

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

2023 纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum



2023 纺织产业数字化应用趋势论坛将重点聚焦于纺织服装行业领域的数字化发展情况，以“数智创新 向实而生”为主题，议题涵盖纺织产业数字化转型政策 / 营商环境 / 行业标准、中小纺织企业数字化转型需求以及纺织服装产业数字化转型案例三大版块。论坛将邀请纺织行业政府机构、学研单位以及领先的纺织数字化转型服务商等重磅嘉宾，共话纺织服装产业数字化转型热点话题。

The 2023 Textile Industry Digital Application Forum will focus on the digital development of textile industry. The forum will address on the digital transformation policies, business environment and industry standards, the digital transformation needs of small and medium-sized textile enterprises, as well as digital transformation case studies. Industry experts like government representatives, research institutions, and leading solution service providers will be invited to discuss hot topics in the digital transformation of textile industry.

论坛 FORUM



2023.8.29		
时间 Time	主题 Topic	讲者 Speakers
13:30 - 13:35	开幕辞 Opening Speech	余诗慧, 法兰克福展览 (香港) 有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
13:35 - 14:00	AIGC 与元宇宙背景下纺织服装产品的数字化设计与数字孪生 Digital Design and Digital Twinning of Textile and Clothing Products in the Context of AIGC and Metaverse	钟跃崎, 东华大学教授、博士生导师 Yueqi Zhong, Doctoral Supervisor & Professor, Donghua University
14:00 - 14:20	加速纺织业可持续发展: 数字化平台驱动的供应链协作 Accelerating Textile Industry Sustainability: Digitalized Supply Chain Collaboration	钱梦琪, retraced GmbH 商务发展总监 Mengqi Qian, VP of Business Development, retraced GmbH
14:20 - 14:40	数智化是纺织印染的未来 Digital Intelligence is the Future of Textile Printing and Dyeing	刘红伟, 天富软件事业部总经理 Hongwei Liu, General Manager, Tianfu Software Business Unit
14:40 - 15:00	时尚产业大脑——中国自主品牌之路 The Brain of Fashion Industry - The Road to China's Independent Brands	狄彪, 杭州亿尚智能科技有限公司总经理 Biao Di, CEO, Hangzhou Yishang Intelligent Technology Co Ltd
15:00 - 15:20	从纺纱到服装全供应链 fifo APS 自动排产 fifo APS Applied to Fiber in Fashion Out, All-In-One, Planning, Production and Scheduling	孙亮, 飞弗信息科技 (上海) 有限公司总经理 Liang Sun, General Manager, fifo InfoTech (Shanghai) Co Ltd
15:20 - 15:40	如何应用数字化手段提高纺织行业效率 How to Apply Digital Means to Improve the Efficiency of the Textile Industry	肖若发, 环思智慧科技股份有限公司常务副总 Ruofa Xiao, Executive Vice President, Huansi Intelligent Technology Inc
15:40 - 16:30	圆桌论坛 Panel Discussion	主持人: 汪丽琴, a&s 传媒主编 嘉宾: 钟跃崎, 东华大学教授、博士生导师 钱梦琪, retraced GmbH 商务发展总监 刘红伟, 天富软件事业部总经理 狄彪, 杭州亿尚智能科技有限公司总经理 孙亮, 飞弗信息科技 (上海) 有限公司总经理 肖若发, 环思智慧科技股份有限公司常务副总 Moderator: Amy Wang, Editor in Chief, a&s Media Group Panelists: Yueqi Zhong, Doctoral Supervisor & Professor, Donghua University Mengqi Qian, VP of Business Development, retraced GmbH Hongwei Liu, General Manager, Tianfu Software Business Unit Biao Di, CEO, Hangzhou Yishang Intelligent Technology Co Ltd Liang Sun, General Manager, fifo InfoTech (Shanghai) Co Ltd Ruofa Xiao, Executive Vice President, Huansi Intelligent Technology Inc

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided