

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

NOTAPE，一拉链
百年拉链 NOTAPE 时代
100+ Years of Zipper, A New Notape Era

地点 Venue

 4.1-K132
行业洞察
Industry Insight

4.1

产品发布会
PRODUCT PRESENTATION



聚焦在三个 W（Why, What, Who）的阐释，通过图文和视频结合展现该产品研发的原因、创新点和应用场景，以及它能为服装产品升级，甚至环保减排和产业进步带来的价值增长，让无翼拉链快速打动下游生产商。

Through a dynamic fusion of visuals, narratives, and videos, this presentation focuses on the three Ws (Why, What, Who) to unravel the development rationale, innovative aspects, and application scenarios of this product. It showcases its potential to elevate clothing products, contribute to environmental sustainability, emission reduction, and drive industrial progress, capturing the imagination of downstream manufacturers with its irresistible appeal.

2023.8.28	
时间 Time	讲者 Speakers
14:00 - 15:00	季栋，开易拉链有限公司总裁特助 Tony Ji, Assistant President, Kee Zippers Corporation Limited

* 普通话 Mandarin Chinese