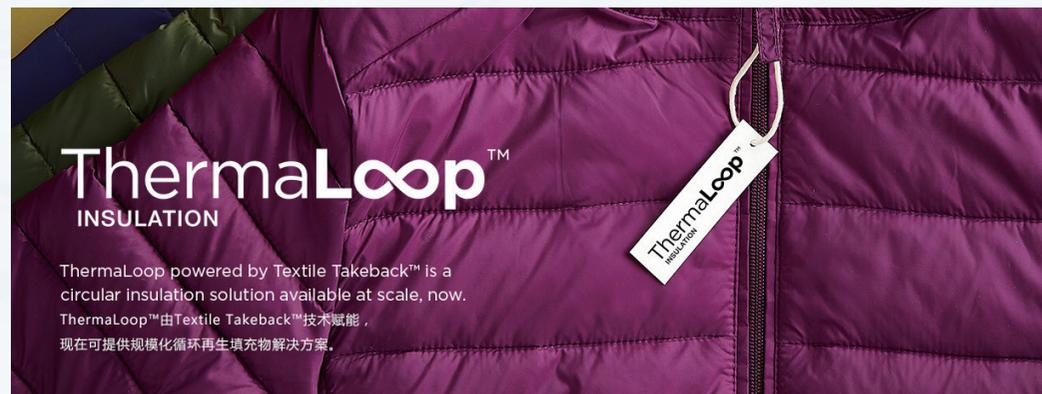
重点活动 – 可持续发展议题

FEATURED EVENTS – ECONOGY TALKS



UNIFI-REPREVE 制造商，推出开创性的环保填充材料
UNIFI®, Makers of REPREVE®, Introduce
Groundbreaking Eco-Friendly Insulation

产品发布会
PRODUCT PRESENTATION



UNIFI 推出的最新填充产品由 REPREVE Textile Takeback 工艺制成。纺织品废料被再次利用生产出 REPREVE Waterwise 黑色短纤维，然后转化为片棉，仿羽绒和球棉等填充物。它由回收材料制成，其中至少有 50% 的回收成分来自纺织品废料。

UNIFI's new insulation products are made from REPREVE® powered by the Textile Takeback™ process. Textile waste is recycled to produce REPREVE® Waterwise Black Staple Fiber which is then converted into padding, down-like fiber, and fiber ball insulation. It is crafted from recycled materials with at least 50% of that recycled content coming from textile waste.

活动仅限受邀参加，请扫描二维码获得邀请
This event is by invitation only. Scan the QR code to receive an invitation.



2024.8.27

时间 Time	讲者 Speakers
14:00 - 15:00	袁露嘉, 苏州优富纺织品有限公司, 品牌销售及市场总监 Luka Yuan, Brand Sales and Marketing Director, Unifi Textiles (Suzhou) Co Ltd

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES



IP 引领时尚，授权助力零售
IP Trends, Retail with Licensing

论坛
FORUM



伴随着 Z 时代消费人群的逐渐成长，追求个性成为了消费者购买时尚产品时的重要选择。选择合适的 IP 合作将为时尚品牌带来意想不到的效果，“IP 引领时尚，授权助力零售” ITSA 专场研讨会将由知名 IP 企业分享他们的成功经验。

In the current climate, the pursuit of individuality has become a key factor for Gen Z consumer groups when deciding on which fashion products to purchase. Collaborating with the right IP will assuredly bring surprising results for fashion brands. The IP Trends, Retail with Licensing seminar at Intertextile Apparel will feature respective IP enterprises to share their success stories.

2024.8.27

时间 Time	议程 Schedule	讲者 Speaker
16:30 - 16:35	论坛开幕 Opening	余诗慧, 法兰克福展览 (香港) 有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
16:35 - 16:50	优加赋能: IP 助力服装零售 U-Marketing: IP & Apparel Marketing	生颢, 优扬文化传媒股份有限公司董事、副总裁 Nicolas Sheng, Board Member & VP, UYoung
16:50 - 17:05	IP 引领时尚, 授权助力零售 Theme of "IP Leads Fashion, Authorization Helps Retail"	曹春红, 羚邦集团有限公司授权总监 Ellen Cao, Licensing Director, Medialink Group Limited
17:05 - 17:20	时尚品牌与 IP 联名的花样玩法	施捷, 艾影 (上海) 商贸有限公司授权总监 Crystal Shi, Licensing Director, Animation International Ltd
17:20 - 18:00	自由交流 Networking	

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重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES



东盟地区的纺织投资机遇 Textile Investment Opportunities in the ASEAN Region

论坛 FORUM



九位来自东盟纺织行业协会的代表将分享他们所在国家的投资环境和纺织行业实力，这场研讨会对于想在该地区进行投资或采购的人来说不错错过。

来自柬埔寨、印度尼西亚、老挝、马来西亚、缅甸、菲律宾、新加坡、泰国和越南的代表，以及来自澳大利亚和中国香港的发言人，将在三场单独的研讨会上分享他们的行业洞见，随后还将有交流环节以进行深入讨论。

这将是一个难得的机会，让您能与各国家和地区代表一同深入探讨东南亚地区纺织行业盛况！

本次活动受东盟纺织工业联合会（AFTEX）的支持组织。

With representatives from nine ASEAN textile associations sharing their countries' investment climate and textile capabilities, this session is ideal for those looking to invest in or source from the region.

Representatives from Cambodia, Indonesia, Lao, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam – as well as speakers from Australia and Hong Kong, China - will take to the stage in three separate sessions to give an overview of their textile sectors, followed by a networking section to allow for in-depth discussions.

With so many countries and regions all represented at the one event, this is a unique chance to learn more about the textile sector in this dynamic region!

This event is organised with the support of AFTEX, the ASEAN Federation of Textile Industries.

2024.8.28

时间 Time	议程 Schedule	讲者 Speaker
16:00 - 16:06	开幕辞 Opening Speeches	Detlef Braun, 法兰克福展览总公司董事会成员 Detlef Braun, Executive Board of Messe Frankfurt GmbH 徐迎新, 中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice President of China National Textile and Apparel Council (CNTAC) and President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX)
16:06 - 16:10	主持人开场 Opening by AFTEX	Albert Tan, 东盟纺织工业联盟 (AFTEX) 主席 Albert Tan, Chairman, ASEAN Federation of Textile Industries (AFTEX)

16:10 - 17:40	第一节：投资东盟诱因：劳动力及政府优惠政策推动 Session 1: Incentives to Invest in ASEAN Labour-Rich Countries 第二节：投资东盟诱因：纺织学院、工业区和时尚零售市场的助力 Session 2: Incentives to Invest in ASEAN Countries with Strong Textile Institutes, Industrial Zones, and Fashion Retail 第三节：投资东盟诱因：地理、天然资源和丰富文化遗产优势 Session 3: Investing in ASEAN Countries Rich with Islands and Cultural Heritage	主持人： Ken Loo, 柬埔寨纺织服装鞋及旅行用品协会 (TAFTAC) 执行秘书长 Regina Leong, 东盟纺织工业联盟 (AFTEX) 常任秘书长 Moderators: Ken Loo, Executive Secretary-General, Textile, Apparel, Footwear & Travel Goods Association in Cambodia TAFTAC Regina Leong, Permanent Secretary General, ASEAN Federation of Textile Industries (AFTEX) 论坛嘉宾： Carol Hanlon, 西澳大利亚州纺织、服装和鞋业资源中心 (TCFWA) 首席执行官 Albert Tan, 东盟纺织工业联盟 (AFTEX) 主席 杨存洲, 香港制衣业总商会副主席 Ian Syarif Tan, 印尼纺织协会 (API) 副主席 Xaybandith Rasphone, 老挝服装业协会主席 Tan Thian Poh, 马来西亚纺织制造商协会 (MTMA) 名誉主席 Aung Myo Hein, 缅甸服装制造商协会 (MGMA) 联合秘书 Rosarito Carillo, 菲律宾可穿戴服装出口商联合会 (CONWEP) 董事 Wilson Teo, 新加坡时尚协会 (SFC) 前任主席 Nutra Uttamapinant, 泰国纺织工业联合会秘书长 Than Duc Viet, 越南纺织服装协会 (VITAS) 副主席 Panellists: Carol Hanlon, CEO, The Textile, Clothing and Footwear Resources Centre of Western Australia (TCFWA) Albert Tan, Chairman, ASEAN Federation of Textile Industries (AFTEX) Thomas Yeung, Vice President, The Federation of Hong Kong Garment Manufacturers Ian Syarif Tan, Vice President, Indonesian Textile Association (API) Xaybandith Rasphone, President, Association of The Lao Garment Industry Tan Thian Poh, Honorary President, Malaysian Textile Manufacturers Association (MTMA) Aung Myo Hein, Joint Secretary, Myanmar Garment Manufacturers Association (MGMA) Rosarito Carillo, Director, The Confederation of Wearable Exporters of the Philippines (CONWEP) Wilson Teo, Immediate Past Chairman, Singapore Fashion Council (SFC) Nutra Uttamapinant, President of Thai AFTEX, Secretary-General of Thai Textile Industries (NFTTI) Than Duc Viet, Vice Chairman, Vietnam Textile and Apparel Association (VITAS)
17:40 - 18:00	自由交流 Networking	

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重点活动 – 技术

FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS



纺织论坛 (秋季)

数智创新提质增效 厚积新质发展动能

Intertextile Forum (Autumn)

Digital Technology Innovation Improves Quality and Efficiency to Accumulate New Quality Development Momentum

论坛
FORUM



本届纺织论坛以“数智创新提质增效 厚积新质发展动能”为主题，展开探讨我们应如何通过以科技创新为牵引，引导多主体、多领域协同创新？同时又该如何开发高性价比、多功能、高性能、智能化、绿色化的新产品，以高品质供给创造多元化需求？此外，该如何围绕业态创新、场景创新，完善渠道布局，实现下沉市场、全球市场充分触达，规模经济、范围经济高效统一？进而推动行业加速发展新质生产力，建成纺织现代化产业体系，助力产业迈向高质量发展新高度。

Themed "Digital Technology Innovation Improves Quality and Efficiency to Accumulate New Quality Development Momentum", this textile forum aims to explore how should we leverage technological innovation as a driving force to guide multi-subject and multi-field collaborative innovation, and develop new products that are cost-effective, multi-functional, high-performance, intelligent, and environmentally friendly, thereby creating diversified demand through high-quality supply. Furthermore, the forum will focus on business model innovation and scenario innovation to improve channel layout, ensure full access to both grassroots and global markets, and achieve efficient integration of scale economy and scope economy. In this way, we will promote the industry to accelerate the development of new quality productive forces, establish a modern textile industry system, and help the industry to move to a new height of high-quality development.

2024.8.28

时间 Time	议程 Schedule	讲者 Speaker
13:30 - 13:35	主持人开场 Opening	
13:35 - 14:20	开幕致辞 Opening Speech	徐迎新, 中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 胡松, 中国纺织信息中心主任 温婷, 法兰克福展览 (香港) 有限公司董事总经理 Xu Yingxin, Vice President of China National Textile and Apparel Council (CNTAC) and President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX) Hu Song, Director of China Textile Information Center (CTIC) Wendy Wen, Managing Director of Messe Frankfurt (HK) Ltd

14:20 - 15:20	主题演讲 Keynote Speech	演讲主题: 数智如何在品牌供需升级中发力 金宏渊, 片断品牌联合创始人 演讲主题: 纺织行业数字形态蜕变 (AIGC、数字赋能方向) 年春桥, 青岛酷特智能股份有限公司设计研发总监 演讲主题: 纺织业的可持续未来 (行业绿色低碳方向) 曹云峰, 江南布衣采购总监 Topic: How Digital Intelligence Can Make a Difference in Upgrading Brand Supply and Demand Jin Hongyuan, Co-founder of LOVLIFE Topic: Digital Transformation of the Textile Industry (AIGC, Digital Empowerment) Nian Chunqiao, Director of Design and R&D of Qingdao Kutesmart Co Ltd Topic: The Sustainable Future of the Textile Industry (Green and Low-carbon Direction of the Industry) Cao Yunfeng, Procurement Director of JNBY
15:20 - 15:55	先锋对话一: 数字架构给供应链上下游带来的新机遇 Pioneer Dialogue I: New Opportunities Brought by Digital Architecture to the Upstream and Downstream of the Supply Chain	张希勤, 报喜鸟控股股份有限公司所罗定制总经理 李允儿, 浙江艾米尔时装有限公司总经理 朱海涛, 浙江印象实业股份有限公司信息化负责人 郑金华, 张家港牧羊人服饰有限公司董事长 梁英俊, 利泰醒狮 (太仓) 控股有限公司副总裁 刘尊东, 愉悦家纺有限公司智能制造工程总监 金光, 康赛妮集团技术质量中心总监 Zhang Xiqin, General Manager of SOLOSALI, Saint Angelo Holding Co Ltd Li Yuner, General Manager of Zhejiang Aimier Fashion Co Ltd Zhu Haitao, Head of Informatization, Zhejiang Impression Industry Zheng Jinhua, Chairman of Zhangjiagang Shepherd Clothing Co Ltd Liang Yingjun, Vice President of Litai Xingshi (Taicang) Holding Co Ltd Liu Zundong, Director of Intelligent Manufacturing Engineering at Yuyue Home Textile Co Ltd Jin Guang, Director of Technical Quality Center of Conseny Group
15:55 - 16:30	先锋对话二: 新风口下, 新质生产力未来发展破局点 Pioneer Dialogue II: Breakthrough Points for the Future Development of New Quality Productive Forces in Emerging Trends	牛冬梅, 上海纳薇服装设计有限公司创始人 黎力, 江苏汇鸿国际集团中嘉发展有限公司副总经理 马珺玉, 上海逸红颜旗袍创始人 陈鑫平, 浙江凌迪数字科技有限公司首席运营官 卢壮凌, 浙江澳亚织造股份有限公司董事长 陈信富, 福建永荣锦江股份有限公司市场副总经理 Niu Dongmei, Founder of Shanghai Naivee Clothing Design Co Ltd Li Li, Deputy General Manager of High Hope Aglory Limited Ma Junyu, Founder of Shanghai E-Beauty Cheongsam Chen Xinping, Chief Operating Officer of Zhejiang Style3D Digital Technology Co Ltd Lu Zhuangling, Chairman of Zhejiang Aoya Elastic Co Ltd Chen Xinfu, Deputy General Manager of Marketing at Fujian Eversun Jinjiang Co Ltd

* 普通话
最终大会日程及到场嘉宾以现场为准, 最终解释权归中国国际贸易促进委员会纺织行业分会。
* Mandarin
The final forum agenda and guests are subject to change. The final interpretation right belongs to the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX)

重点活动 – 技术

FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS



2024 纺织产业数字化应用趋势论坛 2024 Textile Industry Digital Application Forum

论坛 FORUM



2024 纺织产业数字化应用趋势论坛将主要聚焦于纺织服装产业的数字化技术创新和应用趋势展开主题讨论，论坛议程涵盖人工智能技术应用、数字技术赋能下的纺织供应链管理、AI/3D 助力纺织品研发设计等热点内容，通过核心话题分享，共商数智时代，纺织供应链及产业链的数字化升级。

The 2024 Textile Industry Digital Application Trend Forum will focus on digital technology innovation and application trends in the textile and clothing industry. The forum agenda covers hot topics such as the application of artificial intelligence technology, textile supply chain management empowered by digital technology, and AI/3D assistance in textile research and design. Through sharing core topics, speakers will discuss the digital upgrading of the textile supply chain and industrial chain in the era of digital intelligence.

2024.8.28		
时间 Time	议程 Schedule	讲者 Speaker
14:00 - 14:05	开幕辞 Opening Speech	余诗慧，法兰克福展览（香港）有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
14:05 - 14:30	专家建言 人工智能在纺织服装产品数智化设计中的应用与挑战 Expert Advice The Application and Challenges of Artificial Intelligence in the Digital and Intelligent Design of Textile and Apparel Products	钟跃崎，东华大学纺织学院教授 Zhong Yueqi, Professor, School of Textiles, Donghua University
14:30 - 14:55	数字化应用 AI 赋能，以智提效，鞋服产业数智化全链解决方案 Digital Applications AI Empowered by Wisdom to Improve Efficiency, Shoes and Clothing Industry, Digital Wisdom of the Whole Chain of Solutions	刘珂，苏州飞榴科技首席产品官 Liu Ke, CPO, Suzhou Feiliu Technology
14:55 - 15:20	数字化应用 创新科技驱动下的纺织业变革 Digital Applications Textile and Clothing Industry Transformation Driven by Innovation and Technology	罗志鹏，广东匡敦科技产品总监 Brian Luo, Product Director, Guangdong Quaternion Technology Ltd
15:20 - 16:00	圆桌论坛：数智赋能纺织产业升级 Roundtable Forum: Empowering Textile Industry Upgrading with Digital Intelligence	汪琴丽，a&s 传媒主编 Amy Wang, Editor in Chief, a&s Media Group Panellists:

* 提供普通话 ↔ 英语同声传译

* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

重点活动 – 技术 FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS



“衣”目了然：探索新材料，创新新应用
Exploring New Materials and Innovating
New Applications in Clothing

论坛
FORUM



从“衣食无忧”到“高品质生活”，人们的服装更有科技含量，绿色产品、节能产品的市场需求大幅提升；纤维材料助力健康生活，以前沿技术、优质产品和最佳体验为产业生态带来解决方案，提升产品供给的价值含量，让每一件纺织品生生不息。

From "no longer in want of food or clothing" to "high-quality life", clothing boasts higher technological content; and the market demand for green products and energy-saving products has increased sharply. Fiber materials promote a healthy life, by bringing solutions to the industrial ecosystem with cutting-edge technology, high-quality products, and the best experience. Enhance the added value of products to make every textile sustainable.

2024.8.27

时间 Time	议程 Schedule	讲者 Speaker
10:30 - 10:55	绿色新纤维实现新可能 New Green Fibers Realize New Possibilities	陈晓芳, 宜宾丝丽雅纺织贸易有限公司副总经理 Chen Xiaofang, Vice General Manager of Yibin GRACE Textile Trade Co Ltd
10:55 - 11:20	锦纶纤维的“科技、时尚、绿色”开发及应用 Development and Application of Nylon Fiber in Terms of "Technology, Fashion, and Green"	范余娟, 福建永荣锦江股份有限公司研发高级工程师 Fan Yujuan, Senior R&D Engineer, Fujian Eversun Jinjiang Co Ltd
11:20 - 11:50	科技面料打破传统商务着装束缚 Technological Fabrics Break the Traditional Constraints of Business Attire	蔡跃滨, 福建晴阳纺织材料科技有限公司研发副总 Cai Yuebin, Vice President of R&D, Fujian Qingyang Textile Material Technology Co Ltd

重点活动 – 技术 FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS



「宝藏衣橱」中国流行面料 CLUB 面料创新探秘！
"Treasure Closet" Fabrics China Club Explore the Mysteries of Fabrics Innovation!



我们正生活在一个“衣”满为患的时代，消费需求倒逼行业进化，产品创新成企业突破口。面料创新不断探索对于新材料、新技术、新应用等……既能满足市场需求，又能助力品牌形成独特的技术实力和品牌定位，从激烈的市场竞争中脱颖而出，实现精准面料与经营迭代升级。

We are living in an era where clothing is full in our closets. Consumer demand forces the industry to evolve, in which product innovation is the feature of enterprise breakthrough. Fabric innovations are exploring new materials, new technologies, and new applications. These innovations can not only meet market demand, but also help brands form a unique technical strength and brand positioning, to stand out from the fierce competition in the market, and to upgrade fabrics and business iteration accurately.

2024.8.28

时间 Time	议程 Schedule	讲者 Speaker
10:30 - 10:55	新质生产力——丝绸，全面进入可机洗时代 New Quality Productivity - Silk, Fully Enters Machine Washable Era	李鹏, 浙江凯喜雅国际股份有限公司国家级工业设计中心负责人 Li Peng, Manager of National-level Industrial Design Center, Zhejiang Cathaya International Co Ltd
10:55 - 11:20	革新羊毛新纪元 Revolutionizing Wool for a New Era	赵丽萍, 浙江富润纺织有限公司开发负责人 Zhao Liping, Head of Development of Zhejiang Furun Textile Co Ltd
11:20 - 11:45	自然的时尚，时尚的自然——多功能桑蚕丝提花面料的创新应用 Natural Fashion, Fashionable Nature - Innovative Application of Multifunctional Mulberry Silk Jacquard Fabrics	顾瑞霞, 全顺集团有限公司副总经理 Gu Ruixia, Deputy General Manager, Quanshun Group Co Ltd
11:45 - 12:10	基于天然纤维的功能性开发	王蓉, 常州丁丁纺织科技有限公司产品经理 Helen Wang, Fabric Manager, Changzhou Tintin Textile Co Ltd
12:10 - 12:35	全棉多功能创新开发——打造可持续时尚衣橱 R&D of Multi-Functional Cotton Knitting Fabrics	金雪, 江苏辰辰针织有限公司研发总监 Jennifer Jin, R&D Director, Jiangsu Golden Morning Knitting Co Ltd

重点活动 – 技术 FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS



新一代功能性材料暨保健型纺织品创新发展现状
Current status of innovation and development
in new-generation functional materials and
healthcare textiles

产品发布会 PRODUCT PRESENTATION

HALL 5.1 E21
功能性纺织40年专注研发创新
凉感系列 / 发热系列 / 长效抗菌
竹炭 / 咖啡炭 / 远红外线 / 负离子
保健防护 / 生物讯息

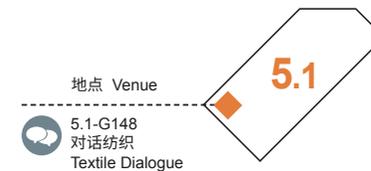
以纳米科技及专利技术结合有机、无机、环保三大材料之创新应用，并结合量子科学生物讯息创造保健型纺织品之最新发展现状。

We utilize nanotechnology and patented methods to integrate innovative applications of organic, inorganic, and environmentally friendly materials, along with quantum science bio-information tech, to achieve the latest advancements in health-care textiles.

2024.8.27

时间 Time	讲者 Speakers
15:15 - 16:15	侯晟勋, 华懋生技股份有限公司, 营运长 Nicky Hou, Chief Operating Officer, Hua Mao Nano-Tech Co Ltd

活动总览 – 流行趋势 EVENT SCHEDULE – DESIGN AND TRENDS



2024.8.27

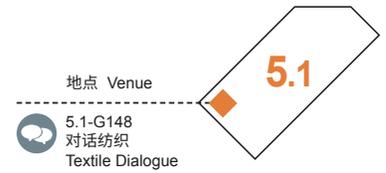
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:45 - 11:35 5.1-G148	研讨会 Seminar Intertextile 2025-26 秋冬流行趋势解析 Intertextile Trends Autumn / Winter 2025/26	井上佐知子, IS. Planning 趋势总监 濑川达也, IS. Planning 空间设计师 Sachiko Inoue, Trend Director, IS. Planning Tatsuya Segawa, Space Designer, IS. Planning	日语 / 英语 * Japanese / English*
11:45 - 12:35 5.1-G148	研讨会 Seminar 2025/26 秋冬未来面料趋势 Future Textiles Forecast A/W 25/26	门淑萍, WGSN 趋势总监 Maggie Men, Trends Director, WGSN	普通话 * Mandarin*
12:45 - 13:35 5.1-G148	研讨会 Seminar 家庭: 融合熟悉感与惊喜的双重色彩故事 Family: A Color Story of Duality Fusing Familiarity with Surprise for Autumn/Winter 2025/2026	Laurie Pressman, 彩通副总裁 Laurie Pressman, Vice-President, Pantone Color Institute	英语 * English*
13:50 - 14:20 5.1-G148	论坛 Forum 紧柔纺——解锁更多传统纱线的机能性和应用可能性 Sirofil - Unlock More Functions and Application Possibilities of Traditional Yarns	中国纺联纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 (产品 & 营销) Fabrics China Trend Research Center - New Fiber-based Yarn Zhu Pei, General Manager Assistant (Product & Marketing) Shandong Long Run Textile Co Ltd	普通话 * Mandarin*
14:20 - 14:40 5.1-G148	论坛 Forum 无界, 探索不设限——差异化短纤纱线持续应用创新 Break Boundaries and Keep Exploring - The Continuous Application Innovation of Differentiated Staple Yarn	中国纺联差别化功能性色纺纱流行趋势研究中心 艾英杰, 德州华源生态科技有限公司产品经理 Fabrics China Trend Research Center - Functional Colored Spun Yarn Ai Yingjie, Product Manager, Dezhou Huayuan Eco Technology Co Ltd	普通话 * Mandarin*
14:40 - 15:00 5.1-G148	论坛 Forum 江苏丹毛 25/26 秋冬趋势面料分享 25/26 AW Trend Fabric Sharing - Danmao	中国纺联女装精毛纺面料流行趋势研究中心 李雅, 江苏丹毛纺织股份有限公司面料设计师 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Li Ya, Textiles Designer, Jiangsu Danmao Textile Co Ltd	普通话 * Mandarin*
15:00 - 15:20 5.1-G148	论坛 Forum 多样化精纺羊毛面料的产品开发 Diversified Worsted Wool Fabric Development	中国纺联男装精毛纺面料流行趋势研究中心 高华娟, 山东如意毛纺服装集团股份有限公司开发部长 Fabrics China Trend Research Center - Worsted Menswear Gao Huajuan, Development Director, Shandong Ruyi Woolen Textile Garment Group Co Ltd	普通话 * Mandarin*
15:20 - 15:50 5.1-G148	论坛 Forum 2025/26 秋冬中国艺术染整流行趋势发布 2025/26 AW Chinese Dyeing & Finishing Trend	中国纺联艺术染整与现代扎染流行趋势研究中心 罗竞杰, 东华大学服装与艺术设计学院服装与服饰专业负责人 东华·江苏华艺艺术染整科技创新中心主任 Fabrics China Trend Research Center - Artistic Dyeing & Finishing and Modern Tie Dyeing Luo Jingjie, Director of Apparel & Accessories Dept, College of Fashion and Design of Donghua University Director of Donghua · Jiangsu Huayi Artistic Dyeing & Finishing Innovation Research Center	普通话 * Mandarin*

* 提供普通话 ↔ 英语同声传译

* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 流行趋势

EVENT SCHEDULE – DESIGN AND TRENDS



15:50 - 16:10 5.1-G148	论坛 Forum 探索未来牛仔及功能性运用 What will be the Future and Opportunnites in Denim Territory?	郭伟, 黑牡丹纺织有限公司产品部长 Guowei, Product Director, Black Peony Textile Co Ltd	普通话 * Mandarin*
16:10 - 16:30 5.1-G148	论坛 Forum 时尚永续发展与循环时尚 Fashion Sustainability and Circular Fashion	Mark IX, 广东前进牛仔布有限公司美国市场总监 Mark IX, Advance Denim Marketing Director, Advance Denim Co Ltd	英语 * English*
16:40 - 17:30 5.1-G148	研讨会 Seminar 26 秋冬面料及设计趋势分享 26FW Fabric Trend & Textile Suggestion	Hailey Yoo, 晓星集团专才 Hailey Yoo, Professional, Hyosung TNC	英语 * English*

2024.8.28

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:20 - 11:00 5.1-G148	论坛 Forum 2025/26 秋冬中国纺织面料流行趋势——色彩流行趋势 2025AW Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部高级趋势研究员 / FASHION INSIGHT 编辑 Wang Bin, Senior Trend Researcher of Trends Department, China Textile Information Center / Editor of FASHION INSIGHT	普通话 * Mandarin*
11:00 - 11:30 5.1-G148	论坛 Forum 供应链快速反应提供商——伊尼姿女装流行趋势及品牌面料新品发布 Supply Chain Rapid Response Supplier - INITS Women's Fashion Trend and INITS New Product Release	葛小凡, 伊尼姿女装面料品牌主创设计师 Ge Xiaofan, Chief Creative Designer, INITS	普通话 * Mandarin*
11:30 - 12:00 5.1-G148	论坛 Forum 2025/26 秋冬图案趋势分析 2025/26AW Pattern Trend Analysis	洪溶, 中国纺织信息中心时尚智能部运营经理 Hong Rong, Operations Manager of Fashion Intelligence Department, China Textile Information Center	普通话 * Mandarin*
12:00 - 12:20 5.1-G148	论坛 Forum 运动丹宁, 潮流之选 When Sport Lifestyle Meets Denim	中国纺联针织牛仔流行趋势研究中心 秦刚, 恒亮纺织有限公司营销总监 Vincent Qin, Marketing Director, Hengliang Textile Co Ltd	普通话 * Mandarin*
12:20 - 12:40 5.1-G148	论坛 Forum 纤启绿色未来——赛得利莱赛尔助力纺织行业升级转型 Green Fibre Lyocell Promotes the Upgrading of the Industry Chain	刘文涛, 赛得利莱赛尔技术服务部长 Liu Wentao, Lyocell Technical Customer Service, Sateri	普通话 * Mandarin*
12:40 - 13:00 5.1-G148	论坛 Forum 华峰服装材料——牛仔的可持续性 Huafon Apparel Materials - Sustainability within Your Denim	邱品毓, 华峰化学股份有限公司市场发展经理 Chiu Pin Hung, Marketing Development Manager, Huafon Chemical Co Ltd	普通话 * Mandarin*
13:15 - 14:05 5.1-G148	研讨会 Seminar 2025/26 秋冬面料趋势 FW25/26 Fabric Trends	刘雨琛, PeclersParis 项目经理 Amber Liu, Project Manager, PeclersParis	普通话 * Mandarin*

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

14:30 - 17:00 5.1-G148	论坛 Forum 建设“家庭友好的纺织服装企业” 专题论坛 Forum on Building "Family-Friendly Factories" in Textile and Apparel Industry	第一部分: 开幕致辞 第二部分: “建设家庭友好的纺织企业”试点项目 (2022-2024) 总结活动 第三部分: 嘉宾分享 Part 1: Opening Speech Part 2: Wrap-up of the Pilot Project on Building "Family-Friendly Factories" in Textile and Apparel Industry (2022-2024) Part 3: Guests Sharing	普通话 * Mandarin*
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2024.8.29

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 10:50 5.1-G148	论坛 Forum 如意牛仔产品开发分享 Freedom DENIM Product Development Sharing	韩涛, 高青如意纺织有限公司开发部部长 Han Tao, Development Department, Gaoqing Ruyi Textile Co Ltd	普通话 Mandarin
10:50 - 11:10 5.1-G148	论坛 Forum 国棉国潮纱线的高质量发展推进者 Litai Xingshi: The Promoter of the High-quality Development of Chinese Cotton and Yarn	张广毅, 利泰醒狮(太仓)控股有限公司市场服务部经理 Zhang Guangyi, Marketing Service Department Manager, Litai Xingshi (Taicang) Holding Co Ltd	普通话 Mandarin
11:10 - 11:30 5.1-G148	论坛 Forum 京奕可持续发展之路 JINGYI Sustainable Development	王秋琦, 吴江京奕特种纤维有限公司研发经理 Astoria, R&D Manager, Wujiang Jingyi Special Fiber Co Ltd	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 可持续发展议题

EVENTS SCHEDULE – ECONOGY TALKS



2024.8.27

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:00 5.1-A05	研讨会 Seminar 生物基莱卡®纤维，助力时尚可持续 Make Fashion More Sustainable with Bio-derived LYCRA® Fiber	马炳，莱卡公司中国区针织高级商务经理 Chris Ma, Senior Commercial Manager, Knits, China, The LYCRA Company	普通话 * Mandarin*
10:30 - 11:00 5.1-A47	研讨会 Seminar 可生物降解塑料在服装辅料的应用 Biodegradable Plastic Materials in Apparel Accessories	林建云，康派环创科技有限公司博士后 Jianyun Lin, Postdoctor, Compass Greentech Ltd	普通话 * Mandarin*
11:50 - 12:20 5.1-A05	研讨会 Seminar 全球有机纺织品标准 (GOTS) ——从农田种植到终端产品的整体 可持续解决方案 Global Organic Textile Standard (GOTS) - A Holistic Solution to Sustainability from Field to Fashion	时怡，全球有机纺织品标准 (GOTS) 亚太区代表人 Felicia Shi, Representative in APAC, Global Organic Textile Standard (GOTS)	普通话 * Mandarin*
12:30 - 13:00 5.1-A05	研讨会 Seminar 推动行业可持续发展和透明度 ——与 OEKO-TEX® 和 TESTEX 探索 行业可持续创新发展 Driven by Sustainability and Dedication to Transparency – Exploring Sustainable Textile Innovation with OEKO-TEX® and TESTEX	Marc Sidler, TESTEX AG 集团首席营销官 Marc Sidler, Group CMO, TESTEX AG	英语 * English*
13:10 - 13:40 5.1-A05	研讨会 Seminar 拥抱绿色转型，让纺织品更环保 ——耐用性、微纤维、产品碳足迹、 碳中和 Greener Textiles: Durability, Microfibers, Product Carbon Footprint, Carbon Neutrality	王璐璐，天祥集团纺织及鞋事业部高级技术支持 仇彬鸿，天祥集团绿色环境部副总经理 Lorrain Wang, Softlines - Senior Technical Support, Intertek Joyce Qiu, Assistant General Manager, Green Initiatives Department, Intertek	普通话 * Mandarin*
13:15 - 13:45 5.1-A47	研讨会 Seminar 从化工实验室到消费者：一根生物基 纤维的 N 种想象 From Chemical Laboratory to Consumer: The Multiple Imaginations of a Bio-Based Fiber	倪永，瑞讯生物材料公司 Sorona® 大中华区市场 渠道经理 Ada Ni, Mill Manager, SORONA® Greater China, Covation Biomaterials	普通话 * Mandarin*
13:50 - 14:20 5.1-A05	研讨会 Seminar 出口产品面临的合规性挑战与 OEKO-TEX® 系列认证应对方案 Compliance Challenges Faced by Exported Products and OEKO-TEX® Certification Solutions	聂辰，海恩斯坦业务总监 Charles Nie, Business Director, Hohenstein Textile Testing (Shanghai) Co Ltd	普通话 * Mandarin*
14:45 - 16:30 5.1-A05	论坛 Forum 绿色革命正在来临：欧洲绿色协议对 纺织工业意味着什么，您的企业可以 做些什么来适应？ A Green Revolution is Coming: What does the European Green Deal Mean for the Textile Industry and What can Your Business Do to Adapt ?	主持人 / Moderator: Fabien Pacory, Vice President, CCI France Chine 嘉宾 / Speakers: Marie-Emmanuelle Belzung, General Delegate, Alliance for European Flax-Linen & Hemp 陈德宏, TextileGenesis (简称 TG 公司, 为 Lectra 旗下企业) 大中华区总监 Simon Chen, Greater China Regional Lead, TextileGenesis, a Lectra company Pierre-François Le Louët, Co-President, Union Française des Industries Mode & Habillement François Souchet, Managing Director, Swanstant	普通话 / 英语 * Mandarin / English*

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活动总览 – 可持续发展议题

EVENTS SCHEDULE – ECONOGY TALKS

15:15-17:15 4.1-K142	论坛 Forum “森林与共，时尚长青” 可持续纺织 论坛 "Forests for Fashion Forever" FORUM IN CHINA	第一部分：论坛开幕 第二部分：主旨演讲 第三部分：签署仪式 第四部分：主旨演讲 第四部分：先锋对话 第五部分：论坛闭幕 Part 1: Opening Speech Part 2: Keynote Speech Part 3: MoU Signing Ceremony Part 4: Keynote Speech Part 5: Panel Discussion Part 6: Closing Speech	普通话 * Mandarin*
16:45 - 17:15 5.1-A05	研讨会 Seminar 清洁纤维标准让羊绒产品更加可持续 SFA Clean Fiber Processing Standard Makes Cashmere More Sustainable	北京爱科赛尔认证中心有限公司纺织品事业部经理 Textile BU Manager, Beijing ECOCERT Certification Centre Co Ltd	普通话 * Mandarin*

2024.8.28

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 10:50 4.1-K142	研讨会 Seminar 纺织品回收完整解决方案 Textile Recycling - A Solution at Scale	Meredith Boyd, UNIFI 执行副总裁兼首席产品官 Meredith Boyd, Executive Vice President and Chief Product Officer, UNIFI	英语 * English*
10:15 - 10:45 5.1-A05	研讨会 Seminar 大型纺织品贸易网络旗下 Texpertise Econogy 简介： 法兰克福展览集团纺织展会的可持续 发展计划 Texpertise, the Largest Textile Business Network, Introduces Texpertise Econogy: The Sustainability Program at the Messe Frankfurt Textile Trade Shows	Olaf Schmidt, 法兰克福展览集团纺织品与纺织技术 副总裁 Olaf Schmidt, Vice President Textiles and Textile Technologies, Messe Frankfurt Exhibition	英语 * English*
11:00 - 12:30 5.1-A05	论坛 Forum 纺织创新之路：打造绿色材料新生活 Threads of Innovation: Pathway to Next-Gen Materials	嘉宾： 陈嘉祺，香港纺织及成衣研发中心高级工程师 宁红军，UNIFI 全球执行副总裁 / 苏州优富纺织品 有限公司董事长兼总经理 夏良君，武汉纺织大学教授 周张颖雯，KIBO 合办人及行政总裁 Panelists: KK Chan, Senior Engineer, The Hong Kong Research Institute of Textiles and Apparel Ning Hongjun, Executive Vice President of UNIFI / President of Unifi Textiles (Suzhou) Co Ltd Xia Liangjun, Professor, Wuhan Textile University Natalie Chow, Co-founder and CEO, KIBO	普通话 * Mandarin*
11:45 - 12:25 5.1-A47	研讨会 Seminar 生物基材料如何助力可持续发展 How Bio-Based Materials Boost The Sustainable Development	田甜，上海环谷新材料科技发展有限公司副总经理 Cynthia, Deputy General Manager, Shanghai HiGoal New Material Sci &Tech Development Co Ltd	普通话 Mandarin
12:45 - 13:15 5.1-A05	研讨会 Seminar “regenagri” 再生农业标准：纺织业 可持续发展项目的新趋势 “regenagri” Standard: Emerging Trend in Sustainable Development Projects within the Textile Industry	陈若翰，世优认证 (上海) 有限公司评审部经理 Ron Chen, Certifier, Control Union Certification (Shanghai) Co Ltd	普通话 * Mandarin*

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13:25 - 13:55 5.1-A05	研讨会 Seminar 助您销售全球——欧美纺织服装法规解读和应对措施 Sell Global - Interpretation and Solution of EU and US Textile and Clothing Regulations	罗武波, 广检集团总监 Apollo Luo, Director, Guangzhou Inspection Testing and Certification (GTTC)	普通话* Mandarin*
14:05 - 14:50 5.1-A05	研讨会 Seminar 引领可持续变革: ESG 战略在时尚行业中的实践与探索 Leading Sustainable Evolution: The Practice and Exploration of ESG Strategy in the Fashion Industry	赵帅, 通标标准技术服务(上海)有限公司全球技术创新部项目经理 林立, ZDHC 区域总监 Daniel Zhao, Technical Support Section Head, Standards Technical Services (Shanghai) Co Ltd Lydia Lin, Regions Director, ZDHC	普通话* Mandarin*
15:00 - 15:30 5.1-A05	研讨会 Seminar 纺织领域各类认证对于企业的帮助及如何促进碳达峰 How Textile Certifications Promote Company Growth & Contribute to Carbon Peaking	郭超, IDFL 中国区审核认证总经理、标准研发总监 Ceed Guo, General Manager of Audits & Certifications / Standards Development Director, IDFL China	普通话* Mandarin*
15:40 - 16:10 5.1-A05	研讨会 Seminar 全球纺织行业的供应链追溯 Supply Chain Traceability in the Global Textile Industry	陈德宏, TextileGenesis (简称 TG 公司, 为 Lectra 旗下企业) 大中华区总监 Simon Chen, Greater China Regional Lead, TextileGenesis, a Lectra company	普通话* Mandarin*

活动总览 – 市场信息及营销策略

EVENTS SCHEDULE – MARKET INFORMATION & BUSINESS STRATEGIES

2024.8.27

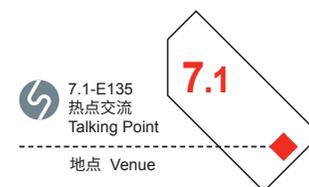
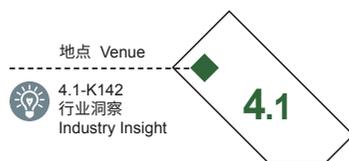
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
11:10 - 11:50 5.1-A47	研讨会 Seminar 服装设计师应该学习哪些必备纺织面料知识及如何通过主流线上平台找到合适的供应商 What Essential Textile Knowledge Should Fashion Designers Learn? And How to Find Suitable Suppliers through Mainstream Online Platforms?	黄磊, 恩上科纺营销总监 Huang Lei, Marketing Director, Naariah Textile Co Ltd	普通话* Mandarin*
11:50 - 12:40 4.1-K142	研讨会 Seminar 绿色低碳引领可持续消费 Green and Low-carbon Leading Sustainable Consumption	陈捷, 赛得利集团策略行销总监 Miranda Chen, Strategic Marketing Director, Sateri	普通话* Mandarin*
12:55 - 13:45 4.1-K142	研讨会 Seminar 英国服装和室内纺织品 Apparel and Interior Textiles from the United Kingdom	Paul Antony Alger MBE, UK Fashion & Textile Association 国际业务总监 Paul Antony Alger MBE, International Business Director, UK Fashion & Textile Association	英语* English*
16:30 - 18:00 5.1-A47	论坛 Forum IP 引领时尚, 授权助力零售 IP Trends, Retail with Licensing	第一部分: 开幕辞 第二部分: 主题演讲 第三部分: 自由交流 Part 1: Opening Speech Part 2: Keynote Speeches Part 3: Networking	普通话* Mandarin*

2024.8.28

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 10:50 5.1-A47	研讨会 Seminar 天丝™ 品牌焕新, 未来自然而然 Nature Future Us, TENCEL™ Brand Refresh	李琦, 兰精集团中国区市场部负责人 刘爽, 兰精集团北亚区可持续发展经理 Maggie Li, Marketing Head, Textile China, Lenzing Fiber (Shanghai) Sandy Liu, Sustainability Manager, North Asia, Lenzing Group	普通话* Mandarin*
11:00 - 11:50 4.1-K142	研讨会 Seminar 服装纺织企业如何进行高效的色彩调研 How to Perform Efficient Color Research	黄艳, COLORO 色彩专家创意与研发总监 Huang Yan, Color Expert, Creative and R&D Director, COLORO	普通话* Mandarin*
13:15 - 13:45 5.1-A47	研讨会 Seminar 探索越南纺织服装产业的投资机会: 现状、商业环境和机会洞察 Exploring Investment Opportunities in Vietnam's Textile & Garment Industry: Current Status, Business Climate, Market and Investment Insights	Luu Tien Chung, Bac Giang LGG 服装公司首席执行官; 越南纺织服装协会 (VITAS) 副主席 Luu Tien Chung, CEO of Bac Giang LGG Garment Corporation; Vice Chairman of Vietnam Textile & Apparel Association (VITAS)	英语* English*

* 提供普通话 ↔ 英语同声传译
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16:00 - 18:00 5.1-A47	论坛 Forum 东盟地区的纺织投资机遇 Textile Investment Opportunities in the ASEAN Region	主持人: Ken Loo, 柬埔寨纺织服装鞋及旅行用品协会 (TAFTAC) 执行秘书长 Regina Leong, 东盟纺织工业联盟 (AFTEX) 常任秘书长 Moderators: Ken Loo, Executive Secretary-General, Textile, Apparel, Footwear & Travel Goods Association in Cambodia TAFTAC Regina Leong, Permanent Secretary General, ASEAN Federation of Textile Industries (AFTEX) 论坛嘉宾: Carol Hanlon, 西澳大利亚州纺织、服装和鞋业资源中心 (TCFWA) 首席执行官 Albert Tan, 东盟纺织工业联盟 (AFTEX) 主席 杨存洲, 香港制衣业总商会副主席 Ian Syarif Tan, 印尼纺织协会 (API) 副主席 Xaybandith Rasphone, 老挝服装业协会主席 Tan Thian Poh, 马来西亚纺织制造商协会 (MTMA) 名誉主席 Aung Myo Hein, 缅甸服装制造商协会 (MGMA) 联合秘书 Rosarito Carillo, 菲律宾可穿戴服装出口商联合会 (CONWEP) 董事 Wilson Teo, 新加坡时尚协会 (SFC) 前任主席 Nutra Uttamapinant, 泰国纺织工业联合会秘书长 Than Duc Viet, 越南纺织服装协会 (VITAS) 副主席 Panellists: Carol Hanlon, CEO, The Textile, Clothing and Footwear Resources Centre of Western Australia (TCFWA) Albert Tan, Chairman, ASEAN Federation of Textile Industries (AFTEX) Thomas Yeung, Vice President, The Federation of Hong Kong Garment Manufacturers Ian Syarif Tan, Vice President, Indonesian Textile Association (API) Xaybandith Rasphone, President, Association of The Lao Garment Industry Tan Thian Poh, Honorary President, Malaysian Textile Manufacturers Association (MTMA) Aung Myo Hein, Joint Secretary, Myanmar Garment Manufacturers Association (MGMA) Rosarito Carillo, Director, The Confederation of Wearable Exporters of the Philippines (CONWEP) Wilson Teo, Immediate Past Chairman, Singapore Fashion Council (SFC) Nutra Uttamapinant, Secretary-General, The Federation of Thai Textile Industries (NFTTI) Than Duc Viet, Vice Chairman, Vietnam Textile and Apparel Association (VITAS)	英语 * English*
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活动总览 – 技术 EVENT SCHEDULE – TECHNOLOGY AND SOLUTIONS

2024.8.27			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:50 7.1-E135	论坛 Forum “衣”目了然：探索新材料，创新新应用 Exploring New Materials and Innovating New Applications in Clothing	陈晓芳, 宜宾丝丽雅纺织贸易有限公司副总经理 范余娟, 福建永荣锦江股份有限公司研发高级工程师 蔡跃滨, 福建晴阳纺织材料科技有限公司研发副总 Chen Xiaofang, Vice General Manager, Yibin GRACE Textile Trade Co Ltd Yujuan Fan, Senior R&D Engineer, Fujian Eversun Jinjiang Co Ltd Cai Yuebin, Vice President of R&D, Fujian Qingyang Textile Material Technology Co Ltd	普通话 Mandarin
10:45 - 11:35 4.1-K142	研讨会 Seminar 以可持续方式推动全球合成技术与创新 Building Global Synthetic Technology & Innovation in a Sustainable Way	Michelle Lea, NILIT 首席营销与可持续发展官 Michelle Lea, Chief Marketing and Sustainability Officer, NILIT	英语 * English*
11:10 - 11:40 5.1-A05	研讨会 Seminar 了解 PFAS：欧洲和美国最新法规和修订的最新动态 Understanding PFAS: Updates on the Latest Regulations and Revisions in Europe and the United States	朱浩然, 启迈 QIMA 化学测试开发和技术经理 Zhu Haoran, R&D and Technical Support Manager, QIMA	普通话 * Mandarin*
12:05 - 12:55 5.1-A47	研讨会 Seminar 嘉华展团——创卓越供应，与流行色共舞；及化纤长丝表面改性技术分享 Prutex Pavilion - Creating Excellent Supply, Dancing with Popular Color; and Sharing of Chemical Fiber Filament Surface Modification Technology	浙江嘉华特种尼龙有限公司, 品牌总监 柏自奎, 武汉纺织大学博士 Brand Director, PRUTEX NYLON Co Ltd Zikui Bai, Wuhan Textile University, PhD	普通话 * Mandarin*
14:00-14:50 4.1-K142	研讨会 Seminar 目见真知——供应链全透明化 Seeing is Believing: Transparency Across Supply Chains	孟纯, 艾利丹尼森服装解决方案部亚洲区数字化解决方案市场开发经理 丁淑芬女士, 莱茵技术 (上海) 有限公司可持续发展业务发展经理 Sara Meng, Digital Solution Market Development Manager for Asia Market, Apparel Solutions, Avery Dennison Suzy Ding, Sustainability Business Development Manager, TÜV Rheinland (Shanghai) Co Ltd	普通话 / 英语 * Mandarin / English*
14:40 - 15:35 7.1-E135	产品发布会 Product Presentation 伊尼姿 • INITS 新品牌发布会 INITS • New Brand Launch	胡松, 中国纺织信息中心主任 于拥军, 联发纺织股份有限公司总经理兼江苏占姆士纺织董事长 黄佳丽, 江苏占姆士纺织有限公司总经理 Hu Song, Director, China Textile Information Center Yu Yongjun, General manager, Lianfa Textile Co Ltd; Chairman, Jiangsu James Textile Co Ltd Any Huang, General manager, Jiangsu James Textile Co Ltd	普通话 Mandarin

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15:15 - 16:15 5.1-A47	产品发布会 Product Presentation 新一代功能性材料暨保健型纺织品创新发展现状 Current Status of Innovation and Development in New-Generation Functional Materials and Healthcare Textiles	侯晟勋, 华懋生科技股份有限公司, 营运长 Nicky Hou, Chief Operating Officer, Hua Mao Nano-Tech Co Ltd	普通话 Mandarin
16:00 - 16:30 7.1-E135	研讨会 Seminar 年轻真丝不一 Young! ——打破丝绸软榻垂坠的刻板印象, 挺括立体新丝绸全新发布 Silk will be Young! - Breaking the Stereotype of Silk Soft Couch & Crisp Three-Dimensional New Silk New Release	蒋璐, 浙江凯喜雅智纺科技有限公司智纺总经理 LULU, General manager, Zhejiang Cathaya Intelligent Textile Technology Co Ltd	普通话 Mandarin

2024.8.28

时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 12:35 7.1-E135	论坛 Forum 「宝藏衣橱」中国流行面料 CLUB 面料创新探秘! "Treasure Closet" Fabrics China Club Explore the Mysteries of Fabrics Innovation!	李鹏, 浙江凯喜雅国际股份有限公司国家级工业设计中心负责人 赵丽萍, 浙江富润纺织有限公司开发负责人 顾瑞霞, 全顺集团有限公司副总经理 王蓉, 常州丁丁纺织科技有限公司产品经理 金雪, 江苏金辰针纺织有限公司研发总监 Li Peng, Manager of National-level Industrial Design Center, Zhejiang Cathaya International Co Ltd Zhao Liping, Head of Development of Zhejiang Furun Textile Co Ltd Gu Ruixia, Deputy General Manager of Quanshun Group Co Ltd Helen Wang, Fabric Manager, Changzhou Tintin Textile Co Ltd Jennifer Jin, R&D Director of Jiangsu Golden Morning Knitting Co Ltd	普通话 Mandarin
11:00 - 11:40 5.1-A47	研讨会 Seminar 新型生物纤维及产品活性物质检测与评价 Detection and Evaluation of New Biological Fibers and Active Substances In Products	刘良合, 中联品检(北京)技术集团有限公司 认证部总监 Lianghe Liu, Director of certification Department, United Testing Services (Beijing) Technology Group Co Ltd	普通话 Mandarin
12:00 - 12:50 4.1-K142	研讨会 Seminar 从模拟面料理解产品创作的数字化革命 Revolutionize Fabric Creation for End-to-End Digital Product Creation	Zehong Tang, 岛精荣荣(上海)贸易有限公司 顾问 Zehong Tang, Consultant, Shima Seiki (HK) Ltd	普通话 Mandarin
13:00 - 13:50 4.1-K142	研讨会 Seminar 编织未来: 人工智能在纺织与服装业的作用 Weaving the Future: AI's Role in the Textile and Clothing Industry	陈伟杰, Sympix 业务总经理 Herman Chan, General Manager, Sympix	普通话* Mandarin*

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



13:30 - 16:30 7.1-E135	论坛 Forum 纺织论坛 (秋季) Intertextile Forum (Autumn)	第一部分: 开幕辞 第二部分: 主题演讲 第三部分: 先锋对话一 第四部分: 先锋对话二 Part 1: Opening Speech Part 2: Keynote Speech Part 3: Panel Discussion I Part 4: Panel Discussion II	普通话 Mandarin
14:00 - 16:00 4.1-K142	论坛 Forum 2024 纺织产业数字化应用趋势论坛 (秋冬展) Textile Industry Digital Application Forum	第一部分: 开幕辞 第二部分: 专家建言 第三部分: 数字化应用 第四部分: 圆桌论坛: 数智赋能纺织产业升级 Part 1: Opening Speech Part 2: Expert advice Part 3: Digital applications Part 4: Roundtable Forum: Empowering Textile Industry Upgrading with Digital Intelligence	普通话* Mandarin*
16:20 - 17:10 4.1-K142	研讨会 Seminar 创变未来: 无水染色技术推动时尚可持续发展 Innovating for the Future: Waterless Dyeing Technology Driving the Sustainable Development of the Fashion Industry	杨春炬, 广东溢维环境科技有限公司业务运营高级经理 Chunxuan Yang, Senior Manager of Business Operations, Guangdong Exponent Envirotech Ltd	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

纤维新视界 -

纺织材料创新论坛

New Fiber New World -
Textile Materials Innovation Forum

中国纤维流行趋势专场

China Fibers Fashion Trends Forum

2024.8.27

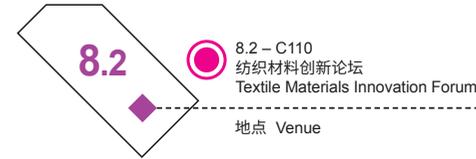
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
10:00 - 10:45 8.2-C110	中国纤维流行趋势 2024/2025 深度解读 Interpretation of China Fibers Fashion Trends 2024/2025	王华平, 东华大学 Mr Wang Huaping, Donghua University
10:45 - 11:00 8.2-C110	功能纤维的开发关键技术及应用 Key Technologies and Applications for the Development of Functional Fibers	陈超, 桐昆集团股份有限公司 Mr Chen Chao, Tongkun Group Co Ltd
11:00 - 11:15 8.2-C110	创新, 我们在路上 Innovation, We are on the Way!	赵维钊, 福建省恒申合纤科技有限公司 Mr Zhao Weizhao, Fujian Highsun Synthetic Fiber Technology Co Ltd
11:15 - 11:30 8.2-C110	生物基尼龙材料在纺织中的创新应用与实践 Innovative Application and Practice of Bio-based Nylon Materials in Textiles	郑文昌, 黑龙江伊品新材料有限公司 Mr Zheng Wenchang, Heilongjiang Eppen New Materials Co Ltd
11:30 - 11:45 8.2-C110	非粮路线生产聚乳酸 实现纤维行业绿色发展 Producing Polylactic Acid through Non Grain Routes to Achieve Green Development in the Fiber Industry	周岩, 安徽丰原生物纤维股份有限公司 Mr Zhou Kui, Anhui BBKA Biomaterials Co Ltd
11:45 - 12:00 8.2-C110	生物基天然抗菌菌草纤维与功能性氨纶的创新者 ——新乡白鹭 Innovator of the Biobased Natural Bacterial Juncao Fiber and Functional Spandex Yarn - Xinxiang Bailu	关德众, 新乡化纤股份有限公司 Mr Guan Dezhong, Xinxiang Chemical Fiber Co Ltd

新纤维世界, 创新未来

New Fiber, New World

2024.8.27

时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
15:00 - 15:15 8.2-C110	快速降解植物抑菌兰丝纤维在纺织服装领域的应用 Rapid Degradation and Herb Antibacterial of Lansil Fiber Application in Clothing Field	王荣华, 太极石股份有限公司 Mr Wang Ronghua, Tai Chi Stone Co Ltd
15:15 - 15:30 8.2-C110	生物降解解决方案——Eco Pure Bio Degradable Solution - Eco Pure	唐钰轩, 埃万特集团 Mr Tyler Tang, Avient Corporation
15:30 - 15:45 8.2-C110	原液着色复合功能聚酯纤维的开发与应用 The Development and Application of Dope Dyed Multi-Functional Polyester Fiber	艾善雄, 诸暨市新丝纤维有限公司 Mr Ai Shanxiong, Zhuji Xinsiwei Fiber Co Ltd
15:45 - 16:00 8.2-C110	“暖、护、润”健康保暖新体验 New Experience of "Warmth, Protection, and Lubrication" for Health and Warmth Preservation	苑婧, 青岛邦特生态纺织科技有限公司 Ms Yuan Jing, Qingdao Bangte Ecological Textile Technology Co Ltd
16:00 - 16:15 8.2-C110	仙护盾™——来自德国朗盛的高效异味解决方案 SILVADUR™ - An Efficient Odor Solution from Lanxess in Germany	田甜, 上海润河纳米材料科技有限公司 Ms Tian Tian, Shanghai Runhe Nano Material Sci & Tech Co Ltd
16:15 - 16:30 8.2-C110	QX-364 喷丝板清洗剂在化纤行业的应用 The Application of Spinneret Cleaning Agent in The Chemical Fiber	肖华, 厦门弘先能源科技有限公司 Mr Xiao Hua, Xiamen Honest New Energy Technology Co Ltd
16:30 - 16:45 8.2-C110	石墨烯纳米材料及复合功能纤维的创新与应用 Innovation and Application of Graphene Nano-material and Functional Composite Fibers	潘登, 深圳环能石墨烯科技有限公司 Mr Pan Deng, Shenzhen Huanneng Graphene Technology Co Ltd

1 上海虹桥温德姆酒店
Wyndham Shanghai Hongqiao2 德清国际会议中心 -2F 莫干山厅
Deqing International Convention Center, 2F Moganshan Hall

绿色纤维专场

Green Fiber Forum

2024.8.28

时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
13:00 - 13:15 8.2-C110	可持续标准引领绿色产业未来 Sustainable Standards Lead the Industry to a Greener Future	韩啸天, 特思达(北京)纺织检定有限公司 Mr Han Xiaotian, TESTEX (Beijing) Textile Testing Co Ltd
13:15 - 13:30 8.2-C110	碳捕捉聚酯纤维——芮控, 低碳与创新的融合 Carbon Capture Polyester Fiber - Reocoer, the Integration of Low Carbon and Innovation	刘非, 江苏盛虹化纤新材料有限公司 Ms Liu Fei, Jiangsu Shenghong Chemical Fiber New Materials Co Ltd
13:30 - 13:45 8.2-C110	时尚潮流中的绿色创新与可持续发展 Green Innovation and Sustainable Development in Fashion Trends	李佩枝, 浙江海利环保科技股份有限公司 Ms Li Peizhi, Zhejiang Haili Environmental Technology Co Ltd
13:45 - 14:00 8.2-C110	柔舒绒舒莱棉——超天然新型抗起毛起球绿色纤维 Softwarm - Ultra-natural New Eco-friendly Fiber with Anti-pilling Properties	郝聃, 上海德福伦新材料科技有限公司 Ms Hao Dan, Shanghai Different Advanced Material Co Ltd
14:00 - 14:15 8.2-C110	再生及差异化涤纶长丝新趋势 New Trend of Recycled & Differentiated Polyester Filament	陈易仁, 江苏永银化纤有限公司 Mr Chen Yiren, Jiangsu Yongyin Chemical Fibre Co Ltd

企业产品发布专场

Textile Industry New Products Release Forum

2024.8.27

时间 Time	活动主题 Content	发布单位 Company
12:50 - 13:40 8.2-C110	新质发展 成就未“莱”——通用技术新材-江苏互帮纺织抗原纤化针织莱赛尔纱线新质生产力成果发布会 Genertec X Hubang - Aid Antigen Fiber Knitted Lyocell Yarn New Quality Productivity Achievement Conference	江苏互帮纺织科技有限公司 Jiangsu Hubang Textile Technology Co Ltd 通用技术新材料集团有限公司 Genertec Advanced Materials Co Ltd
14:00 - 14:40 8.2-C110	赛得利莱赛尔产品创新之路及应用分享 Sateri Lyocell: Empowering for the Future - Insights into Product Innovation and Application	赛得利集团 Sateri Group
17:00 - 20:00 1	绿动时尚——2024 唐丝之夜暨唐丝可持续时尚发布会 2024 TangCell Night - TangCell Sustainable Fashion Conference	唐山三友集团兴达化纤有限公司 Tangshan Sanyou Group Xingda Chemical Fibre Co Ltd

2024.8.28

时间 Time	活动主题 Content	发布单位 Company
10:15 - 10:45 8.2-C110	华绒纤维 温暖世界 华绒——新一代高性能纺织纤维 Walon Warm the World Walon - A New High-performance Spun Fiber	吉林化纤集团有限责任公司 Jilin Chemical Fiber Group Co Ltd
11:00 - 12:00 8.2-C110	华峰千禧®·FREEMOUNT™ 可持续材料品牌推广会 Huafon QIANXI®·FREEMOUNT™ Sustainable Material Brand Conference	华峰化学股份有限公司 Huafon Chemical Co Ltd
14:30 - 15:30 8.2-C110	低碳“竹”迹——以新质生产力塑造天竹绿色发展新优势 Low Carbon "Bamboo" Trace - To Shape New Advantages of Tanboocel Green Development with New Quality Productivity	吉林化纤集团有限责任公司 Jilin Chemical Fiber Group Co Ltd

2024.8.29

时间 Time	活动主题 Content	发布单位 Company
15:00 - 20:00 2	新质绿纤 永续未来——绿色纤维新材料创新产业峰会暨汇隆新材战略发布会 Together for a Sustainable Future - Green Fiber New Materials Innovation Industry Summit and Welong New Materials Strategic Release Conference	浙江汇隆新材料股份有限公司 Zhejiang Welong New Materials Co Ltd

yarnexpo

中国国际纺织纱线(秋冬)展览会
China International Trade Fair for Fibres and Yarns

2024.8.27 – 29

8.2_{Hall} 馆

国家会展中心 (上海)

Hall 8.2, National Exhibition and
Convention Center (Shanghai), China

同期活动

Fringe Programme



 messe frankfurt



研讨会日程
Seminar schedule