## Fact sheet





Fair Name	Intertextile Shanghai Apparel Fabrics – Autumn Edition
Fair Date	27 – 29.8.2024
Opening Hours	9:00am – 6:00pm
Venue	National Exhibition and Convention Center (Shanghai), China
Exhibition Space	2023: 240,000 sqm (gross)
Exhibitor	2023: Nearly 4,000 exhibitors (from 27 countries and regions)
Visitor	2023: 95,000 trade visitors
Product Groups	Cotton, wool, silk, linen/ramie, man-made, knitted, functional, lace and embroidery, fibres/yarns, linings, buttons, zippers, threads & tapes, labels, printing & CAD/CAM/CIM systems, design & styling, trade publications, testing & certification, fashion accessories, digital printing
Featured Zones / Halls	SalonEurope, Premium Wool Zone, Verve for Design, All About Sustainability, Functional Lab, Beyond Denim, Accessories Vision, Digital Printing
Visitor Profiles	Garment Manufacturer; Trading Company; Import & Export Corporation; Wholesaler/Distributor; Agent; Department Store; Retailer/ Chain store; Buying office; Fibre Producer/Spinner/Weaver; Trade Association or Organisation/ Academic/Research & development/Textile Institution; Press; Home Textile Related and Designer/ Interior Design; Online Store/E-commerce
Participation Fee	Fabrics Hall  USD 595 / sqm for standard booth (min 9 sqm)*  USD 520 / sqm for raw space (min 54 sqm)  USD 485 / sqm for standard booth (min 9 sqm)*  USD 400 / sqm for raw space (min 54 sqm)  *Upgraded Booth: Add USD100 / sqm to promote from standard to upgraded booth (min 36 sqm)
Fringe Programs	Product Presentation, Panel Discussion, Seminars, Trend Forum
Admission	For trade visitors only – Free admission. Persons under 18 will not be admitted
Sponsor	China National Textile & Apparel Council
Organisers	Messe Frankfurt (HK) Ltd The Sub-Council of Textile Industry, CCPIT China Textile Information Centre (CTIC)
Contact	Messe Frankfurt (HK) Ltd Ms Kathy Lai/ Mr Jimmy Chan/ Mr Tony Fung/ Ms Tania Choi

Ms Kathy Lai/ Mr Jimmy Chan/ Mr Tony Fung/ Ms Tania Choi

Tel: (852) 2238 9963/ 9999/ 9983/ 9991 Email: <u>textile@hongkong.messefrankfurt.com</u> Website: <u>www.intertextileapparel.com</u>





