

# 重点活动 – 市场信息及营销策略

## FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

5.1

地点 Venue  
5.1-H48  
论坛活动区  
Forum Space

人工智能开拓创新:  
由时装及纺织设计至布料品质保证  
Creative Innovation with AI: From Fashion &  
Textile Design to Fabric Quality Assurance

论坛  
FORUM



论坛将会概述人工智能在时装和纺织行业的应用，包括人工智能如何促进时装和纺织产品的创意创新，并加快质量控制流程。

The forum aims to give an overview of AI applications for fashion and textile industry including how AI can facilitate the creative innovations of fashion and textile products and accelerate the quality control process.

2023.8.28		
时间 Time	主题 Topic	讲者 Speakers
13:30 -13:50	以 AI 提升速度：从时装设计到品质控制 Acceleration with AI: From Fashion Design to Quality Control	黄伟强教授，人工智能设计研究所行政总裁及总监，香港理工大学郑翼雄时装教授 Prof Calvin Wong, CEO & Centre Director of AiDLab, Cheng Yik Hung Professor in Fashion, The Hong Kong Polytechnic University
13:50 - 14:10	人工智能光纤布：适用于室内、时装与复康的纺织品 Intelligent Textile for Fashion, Interiors and Rehabilitation	陈芊瑞教授，人工智能设计研究所营运总监及助理总监，香港理工大学时装及纺织学院教授 Prof Jeanne Tan, COO & Centre Assistant Director of AiDLab, Professor, School of Fashion and Textiles, The Hong Kong Polytechnic University
14:10 - 14:50	圆桌论坛 Panel Discussion	主持人： 戴沛祺先生，人工智能设计研究所业务发展高级经理 嘉宾： 黄伟强教授，人工智能设计研究所行政总裁及总监，香港理工大学郑翼雄时装教授 陈芊瑞教授，人工智能设计研究所营运总监及助理总监，香港理工大学时装及纺织学院教授 王剑虹，Code Create Limited 联合创办人及行政总裁 岑启邦，WiseEye 高级顾问 Moderator: Barry Tai, Senior Manager, Business Development, AiDLab Panelists: Prof Calvin Wong, CEO & Centre Director of AiDLab, Cheng Yik Hung Professor in Fashion, The Hong Kong Polytechnic University Prof Jeanne Tan, COO & Centre Assistant Director of AiDLab, Professor, School of Fashion and Textiles, The Hong Kong Polytechnic University Kim Wong, Co-Founder and CEO, Code Create Limited Eric Sham, Senior Advisor, WiseEye

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided