



intertextile

SHANGHAI apparel fabrics

中国国际纺织面料及辅料(秋冬)博览会
China International Trade Fair for Apparel Fabrics
and Accessories – Autumn Edition

2023.8.28 – 30

国家会展中心 (上海)

National Exhibition and Convention
Center (Shanghai), China

同期活动

Fringe Programme

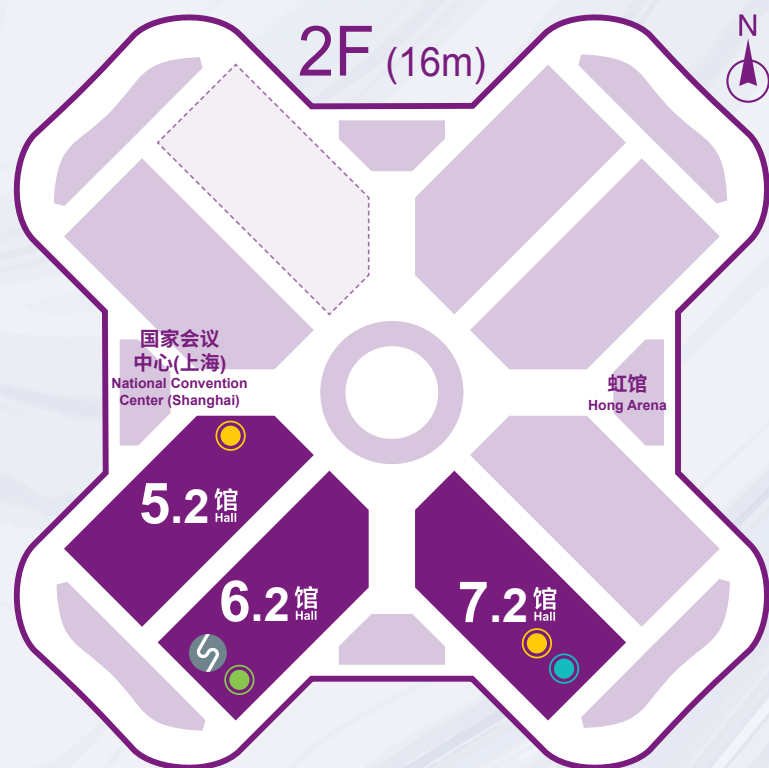


研讨会日程
Seminar schedule

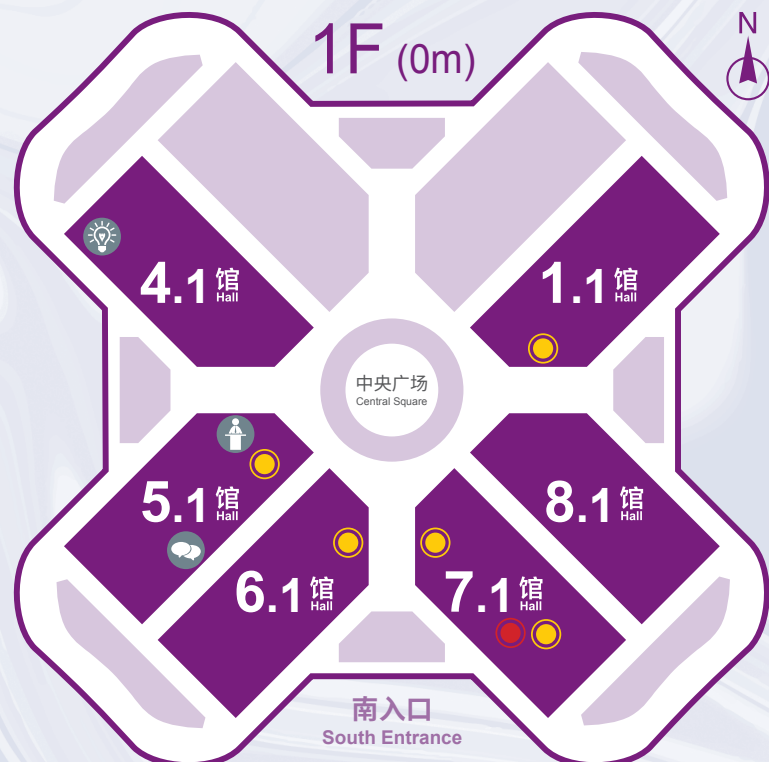


messe frankfurt

同期活动场地 Fringe Programme Venues



- 流行趋势
Trend Forum
- 新技术创新空间
Innotex Space
- 可持续创新专区
Sustainable Zone
- 跃动牛仔潮流主题区
Beyond Denim Forum
- 论坛活动区 - 热点交流
Talking Point
- 对话纺织
Textile Dialogue
- 论坛活动区
Forum Space
- 行业洞察
Industry Insight



同期活动简介

FRINGE PROGRAMME INTRODUCTION

中国国际纺织面料及辅料（秋冬）博览会的同期活动将横跨三天展期，以4大主题分类，聚焦及塑造服装及纺织贸易行业的未来。我们邀来行业专家及企业参与32场研讨会、7场论坛分享及2场产品发布会，为买家及观众带来行业见解。

The 3-day fringe programme will be categorised into FOUR key themes that shape the future of apparel and the textile trade industry. Industry professionals and our exhibitors will conduct 32 seminars, 7 themed forums and 2 product presentations to provide insight for the exhibitors and buyers with highlighted program as follows:

流行趋势 Design and Trend

国际知名的行业专家将进行多场研讨会及专题小组会议揭示2024-25秋冬面料及色彩趋势。全面的流行趋势发布区将介绍各种面料的设计与潮流趋势。

Internationally renowned industry specialists will offer various seminars and panel discussion sessions to reveal A/W 2024-25 fabrics and color trend. A comprehensive trend forum revealing the latest in design trends through fabric displays and seasonal trend stories.

- Intertextile 2024-2025 秋冬流行趋势解析 Intertextile Trends Autumn-Winter 2024-2025 P 02
- 2024/25 秋冬中国纺织面料流行趋势论坛 AW24/25 Fabrics China Trend Forum P 04

市场信息及营销策略 Market Information & Business Strategies

2023 纺织产业数字化应用趋势论坛将重点聚焦于纺织服装行业领域的数字化发展情况。纺织论坛将从“棉纺新技术”“棉纺新消费场景”“棉纺消费市场赛道”方面展开讨论，共同探讨应如何让“棉纺消费”澎湃不息，迸发出新的能量，起航前往棉纺新未来。

Textile Industry Digital Application Forum will focus on the digital development of textile industry. Intertextile FORUM will discuss the ways to vigorously develop the cotton textile consumption, explore new driving forces and set sail for a new future of cotton textile industry.

- 2023 年第三届纺织工业设计创新论坛 Innovation Forum for Textile Industrial Design P 06
- 衣心向善可持续时尚系列活动 — 中法时尚循环创新论坛
Sino-French Development and Cooperation of Sustainable Fashion P 08
- 消费新界 品质棉纺 Theme: Quality Cotton Textiles, a New Consumption Height P 10
- 2023 纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum P 12
- 人工智能开拓科技创新：由时装及纺织设计至布料品质保证
Creative Innovation with AI: From Fashion & Textile Design to Fabric Quality Assurance P 14
- 《2021 - 2022 年新疆棉纺织行业社会责任报告》发布会
Launch Conference on the Social Responsibility Report of Xinjiang Cotton
Textile Industry (2021 - 2022) P 15

技术 Technology and Solution

以纺织业的最新技术及创新科技为题的研讨会，研讨展商的最新科技及应用。

Including seminars with latest technology and innovation as key theme and their application.

可持续发展议题 Sustainability Issue

研讨会将介绍最新的可持续发展相关趋势、动向、标准及规定之更新。

Seminars will introduce the latest sustainable trend, standard and regulations updates.

重点活动 – 流行趋势
FEATURED EVENTS –
DESIGN AND TREND



流行趋势展示区 5.1-E47
Trend Forum 5.1-E47

潮流导向委员会自 1998 年成立，委员会各成员来自世界各地的时尚之都，遍布欧洲、亚洲及美国等全球主要成衣出口市场，并致力为设计师及纺织业专才提供宝贵的市场研究及推广工具，协助他们紧贴未来的时装潮流而进行设计及生产。每一季，委员会都会结合彼此的专业知识和地区实力，利用展商所提交的面料以鲜明的主题刻划未来潮流及时装材料趋势。

The *Directions* Trend Committee was established in 1998, committee members come from fashion capitals of the major export markets for international garment trade: New York, Milan, Paris and Tokyo, has provided an invaluable research and marketing tool to designers and garment professionals, helping them steer their designs and manufacturing process in line with coming fashion seasons. Each season, they combine their expertise and local influences to come up with the themes that tell the story of tomorrow's apparel fabric trends and present at the Trend Forum through fabrics from exhibitors.

2024-25 秋冬季度主题：鲜明对照
Autumn/Winter 2024-25 Seasonal theme: CONTRADICTION

我们的世界因加速变化而陷入不确定的漩涡之中。天马行空的幻想引领我们开启探索之旅，穿梭于有形和虚拟世界之间；游走于梦想与现实之间；在昨天、今天和明天之间循环往复，同时又必须接受扎根现实的价值观，迎接新生事物带来的影响。这是一种矛盾并存的现象，既二元对立又和谐统一。让我们共同探索这个充满着各种冲突的宇宙，寻求共同的幸福和自由，拥抱一个更加平等的社会。

四大主题：
• 纯粹主义者 • 天真烂漫 • 催眠放松 • 壮观夺目

Our world of accelerating change has become mired in uncertainty. Guided by our fantasies, we will explore, drifting between the tangible and the virtual; dreams and reality; yesterday, today and tomorrow, all while accepting grounded values and new influences. Contradictions coexist, combining opposing yet harmonious elements. Let us explore conflicting universes to seek shared happiness and freedom, and embrace a more egalitarian society.

Four themes will be presented:
• PURIST • NAIVE • HYPNOTIC • SPECTACULAR



Intertextile 流行趋势讲解
Intertextile Trend Introduction



2024-25 年秋冬潮流趋势之首席设计师为法国 NellyRodi™ Agency，其亚洲创意总监 Michael Bonzom 先生将全面介绍 Intertextile 流行趋势，包括各种面料的设计与潮流趋势。

The designer for AW 2024-25 Trend Forum is NellyRodi™ Agency from Paris. Mr Michael Bonzom, Asia Creative Director, will introduce the Intertextile Trend, the latest design trends and seasonal trend stories.

2023.8.28	
10:40 - 11:30 5.1-A105	Intertextile 2024-2025 秋冬流行趋势解析 Intertextile Trends Autumn-Winter 2024-2025
13:00 - 13:30 5.1-E47	流行趋势讲解 – 第一节 Trend Forum Introduction Tour – Session 1
15:30 - 16:00 5.1-E47	流行趋势讲解 – 第二节 Trend Forum Introduction Tour – Session 2
2023.8.29	
11:00 - 11:30 5.1-E47	流行趋势讲解 – 第三节 Trend Forum Introduction Tour – Session 3

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 流行趋势
FEATURED EVENTS – DESIGN AND TREND

2024/25 秋冬中国纺织面料流行趋势论坛
AW24/25 Fabrics China Trend Forum



中国纺织面料流行趋势研究结合市场需求，系统化研究色彩、纤维、纱线、面料服装风格、技术以及产品开发方向，运用趋势研究的国际化、专业化和市场化研究力量，指导企业进行精准的趋势应用与产品推广。此次系列趋势论坛演讲嘉宾由中国纺织信息中心流行趋势研究专家、分品类趋势联盟研究专家组成，以 2024/25 秋冬中国纺织面料流行趋势为引领，结合纺织服装产业链的终端需求，在产品开发、产品企划以及生产实践等多维度进行系统化阐述，展示中国纺织面料流行趋势及分品类趋势的研究成果。

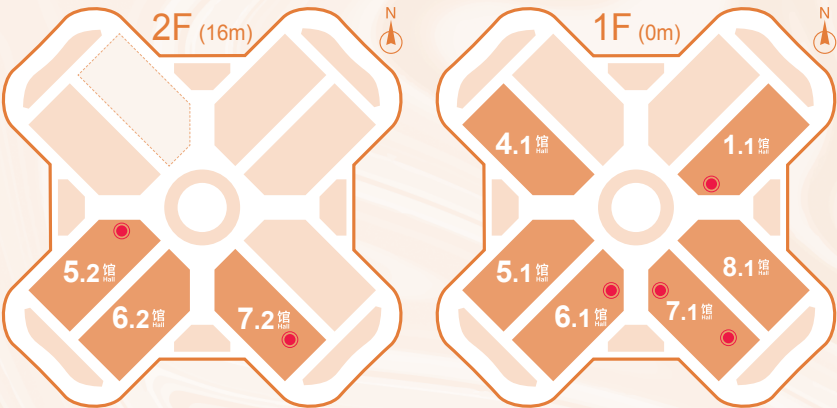
Based on market demand, Fabrics China trend research gathers international, professional, and market-oriented research resources to systematically study colors, fibers, yarns, fabrics, apparel styles, technologies, and product development directions, so as to guide enterprises to promote new products on the basis of latest trends application. The speakers of this forum are trend research experts from China Textile Information Center and sub-category trend alliances. Combining the needs of the textile and apparel industry chain, experts will elaborate on product development, product planning, and production practice based on the AW 2024/25 Fabrics China trend research, showing related research results and category trends.

国内流行趋势区位置：

- 5.2 号馆 时尚概念趋势区 (5.2-E16)
- 6.1 号馆 可持续时尚趋势区 (6.1-E16)
- 7.1 号馆 牛仔流行趋势区 (7.1-E12)
- 7.2 号馆 科技 & 功能趋势区 (7.2-E106)
- 1.1 号馆 辅料流行趋势区 (1.1-E05)
- 7.1 号馆 数字时尚创新空间 (7.1-E109)

Location of domestic trend forums:

- 5.2H Fashion Focus Trend Forum (5.2-E16)
- 6.1H Sustainability Fashion Forum (6.1-E16)
- 7.1H Denim Trend Forum (7.1-E12)
- 7.2H Techno Functions Trend Forum (7.2-E106)
- 1.1H Accessories Forum (1.1-E05)
- 7.1H Digital Fashion Exhibition Space (7.1-E109)



论坛
FORUM

2023.8.28

时间 Time	议程 Schedule	讲者 Speaker
14:00 - 14:40	2024/25 秋冬中国牛仔面料流行趋势 AW24/25 Fabrics China Trend - Denim	李晓菲, 中国纺织信息中心流行趋势部副主任 Li Xiaofei, Deputy Director, China Textile Information Center, Trend Researcher of Trends Department
14:40 - 15:10	2024/25 秋冬中国艺术染整工艺流行趋势 AW24/25 Chinese Dyeing & Finishing Trend	中国纺联艺术染整与现代扎染流行趋势研究中心 罗竞杰, 东华大学服装与艺术设计学院服装与服饰专业负责人, 东华·江苏华艺艺术染整科技创新中心主任 Fabrics China Trend Research Center - Artistic Dyeing & Finishing and Modern Tie Dyeing Luo Jingjie, Director of Apparel & Accessories Dept., College of Fashion and Design of Donghua University Director of Donghua · Jiangsu Huayi Artistic Dyeing & Finishing Innovation Research Center
15:10 - 15:40	2024/25 秋冬鲁泰集团新产品趋势 Luthai Group's AW24/25 Product Trends	中国纺联色织面料流行趋势研究中心 谭文文, 鲁泰纺织股份有限公司设计师 Fabrics China Trend Research Center - Yarn Dyed Textiles Tan Wenwen, Designer, Luthai Textile Co Ltd
15:40 - 16:00	2024/25 秋冬精毛纺女装面料流行趋势 AW24/25 Fashion Trend of Worsted Textiles for Womenswear	中国纺联女装精毛纺面料流行趋势研究中心 狄霞, 江苏丹毛纺织股份有限公司纺织面料设计师 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Di Xia, Textiles Designer, Jiangsu Danmao Textile Co Ltd
16:00 - 16:20	可持续理想主义 Sustainable Idealism	中国纺联功能性针织面料流行趋势研究中心 孙信洲, 恒田企业面料研发经理 Fabrics China Trend Research Center - Functional Knitted Textiles Xinzhou Sun, Fabric Development Manager, Handa industries

2023.8.29

时间 Time	议程 Schedule	讲者 Speaker
10:20 - 11:00	2024/25 秋冬中国纺织面料流行趋势——色彩流行趋势 AW24/25 Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部趋势研究员, FASHION INSIGHT 编辑 Wang Bin, Trend Researcher of Trends Department, Editor of FASHION INSIGHT, China Textile Information Center
11:00 - 11:30	2024/25 秋冬图案趋势分析 AW24/25 Pattern Trend Analysis	洪溶, 中国纺织信息中心时尚智能部运营经理 Hong Rong, Operations Manager of Fashion Intelligence Department, China Textile Information Center
11:30 - 11:50	SBCN 流行新材料纱线价值创造新可能 SBCN Popular New Material Yarn Value to Create New Possibilities	中国纺联纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 Fabrics China Trend Research Center - New Fiber-based Yarn Zhu Pei, Assistant to General Manager, Shandong Long Run Textile Co Ltd
11:50 - 12:10	防晒装备在纺织行业中的新挑战与新机遇 New Challenges and Opportunities for Sunscreen Equipment in the Textile Industry	中国纺联锦纶面料流行趋势研究中心 李大庆, 吴江福华织造有限公司先进材料事业部总经理, 高级工程师 Fabrics China Trend Research Center - PolyamideTextiles Li Daqing, General Manager and Senior Engineer of Advanced Materials Division, Wujiang Fuhua Weaving Co Ltd
12:10 - 12:30	赛得利莱赛尔的创新发展 Sateri lyocell's Innovation Development	潘燕华, 赛得利集团赛得利莱赛尔市场经理 Anyar Pan, Sateri Lyocell Marketing Manager, Sateri Group
12:30 - 12:50	关于牛仔的市场信息和趋势分享 The Sharing of Denim Relate Marketing Information and Fashion Trend	杨闯, 广东前进牛仔布有限公司产品市场经理 Eric Yang, Marketing Manager, Advance Denim Co Ltd



重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

2023 年第三届纺织工业设计创新论坛 Innovation Forum for Textile Industrial Design

论坛 FORUM



本届论坛将围绕“设计赋能”为核心，围绕“设计色彩、设计产品、设计品牌与设计平台”等方面内容，深刻探讨如何构建行业工业设计价值体系，并邀请工业设计创新力强、发展水平领先的行业工业设计中心企业成功案例分享，塑造行业工业设计创新标杆典范，促进行业工业设计创新力、时尚力和竞争力。

Taking "design empowerment" as the core, focusing on "design color, design products, design brand, design platform", the forum will deeply discuss to create an industrial design value system, and invite flagship industrial design Centers and enterprises with powerful industrial design creativity to share their success cases. In doing so, the forum will set the benchmark model for industrial design innovation in the textile industry, promoting the industrial design innovation, fashion, and competitiveness of the industry.



2023.8.28	
14:00 - 14:10	论坛致辞 Forum Address 徐迎新，中国纺织工业联合会副会长， 中国国际贸易促进委员会纺织行业分会会长 乔艳津，中国纺织工业联合会生产力促进部主任 Xu Yingxin, Vice Chairman of China National Textile and Apparel Council Vice President of the Sub-Council of Textile Industry, CCPIT Qiao Yanjin, Director of Productivity Promotion Department of CNTAC（待定）
14:10 - 14:40	设计色彩： 工业色彩在产品上起到了凸显产品特色、令人耳目一新的作用，能延长产品的生命周期、形成家族化色彩设计语言。这些年，材料供应商在色彩与流行趋势方面进步很大，很多创新甚至引领了潮流的发展。 演讲题目： 工业色彩的历史与发展趋势 演讲嘉宾： 傅炯，上海交通大学设计学院副教授、设计趋势研究所所长 Design strategy: esigning color: Industrial color can highlight the product's features and refresh the experience, therefore, extending the product lifecycle and creating a tonal color palette. Over these years, material suppliers have made great progress in color and fashion trends, among which many innovations have even led the way. Topic: History and Trends of Industrial Color Speaker: John Fu, Associate Professor Head of Design Trend Institute, School of Design Shanghai Jiaotong University
14:40 - 15:10	设计产品： 强化设计引领产品创新，提升企业产品综合性设计水平，构建企业工业设计价值力和竞争力。 演讲题目： 企业工业设计竞争力塑造 演讲嘉宾： 张东，鲁泰国家工业设计中心主任 Design strategy: Strengthen design-oriented product innovation. Improve the comprehensive design level of enterprise products and build the value and competitiveness of enterprise industrial design. Topic: Shaping the Competitiveness of Enterprise Industrial Design Speaker: Zhang Dong, Director, China Industrial Design Center of LUTHAI
15:10 - 15:40	设计品牌： 设计赋能品牌核心价值，塑造品牌市场定位与理念，助力打造具有国际竞争力的品牌企业。 演讲题目： 时尚品牌工业设计集聚能力构建 演讲嘉宾： 孟昭，爱慕股份有限公司研发总监 Design strategy: Design empowers the core value of the brand, shaping the brand market positioning and concept, building internationally competitive brand enterprises. Topic: Building the Agglomeration Capability of Fashion Brand Industrial Design Speaker: Meng Zhao, Director of R&D, Aimer Co Ltd
15:40 - 16:10	设计平台： 开展行业工业设计平台建设，针对中国纺织行业工业设计中心培育与评定工作，从评定管理办法、申报须知、申报条件与认定体系等方面进行精准辅导。 演讲题目： 中国纺织行业工业设计中心培育与评定工作推介 演讲嘉宾： 祝丽娟，中国纺织信息中心流行趋势部副主任 Design strategy: Create a trend-oriented and innovative industrial design platform. Improve the design evaluation system. Focus on fashion design concepts and enhance creative design capabilities. Topic: Cultivation and Evaluation Working for China's Textile Industry Industrial Design Centers Speaker: Zhu Lijuan Vice-Director of Fashion Trend Department, China Textile Information Center

重点活动 – 市场信息及营销策略
FEATURED EVENTS –
MARKET INFORMATION & BUSINESS STRATEGIES

衣心向善可持续时尚系列活动
— 中法时尚循环创新论坛
Sino-French Development and Cooperation
of Sustainable Fashion



加强中法两国在可持续循环时尚领域的交流与合作，促进双方共同发展，中国纺织工业联合会社会责任办公室和法国环境与能源署举办中法可持续循环时尚创新论坛，交流中、法对可持续时尚的认知和意识，推动环保理念在时尚产业中的传播和应用实践，探讨可持续时尚的创新模式和策略，为行业发展提供新的思路 and 方向，共同促进全球时尚业的可持续发展。

Strengthening the exchange and cooperation between China and France in the field of sustainable circular fashion, the Social Responsibility Office of the China National Textile and Apparel Council and the French Environment and Energy Agency will jointly host the China-France Sustainable Circular Fashion Innovation Forum during the China International Textile Fabrics and Accessories (Autumn/Winter) Expo in August 2023. This forum aims to facilitate the exchange of knowledge and awareness on sustainable fashion between China and France, promote the dissemination and practical application of environmental concepts in the fashion industry, and explore innovative models and strategies for sustainable fashion to provide new insights and directions for industry development, and to promote the sustainable development of the global fashion industry.

论坛
FORUM

2023.8.29		
时间 Time	议程 Schedule	讲者 Speaker
10:00 - 10:05	开幕介绍 Opening Introduction	
10:05 - 10:25	致辞 Opening Remark	阎岩，中国纺织工业联合会社会责任办公室主任 Joëlle Colosio，法国环境与能源控制署（ADEME）主任 Joan Valadou 王度，法国驻沪总领事 Yan Yan, Director of Office for Social Responsibility, China National Textile and Apparel Council Joëlle Colosio, Director of Agence de L'Environnement et de la Matrise de l'Energie (ADEME) Joan Valadou (Wang Du) (TBC), Consul General of France in Shanghai
10:25 - 11:45	中国 - 法国可持续时尚发展与合作 Keynote Speech: Sustainable Fashion Development and Cooperation of China and France	Hélène SARFATI-LEDUC，法国社会责任企业 Eco Impact 联合创始人 叶寿增，ICICLE 之禾创始人 张娜，再造衣银行创始人 Ismahane Remonnay，威立雅环境集团风险及法规事务总监 Stephanie Richard。法国环保时尚机构 Refashion Hélène SARFATI-LEDUC, Co-founder of Eco Impact Ye Shouzeng, Founder of ICICLE Zhang Na, Founder of ReCloth Bank Ismahane Remonnay, Director of Risk and Regulatory Affairs, VEOLIA Stephanie Richard, Director of Recycling, Refashion
11:45 - 12:00	参会观众提问时间 Audience Q&A Time	

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

消费新界 品质棉纺
Theme: Quality Cotton Textiles, a New
Consumption Height

论坛
FORUM



2023 年以来，随着国家加快推动各项稳经济政策和接续政策持续显效，棉纺织企业生产稳步恢复。国家对于棉纺制品消费的鼓励支持，强调了棉花在纺织服装产业中的重要地位，以棉纺织业为纽带，拓宽产业应用，深化产业合作，促进优势互补，共同抵御市场风险，共同把握产业发展机遇，推进棉纺织消费的良性成长与未来高质量发展。面对国内市场庞大的消费潜力，面对棉纺消费的挑战和机遇，本次论坛将从“棉纺新技术”“棉纺新消费场景”“棉纺消费市场赛道”方面展开讨论，共同探讨应如何让“棉纺消费”澎湃不息，迸发出新的能量，起航前往棉纺新未来。

Since the start of 2023, as China has quickened the pace of implementing the policy package for stabilizing the economy, as well as follow-up policies, cotton textile enterprises have seen steady recovery in production. The country encourages and supports the consumption of cotton textiles, and emphasizes the important position of cotton in the textile and garment sector. Based on the cotton textile industry, China will expand industrial applications, deepen industrial cooperation, and promote complementary advantages, so as to jointly resist market risks, seize opportunities for industrial development, and promote the sound growth and high-quality future development of cotton textile consumption. In view of the huge consumption potential in domestic market as well as the challenges and opportunities of cotton textile consumption, this forum will, from the perspectives of new cotton textile technologies, new cotton textile consumption scenarios and cotton textile consumption market segments, discuss the ways to vigorously develop the cotton textile consumption, explore new driving forces and set sail for a new future of cotton textile industry.

2023.8.29		
时间 Time	主题 Topic	讲者 Speakers
13:30 - 13:35	主持嘉宾开场 Guest Host Announces the Opening of the Forum	王军，中国服装论坛执行主席 Wang Jun, Executive Chairperson of China Fashion Forum
13:35 - 13:50	开场致辞 Opening speech	徐迎新，中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice President of China National Textile and Apparel Council (CNTAC), President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX)
13:50 - 14:00	开场致辞 Opening speech	温婷，法兰克福展览（香港）有限公司董事总经理 Wendy Wen, Managing Director, Messe Frankfurt (HK) Ltd



14:00 - 14:20	棉纺活力趋势发布 Release of Cotton Textile Vitality Trend	主旨演讲 董奎勇，中国棉纺织行业协会会长 Keynote speech Dong Kuiyong, President of China Cotton Textile Association (CCTA)
14:20 - 14:40	主题演讲 Keynote Speech	主题：《创新棉纺 绿色智造》 蔡巍，广东十如纺织科技有限公司董事长、总经理 Topic: Innovative Cotton Textiles, Green and Intelligent Manufacturing Wayne Cai, Chairman & GM of Guangdong Determinant Textile Technology Co Ltd
14:40 - 15:00	主题演讲 Keynote Speech	主题：《好棉 好眠》 张辉，罗莱生活科技研究院院长 Topic: Good Cotton Good Sleep Zhang Hui, Director of Luolai Lifestyle Technology Research Institute
15:00 - 15:20	主题演讲 Keynote Speech	主题：《自在棉纺 舒适时尚》 董俊，伊芙丽集团副总裁 Topic: Comfortable and Stylish Cotton Textiles Dong Jun, Vice President of Eifini Group
15:20 - 16:00	先锋对话 起航·棉纺消费新未来 Pioneer Dialogue Set Sail for a New Future of Cotton Textile Consumption	对话嘉宾： - 董平，华孚时尚总裁助理兼产业运营公司总经理 - 王宏菲，COCOON 品牌事业部总经理 - 刘婷，济南素缕服饰有限公司品牌创始人 - 张正雄，卡尔丹顿服饰股份有限公司供应链总监 - 刘艳梅，浙江美欣达纺织印染科技有限公司副总经理 - 周佳，江苏联发纺织股份有限公司营销副总经理 Panelists: - Dong Ping, GM Assistant of Huafu Fashion and GM of the Industrial Operation Company - Wang Hongfei, General Manager of COCOON Brand Project Department - Liu Ting, Brand Founder of Jinan Souline Clothing Co Ltd - Zhang Zhengxiong, Supply Chain Director of Kaltendin Clothing Co Ltd - Liu Yanmei, Vice General Manager of Zhejiang Mizuda Textile Printing & Dyeing Co Ltd - Zhou Jia, Vice General Manager of Jiangsu Lianfa Textile Co Ltd
16:00	论坛闭幕 Closing	

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

2023 纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum



2023 纺织产业数字化应用趋势论坛将重点聚焦于纺织服装行业领域的数字化发展情况，以“数智创新 向实而生”为主题，议题涵盖纺织产业数字化转型政策 / 营商环境 / 行业标准、中小纺织企业数字化转型需求以及纺织服装产业数字化转型案例三大版块。论坛将邀请纺织行业政府机构、学研单位以及领先的纺织数字化转型服务商等重磅嘉宾，共话纺织服装产业数字化转型热点话题。

The 2023 Textile Industry Digital Application Forum will focus on the digital development of textile industry. The forum will address on the digital transformation policies, business environment and industry standards, the digital transformation needs of small and medium-sized textile enterprises, as well as digital transformation case studies. Industry experts like government representatives, research institutions, and leading solution service providers will be invited to discuss hot topics in the digital transformation of textile industry.

论坛 FORUM



2023.8.29		
时间 Time	主题 Topic	讲者 Speakers
13:30 - 13:35	开幕辞 Opening Speech	余诗慧, 法兰克福展览 (香港) 有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
13:35 - 14:00	AIGC 与元宇宙背景下纺织服装产品的数字化设计与数字孪生 Digital Design and Digital Twinning of Textile and Clothing Products in the Context of AIGC and Metaverse	钟跃崎, 东华大学教授、博士生导师 Yueqi Zhong, Doctoral Supervisor & Professor, Donghua University
14:00 - 14:20	加速纺织业可持续发展: 数字化平台驱动的供应链协作 Accelerating Textile Industry Sustainability: Digitalized Supply Chain Collaboration	钱梦琪, retraced GmbH 商务发展总监 Mengqi Qian, VP of Business Development, retraced GmbH
14:20 - 14:40	数智化是纺织印染的未来 Digital Intelligence is the Future of Textile Printing and Dyeing	刘红伟, 天富软件事业部总经理 Hongwei Liu, General Manager, Tianfu Software Business Unit
14:40 - 15:00	时尚产业大脑——中国自主品牌之路 The Brain of Fashion Industry - The Road to China's Independent Brands	狄彪, 杭州亿尚智能科技有限公司总经理 Biao Di, CEO, Hangzhou Yishang Intelligent Technology Co Ltd
15:00 - 15:20	从纺纱到服装全供应链 fifo APS 自动排产 fifo APS Applied to Fiber in Fashion Out, All-In-One, Planning, Production and Scheduling	孙亮, 飞弗信息科技 (上海) 有限公司总经理 Liang Sun, General Manager, fifo InfoTech (Shanghai) Co Ltd
15:20 - 15:40	如何应用数字化手段提高纺织行业效率 How to Apply Digital Means to Improve the Efficiency of the Textile Industry	肖若发, 环思智慧科技股份有限公司常务副总 Ruofa Xiao, Executive Vice President, Huansi Intelligent Technology Inc
15:40 - 16:30	圆桌论坛 Panel Discussion	主持人: 汪丽琴, a&s 传媒主编 嘉宾: 钟跃崎, 东华大学教授、博士生导师 钱梦琪, retraced GmbH 商务发展总监 刘红伟, 天富软件事业部总经理 狄彪, 杭州亿尚智能科技有限公司总经理 孙亮, 飞弗信息科技 (上海) 有限公司总经理 肖若发, 环思智慧科技股份有限公司常务副总 Moderator: Amy Wang, Editor in Chief, a&s Media Group Panelists: Yueqi Zhong, Doctoral Supervisor & Professor, Donghua University Mengqi Qian, VP of Business Development, retraced GmbH Hongwei Liu, General Manager, Tianfu Software Business Unit Biao Di, CEO, Hangzhou Yishang Intelligent Technology Co Ltd Liang Sun, General Manager, fifo InfoTech (Shanghai) Co Ltd Ruofa Xiao, Executive Vice President, Huansi Intelligent Technology Inc

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

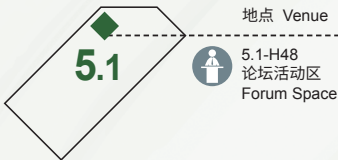
人工智能开拓创新：
由时装及纺织设计至布料品质保证
Creative Innovation with AI: From Fashion &
Textile Design to Fabric Quality Assurance



论坛将会概述人工智能在时装和纺织行业的应用，包括人工智能如何促进时装和纺织产品的创意创新，并加快质量控制流程。
The forum aims to give an overview of AI applications for fashion and textile industry including how AI can facilitate the creative innovations of fashion and textile products and accelerate the quality control process.

2023.8.28		
时间 Time	主题 Topic	讲者 Speakers
13:30 -13:50	以 AI 提升速度：从时装设计到品质控制 Acceleration with AI: From Fashion Design to Quality Control	黄伟强教授，人工智能设计研究所行政总裁及总监，香港理工大学郑翼雄时装教授 Prof Calvin Wong, CEO & Centre Director of AiDLab, Cheng Yik Hung Professor in Fashion, The Hong Kong Polytechnic University
13:50 - 14:10	人工智能光纤布：适用于室内、时装与 康复的纺织品 Intelligent Textile for Fashion, Interiors and Rehabilitation	陈芊瑞教授，人工智能设计研究所营运总监及助理总监，香港理工大学时装及纺织学院教授 Prof Jeanne Tan, COO & Centre Assistant Director of AiDLab, Professor, School of Fashion and Textiles, The Hong Kong Polytechnic University
14:10 - 14:50	圆桌论坛 Panel Discussion	主持人： 戴沛祺先生，人工智能设计研究所业务发展高级经理 嘉宾： 黄伟强教授，人工智能设计研究所行政总裁及总监，香港理工大学郑翼雄时装教授 陈芊瑞教授，人工智能设计研究所营运总监及助理总监，香港理工大学时装及纺织学院教授 王剑虹，Code Create Limited 联合创始人及行政总裁 岑启邦，WiseEye 高级顾问 Moderator: Barry Tai, Senior Manager, Business Development, AiDLab Panelists: Prof Calvin Wong, CEO & Centre Director of AiDLab, Cheng Yik Hung Professor in Fashion, The Hong Kong Polytechnic University Prof Jeanne Tan, COO & Centre Assistant Director of AiDLab, Professor, School of Fashion and Textiles, The Hong Kong Polytechnic University Kim Wong, Co-Founder and CEO, Code Create Limited Eric Sham, Senior Advisor, WiseEye

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



论坛
FORUM

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

《2021 - 2022 年新疆棉纺织行业社会责任报告》
发布会
Launch Conference on the Social Responsibility
Report of Xinjiang Cotton Textile Industry
(2021 - 2022)



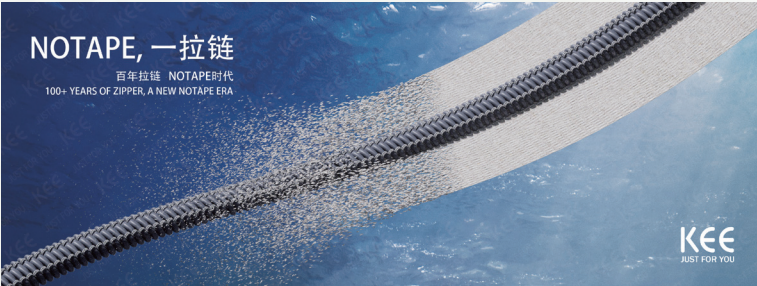
2023.8.30		
时间 Time	主题 Topic	讲者 Speakers
10:00 - 10:20	致词 Opening Address	致辞人： 自治区领导 Leaders of Xinjiang Uygur Autonomous Region
10:20 - 10:50	自治区最新棉花及纺织服装产业政策 介绍 Introduce the Latest Cotton and Textile Clothing Industry Policies in the Autonomous Region	介绍人： 自治区棉花产业发展领导小组办公室负责人 Head of Xinjiang Cotton Industry Development Leading Group Office
10:50 - 11:10	《新疆棉纺织行业社会责任报告（2021 - 2022）》发布 Launching of the Social Responsibility Report of Xinjiang Cotton Textile Industry (2021 - 2022)	发布人： 自治区纺织服装行业协会负责人 Head of Xinjiang Textile Industry Association
11:10 - 11:30	代表人员分享劳动者权益保障等相关工 作情况 Speeches on Protection of Employees' Labor Rights and other Related Work by Industry Practitioners	分享者： 棉农、纺织工人、疆内企业代表 Representatives of Cotton farmers, textile workers, Xinjiang enterprises



论坛
FORUM

重点活动 – 市场信息及营销策略
FEATURED EVENTS –
MARKET INFORMATION &
BUSINESS STRATEGIES

NOTAPE，一拉链
百年拉链 NOTAPE 时代
100+ Years of Zipper, A New Notape Era



聚焦在三个 W（Why, What, Who）的阐释，通过图文和视频结合展现该产品研发的原因、创新点和应用场景，以及它能为服装产品升级，甚至环保减排和产业进步带来的价值增长，让无翼拉链快速打动下游生产商。

Through a dynamic fusion of visuals, narratives, and videos, this presentation focuses on the three Ws (Why, What, Who) to unravel the development rationale, innovative aspects, and application scenarios of this product. It showcases its potential to elevate clothing products, contribute to environmental sustainability, emission reduction, and drive industrial progress, capturing the imagination of downstream manufacturers with its irresistible appeal.

2023.8.28		
时间 Time	讲者 Speakers	
14:00 - 15:00	季栋，开易拉链有限公司总裁特助 Tony Ji, Assistant President, Kee Zippers Corporation Limited	

* 普通话 Mandarin Chinese



产品发布会
PRODUCT PRESENTATION

重点活动 – 可持续发展议题
FEATURED EVENTS –
SUSTAINABILITY ISSUE

CIRCULOSE® 供应商网络
CIRCULOSE® Supplier Network

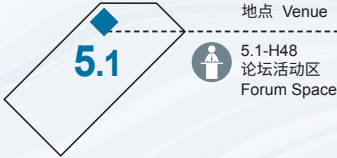


联手具有共同视野的合作伙伴共同推出创新产品。

The importance of partnership when introducing a new innovative product.

2023.8.29		
时间 Time	讲者 Speakers	
16:00 - 17:30	Tricia Carey, Renewcell 首席商务官 Tricia Carey, Chief Commercial Officer, Renewcell	

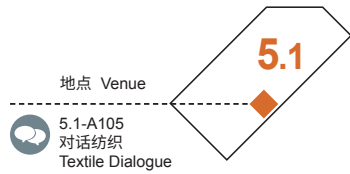
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产品发布会
PRODUCT PRESENTATION

活动总览 – 流行趋势

EVENT SCHEDULE – DESIGN AND TREND



2023.8.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:40 - 11:30 5.1-A105	研讨会 Seminar Intertextile 2024-25 秋冬流行趋势解析 Intertextile Trends Autumn - Winter 2024-25	Michael Bonzom, 巴黎娜丽罗荻亚洲创意总监 Michael Bonzom, Asia Creative Director, NellyRodi™ Agency	英语 * English*
11:30 - 12:20 5.1-A105	研讨会 Seminar WGSN 2024/25 秋冬未来面料趋势 WGSN Textiles Trends AW 24/25	门淑萍, WGSN 趋势总监 Maggie Men, Trend Director, WGSN	普通话 * Mandarin*
12:25 - 13:00 5.1-A105	研讨会 Seminar 24/25 秋冬全球趋势色彩 Global Key Colour AW 24/25	王刘莹, 上海元彩科技有限公司色彩专家 Koren Wang, Colorist, Coloro	普通话 * Mandarin*
13:00 - 13:50 5.1-A105	研讨会 Seminar 24-25 女装秋冬趋势讲解 FW24-25 Women's Fashion Trend Forecast	Elena Pecchi, PeclersParis 风格与趋势研究设计师 Elena Pecchi, Style Designer and Trend Forecaster, PeclersParis	普通话 / 英语 * Mandarin / English*
14:00 - 14:40 5.1-A105	研讨会 Seminar 2024/25 秋冬中国牛仔面料流行趋势 AW24/25 Fabrics China Trend - Denim	李晓菲, 中国纺织信息中心流行趋势部副主任 Li Xiaofei, Trend Researcher of Trends Department Deputy Director, China Textile Information Center	普通话 * Mandarin*
14:40 - 15:10 5.1-A105	研讨会 Seminar 2024/25 秋冬中国艺术染整工艺流行趋势 AW24/25 Chinese Dyeing & Finishing Trend	中国纺联艺术染整与现代扎染流行趋势研究中心 罗竞杰, 东华大学服装与艺术设计学院服装与服饰专业负责人 东华·江苏华艺艺术染整科技创新研中心主任 Fabrics China Trend Research Center - Artistic Dyeing & Finishing and Modern Tie Dyeing Luo Jingjie, Director of Apparel & ccessories Dept. College of Fashion and Design of Donghua University Director of Donghua · Jiangsu Huayi Artistic Dyeing & Finishing Innovation Research Center	普通话 * Mandarin*
15:10 - 15:40 5.1-A105	研讨会 Seminar 2024/25 秋冬鲁泰集团新产品趋势 Luthai Group's AW24/25 Product Trends	中国纺联色织面料流行趋势研究中心 谭文文, 鲁泰纺织股份有限公司设计师 Fabrics China Trend Research Center - Yarn Dyed Textiles Tan Wenwen, Designer, Luthai Textile Co Ltd	普通话 * Mandarin*
15:40 - 16:00 5.1-A105	研讨会 Seminar 2024/25 秋冬精毛纺女装面料流行趋势 AW24/25 Fashion Trend of Worsted Textiles for Womenswear	中国纺联女装精毛纺面料流行趋势研究中心 狄霞, 江苏丹毛纺织股份有限公司纺织面料设计师 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Di Xia, Textiles Designer, Jiangsu Danmao Textile Co Ltd	普通话 * Mandarin*
16:00 - 16:20 5.1-A105	研讨会 Seminar 可持续理想主义 Sustainable idealism	中国纺联功能性针织面料流行趋势研究中心 孙信洲, 恒田企业面料研发经理 Fabrics China Trend Research Center - Functional Knitted Textiles Xinzhou Sun, Fabric Development Manager, Handa industries	普通话 * Mandarin*

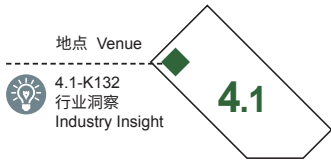
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2023.8.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:20 - 11:00 5.1-A105	研讨会 Seminar 2024/25 秋冬中国纺织面料流行趋势——色彩流行趋势 AW24/25 Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部趋势研究员 FASHION INSIGHT 编辑 Wang Bin, Trend Researcher of Trends Department, Editor of FASHION INSIGHT, China Textile Information Center	普通话 * Mandarin*
11:00 - 11:30 5.1-A105	研讨会 Seminar 2024/25 秋冬图案趋势分析 AW24/25 Pattern Trend Analysis	洪溶, 中国纺织信息中心时尚智能部运营经理 Hong Rong, Operations Manager of Fashion Intelligence Department, China Textile Information Center	普通话 * Mandarin*
11:30 - 11:50 5.1-A105	研讨会 Seminar SBCN 流行新材料纱线价值创造新可能 SBCN Popular New Material Yarn Value to Create New Possibilities	中国纺联纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 Fabrics China Trend Research Center - New Fiber-based Yarn Zhu Pei, Assistant to General Manager, Shandong Long Run Textile Co Ltd	普通话 * Mandarin*
11:50 - 12:10 5.1-A105	研讨会 Seminar 防晒装备在纺织行业中的新挑战与新机遇 New Challenges and Opportunities for Sunscreen Equipment in the Textile Industry	中国纺联锦纶面料流行趋势研究中心 李大庆, 吴江福华织造有限公司先进材料事业部总经理 高级工程师 Fabrics China Trend Research Center - PolyamideTextiles Li Daqing, General Manager and Senior Engineer of Advanced Materials Division, Wujiang Fuhua Weaving Co Ltd	普通话 * Mandarin*
12:10 - 12:30 5.1-A105	研讨会 Seminar 赛得利莱赛尔的创新发展 Sateri Lyocell's Innovation Development	潘燕华, 赛得利集团赛得利莱赛尔市场经理 Anyar Pan, Sateri lyocell Marketing Manager, Sateri Group	普通话 * Mandarin*
12:30 - 12:50 5.1-A105	研讨会 Seminar 关于牛仔的市场信息和趋势分享 The Sharing of Denim Relate Marketing Information and Fashion Trend	杨闯, 广东前进牛仔布有限公司产品市场经理 Eric Yang, Marketing Manager, Advance Denim Co Ltd	普通话 * Mandarin*
16:40 - 17:30 5.1-A105	研讨会 Seminar 25-26 秋冬面料及设计趋势分享 服装市场信息、可持续发展及全球市场的反馈分享 25-26FW Fabric & Design Trend Apparel Market Intelligence, Sustainability, and Industries Response Global to the Evolving Marketplace	Song Ha Eun, 晓星集团设计师 Hee Kim, 晓星集团市场总监 Song Ha-eun, Textile Designer, Hyosung TNC Hee Kim, Global Marketing Manager, Hyosung TNC	英语 * English*
2023.8.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:20 5.1-A105	研讨会 Seminar 中国色彩——最是自然知其色 Natural Esthetical of Chinese Color	李祎, 上海元彩科技有限公司色彩专家 Ivy Li, Colorist, Coloro	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 市场信息及营销策略

EVENTS SCHEDULE – MARKET INFORMATION & BUSINESS STRATEGIES



2023.8.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
12:30 - 13:30 4.1-K132	研讨会 Seminar 探索越南纺织服装产业的投资机会：现状、商业环境和机会洞察 Exploring Investment Opportunities in Vietnam's Textile & Garment Industry: Current Status, Business Climate, Market and Investment Insights	阮氏雪梅，越南纺织成衣协会秘书长 陈王富春，FASLINK JSC 创始人及首席执行官 陈哲宁，世代会展广告创始人及首席执行官 陶桂林，达翁世代首席执行官 Nguyen Thi Tuyet Mai, Chief Secretary, Vietnam Textile and Apparel Association (VITAS) Tran Hoang Phu Xuan, Founder & CEO, FASLINK JSC Daniel Chan, Founder & CEO, Intereras Dao Que Lam, CEO, Davonne Era	英语 * English*
13:30 - 15:00 5.1-H48	论坛 Forum 人工智能开拓科技创新：由时装及纺织设计至布料品质保证 Creative Innovation with AI: From Fashion & Textile Design to Fabric Quality Assurance	第一部分： 开幕介绍 第二部分： 以 AI 提升速度：从时装设计到品质控制 第三部分： 人工智能光纤布：适用于室内、时装与复康的纺织品 第四部分： 圆桌论坛 Part 1: Opening Introduction Part 2: Acceleration with AI: From Fashion Design to Quality Control Part 3: Intelligent Textile for Fashion, Interiors and Rehabilitation Part 4: Panel Discussion	普通话 / 英语 * Mandarin / English*
14:00 - 16:10 6.2-E135	论坛 Forum 2023 年第三届纺织工业设计创新论坛 Innovation Forum for Textile Industrial Design	第一部分： 论坛致辞 第二部分： 工业色彩的历史与发展趋势 第三部分： 企业工业设计竞争力塑造 第四部分： 时尚品牌工业设计集聚能力构建 第五部分： 中国纺织行业工业设计中心培育与评定工作推介 Part 1: Forum Address Part 2: History and Trends of Industrial Color Part 3: Shaping the Competitiveness of Enterprise Industrial Design Part 4: Building the Agglomeration Capability of Fashion Brand Industrial Design Part 5: Cultivation and Evaluation Working for China's Textile Industry Industrial Design Centers	普通话 Mandarin

2023.8.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 12:00 6.2-E135	论坛 Forum 衣心向善可持续时尚系列活动——中法时尚循环创新论坛 Sino-French Development and Cooperation of Sustainable Fashion	第一部分： 开幕介绍 第二部分： 中国 - 法国可持续时尚的发展与合作 第三部分： 参会观众提问时间 Part 1: Opening Introduction Part 2: Keynote Speech: Sustainable Fashion Development and Cooperation of China and France Part 3: Audience Q&A time	普通话 / 英语 * Mandarin / English*

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



13:30 - 16:00 6.2-E135	论坛 Forum 消费新界 品质棉纺 Theme: Quality Cotton Textiles, a New Consumption Height	第一部分： 主持嘉宾开场 第二部分： 开场致辞 第三部分： 棉纺活力趋势发布 第四部分： 主题演讲 第五部分： 先锋对话 - 起航 • 棉纺消费新未来 第六部分： 论坛闭幕 Part 1: Guest Host Announces the Opening of the Forum Part 2: Opening speech Part 3: Release of Cotton Textile Vitality Trend Part 4: Keynote Speech Part 5: Pioneer Dialogue Set Sail for a New Future of Cotton Textile Consumption Part 6: Closing	普通话 * Mandarin*
13:30 - 16:30 5.1-A105	论坛 Forum 2023 纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum	第一部分： 开幕辞 第二部分： AIGC 与元宇宙背景下纺织服装产品的数字化设计与数字孪生 第三部分： 加速纺织业可持续发展：数字化平台驱动的供应链协作 第四部分： 数智化是纺织印染的未来 第五部分： 时尚产业大脑——中国自主品牌之路 第六部分： 从纺纱到服装全供应链 fifo APS 自动排产 第七部分： 如何应用数字化手段提高纺织行业效率 第八部分： 圆桌论坛 Part 1: Opening Speech Part 2: Digital Design and Digital Twinning of Textile and Clothing Products in the Context of AIGC and Metaverse Part 3: Accelerating Textile Industry Sustainability: Digitalized Supply Chain Collaboration Part 4: Digital Intelligence is the Future of Textile Printing and Dyeing Part 5: The Brain of Fashion Industry - The Road to China's Independent Brands Part 6: fifo APS Applied to Fiber In Fashion Out, All-In-One, Planning, Production and Scheduling Part 7: How to Apply Digital Means to Improve the Efficiency of the Textile Industry Part 8: Panel Discussion	普通话 / 英语 * Mandarin / English*

2023.8.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 11:30 6.2-E135	论坛 Forum 《2021-2022 年新疆棉纺织行业社会责任报告》发布会 Launch Conference on the Social Responsibility Report of Xinjiang Cotton Textile Industry (2021-2022)	第一部分： 致词 第二部分： 自治区最新棉花及纺织服装产业政策介绍 第三部分： 《新疆棉纺织行业社会责任报告（2021-2022）》发布 第四部分： 代表人员分享劳动者权益保障等相关工作情况 Part 1: Opening Address Part 2: Introduce the Latest Cotton and Textile Clothing Industry Policies in the Autonomous Region Part 3: Launching of the Social Responsibility Report of Xinjiang Cotton Textile Industry (2021-2022) Part 4: Speeches on Protection of Employees' Labor Rights and Other Related Work by Industry Practitioners	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



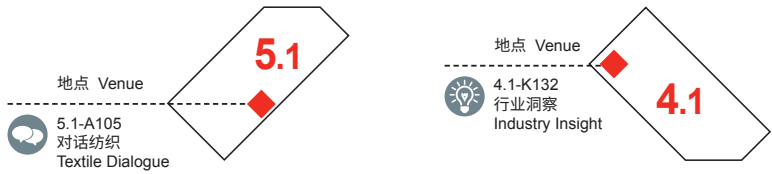
活动总览 – 技术
EVENTS SCHEDULE –
TECHNOLOGY AND SOLUTION



2023.8.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:30 4.1-K132	研讨会 Seminar 无水染色科技开创可持续时尚新路径 Waterless Dyeing Technology Creates a New Path for Sustainable Fashion	杨春旭，广东溢维环境科技有限公司商务拓展高级经理 Chunxuan Yang, Business Development Senior Manager, Guangdong Exponent Envirotech Co Ltd	普通话 * Mandarin*
11:45 - 12:15 4.1-K132	研讨会 Seminar iwarm 新主张：因智能而环保 iwarm's New Proposition: Environmentally Friendly by Intelligence	方嘉燕，FLYTEC 市场总监 Karrine Fang, Marketing Director, FLYTEC	普通话 * Mandarin*
12:40 - 13:10 6.2-E135	研讨会 Seminar 技术迭代背景下，纺织企业新机遇 New Opportunities for Textile Enterprises in the Context of Technological Iteration	李文其，浙江凌迪数字科技有限公司中国业务顾问 Tiki Li, Business Consultant in China, Zhejiang Linctex Digital Technology Co Ltd	普通话 Mandarin
14:00 - 15:00 4.1-K132	产品发布会 Product Presentation NOTAPE，一拉链 百年拉链 NOTAPE 时代 100+ Years of Zipper, A New Notape Era	季栋，开易拉链有限公司总裁特助 Tony Ji, Assistant President, Kee Zippers Corporation Limited	普通话 * Mandarin*

2023.8.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:30 4.1-K132	研讨会 Seminar 视界之外 万物互联 解锁服装行业数字化转型 See Beyond the Physical and Digital – Unlock Digital Transformation in Apparel	史鹏飞，艾利丹尼森思创大中华区服饰与美妆市场高级发展经理 陈雅莲，艾利丹尼森服装解决方案亚洲区销售总监 Leo Shi, Apparel & Beauty Market Development Manager, Greater China, Avery Dennison Smartrac Amelia Chen, Asia Commercial Director, Apparel Solutions, Avery Dennison	普通话 * Mandarin*
11:45 - 12:45 4.1-K132	研讨会 Seminar 崭新防蚊纺织品技术概述 An Overview of Innovative Anti-insect Textile Technology	何继超博士，汉斯克新材料集团有限公司研发董事 Dr. Ho Kai Chiu, R&D Director, Hansk New Materials Holdings Limited (Hong Kong)	普通话 * Mandarin*
12:15 - 12:45 6.2-E135	研讨会 Seminar 凯喜雅 “innosilk 洗可穿真丝面料” 技术分享 CATHAYA "Innosilk Washable Wearable Silk Fabric" Technology Sharing	李鹏，浙江凯喜雅国际股份有限公司国家级工业设计中心负责人 Li Peng, Manager of National-level Industrial Design Center, Zhejiang Cathaya International Co Ltd	普通话 * Mandarin*
13:00 - 13:50 4.1-K132	研讨会 Seminar 瑞讯生物材料——可持续生物材料的规模化应用 CovationBio – Scaling Adoption of Sustainable Biomaterials	Lauren Johnson，瑞讯生物材料有限公司全球可持续发展、产品监管和法规负责人 Lauren Johnson, Global Sustainability, Product Stewardship, & Regulatory Leader, Covation Biomaterials Co Ltd	普通话 / 英语 * Mandarin / English*
14:00 - 14:50 4.1-K132	研讨会 Seminar NOTAPE，一拉链 百年拉链 NOTAPE 时代 100+ Years of Zipper, A New Notape Era	季栋，开易拉链有限公司总裁特助 Tony Ji, Assistant President, Kee Zippers Corporation Limited	普通话 * Mandarin*

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



15:00 - 15:50 4.1-K132	研讨会 Seminar 牛仔的未来：热门趋势和我们耐用且可持续的解决方案 The Future of Denim: Top Trends and Our Durable and Sustainable Solutions	Ebru Ozaydin，莱卡公司牛仔和成衣战略营销总监 Ebru Ozaydin, Strategic Marketing Director, Denim and Ready-to-Wear, The LYCRA Company	普通话 / 英语 * Mandarin / English*
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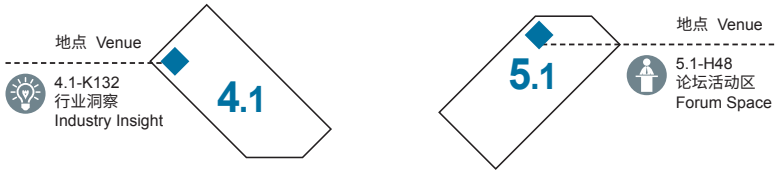
2023.8.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
11:25 - 12:15 5.1-A105	研讨会 Seminar 《故宫文化 + 人工智能：如何内外兼修赋能丝绸产业》 Forbidden City Culture + Artificial Intelligence: How to Empower the Silk Industry Both In-tech and Out-look	王鹏铖，浙江凯喜雅时迈服饰科技有限公司总经理 Pengcheng Wang, President, Zhejiang Cathaya Shimai Cloth & Technology Co Ltd	普通话 Mandarin

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* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 可持续发展议题
EVENTS SCHEDULE –
SUSTAINABILITY ISSUE

2023.8.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:10 - 10:40 5.1-H48	研讨会 Seminar 仙护盾为异味管控时代带来可持续解决方案 SILVADUR Brings A Good Sustainability Solution in the Odor Control Era	吴鹏，朗盛中国大中华区销售总监 Ben Wu, Sales Director, Greater China, Lanxess China	普通话 * Mandarin*
10:45 - 11:15 5.1-H48	研讨会 Seminar OEKO-TEX® 认证体系最新动态 OEKO-TEX® Certification System Latest Updates	施剑，TESTEX 上海业务经理 James Shi, Customer Service - Senior Supervisor, TESTEX Shanghai	普通话 * Mandarin*
11:35 - 12:05 5.1-H48	研讨会 Seminar 通过数字追溯，推动时尚与纺织行业的可持续发展与合规性 Driving Sustainability and Compliance in the Fashion and Textile Industry through Digital Traceability	钱梦琪，retraced GmbH 业务发展总监 Mengqi Qian, VP of Business Development, retraced GmbH	普通话 * Mandarin*
12:30 - 13:00 5.1-H48	研讨会 Seminar 生物基材料——绿色环保 “未来之钥” Intertek 绿叶标签——助力纺织行业可持续发展 Environment Friendly Bio-based Materials Intertek Green Leaf Label - Empowering Sustainable Development in the Textile Industry	王璐璐，天祥集团纺织及鞋事业部高级技术支持 仇彬鸿，天祥集团绿色环境事业部高级经理 Lorrain Wang, Senior Technical Support, Intertek Softlines Joyce Qiu, Senior Manager, Intertek Life & Environment Science	普通话 * Mandarin*
15:15 - 15:45 5.1-H48	研讨会 Seminar 纺织品有害物质检测与可持续发展方案 Detection of Harmful Substances in Textiles and Sustainable Solutions	聂辰，海恩斯坦纺织检验（上海）有限公司业务总监 Charles Nie, Business Director, Hohenstein Textile Testing (Shanghai) Co Ltd	普通话 * Mandarin*
15:15 - 16:15 4.1-K132	研讨会 Seminar 减少索取，增加回馈——对环境负责的环保粘胶纤维 Take Less, Give More - Eco-responsible Viscose Fibers at a Glance	Caroline Ledl，兰精集团产品与应用管理负责人 刘爽，兰精集团可持续发展经理（亚洲） Caroline Ledl, Head of Product & Application Management, Lenzing AG Sandy Liu, Sustainability Manager, Lenzing Group (Asia)	普通话 / 英语 * Mandarin / English*
15:50 - 16:20 5.1-H48	研讨会 Seminar 面料的时尚可持续发展 Fashion and Sustainable Development of Fabrics	丁锋，湖州菁诚纺织品有限公司企划总监 Daniel Ding, Director of Planning, Huzhou Styly Jingcheng Textile Co Ltd	普通话 * Mandarin*

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2023.8.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:00 5.1-H48	研讨会 Seminar 时尚亦可循环 - 奖励羽绒计划 Make Fashion Circular-Rewardown Program	毛凤伟，浙江三星羽绒股份有限公司常务副总 Feather Mao, Deputy General Manager, Zhejiang Samsung Down Co Ltd	普通话 * Mandarin*
11:20 - 11:50 5.1-H48	研讨会 Seminar 可持续纺织品趋势及变化 Trends in Sustainable Textiles	张卫玲，北京爱科赛尔认证中心有限公司纺织品事业部技术经理 Weiling Zhang, Technical Manager, Textile Business Unit, Beijing ECOCERT Certification Centre Co Ltd	普通话 * Mandarin*
12:10 - 12:40 5.1-H48	研讨会 Seminar 供应链的可持续性和安全性：供应链的要求知多少 Supply Chain Sustainability and Security: Does your Supply Chain Meet the Requirement?	孙春红，杭州爱达福检测技术有限公司 TE/GOTS 认证经理 Mary Sun, TE/GOTS Certification Manager, IDFL China	普通话 * Mandarin*
13:00 - 13:30 5.1-H48	研讨会 Seminar 全球有机纺织品标准（GOTS）——从农田种植到终端产品的整体可持续解决方案 GOTS: A Holistic Solution to Sustainability From Field to Fashion	时怡，全球有机纺织品标准（GOTS）亚太区代表人 Felicia Shi, Representative in APAC, Global Organic Textile Standard (GOTS)	普通话 * Mandarin*
13:50 - 14:20 5.1-H48	研讨会 Seminar 趋海塑料认证 2021 年新版 V. 2.1 Ocean Bound Plastics Standard V. 2.1 (2021)	张韬，世优认证（上海）有限公司高级审核员 Tao Zhang, Senior Auditor, Control Union Certification (Shanghai) Co Ltd	普通话 * Mandarin*
14:40 - 15:10 5.1-H48	研讨会 Seminar 构建绿色低碳供应链助力纺织行业高质量发展 Building a Green and Low-Carbon Supply Chain to Promote High-Quality Development of the Textile Industry	贺世忠，SGS 通标标准技术服务有限公司高级技术顾问 / 项目经理 Seeker He, Senior Technical Consultant / Project Manager, SGS-CSTC Standards Technical Services Co Ltd	普通话 * Mandarin*
16:00 - 17:30 5.1-H48	产品发布会 Product Presentation CIRCULOSE® 供应商网络 CIRCULOSE® Supplier Network	Tricia Carey, Renewcell 首席商务官 Tricia Carey, Chief Commercial Officer, Renewcell	普通话 / 英语 * Mandarin / English*
2023.8.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:00 5.1-H48	研讨会 Seminar 为塑料垃圾创造价值！ Giving Value to Plastic Waste!	马鸿钧，#tide ocean material 亚洲区代表 Isaac Ma, Asia Representative, #tide ocean material	普通话 Mandarin
11:15 - 11:45 5.1-H48	研讨会 Seminar OEKO-TEX® 现场检查经验分享 OEKO-TEX® On-Site Visit Sharing	赵祎，TESTEX 上海运营经理 Kit Zhao, Operations Manager, TESTEX Shanghai	普通话 Mandarin

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Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

纤维新视界——纺织材料创新论坛

New Fiber New World -

Textile Materials Innovation Forum

2023.8.28

主题：中国纤维流行趋势专场

Topic: China Fibers Fashion Trends Forum

时间	活动主题	演讲人 / 公司
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10:00 - 10:45	中国纤维流行趋势 2023/2024 深度解读	王华平，东华大学
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10:45 - 11:00	绿色纤维，生物基尼龙 56	徐飞，浙江桐昆新材料研究院有限公司
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8.2-A151	绿色纤维, Bio-Based Polyamide 56	Mr Xu Fei, Zhejiang Tongkun Institute for Advanced Materials Co Ltd
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11:00 - 11:15	绿路循新——三友化纤的可持续产品	刘辉，唐山三友集团兴达化纤有限公司
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8.2-A151	The Road to Green Recycling Innovation - Sustainable Products from Sanyou	Mr Liu Hui, Tangshan Sanyou Group Xingda Chemical Fibre Co Ltd
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11:15 - 11:30	高品质丙纶 BCF 纱线性能及应用方向	柯伟斌，广东蒙泰高新纤维股份有限公司
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8.2-A151	Performance and Application Direction of High Quality Polypropylene BCF Yarn	Mr Ke Weibin, Guangdong Modern High-tech Fiber Co Ltd
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11:30 - 11:45	舒莱棉防透系列纤维的开发与应用——高值化再生涤纶例 2	郝聃，上海德福伦新材料科技有限公司
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8.2-A151	The Development and Application of Super Cotton-Liked Blackout Fiber Series - High-value Recycled Nylon with More Application Advantages	Ms Hao Dan, Shanghai Different Advanced Material Company Limited
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11:45 - 12:00	合成生物技术赋予生物基尼龙更多应用优势	郑文昌，黑龙江伊品新材料有限公司
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8.2-A151	Synthetic Biology Technology Empowers Bio-based Elastic Fibers Combined with Function Fibers, Make Life Greener and Healthier	Mr Meng Hongjun, Jiangsu SANLIAN New Material Co Ltd
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主题：行业新品发布专场

Topic: Textile Industry New Products Release Forum

时间	活动主题	发布单位
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13:00 - 13:40	华峰千禧·中国纤维品牌联动创享汇基础篇：中国纤维品牌评价体系系统解读	中国化学纤维工业协会
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8.2-A151	Huafon QIANXI • China Fibers Co-branding World - Base: Interpretation of China Fiber Brand Evaluation System	Huafon Chemical Co Ltd
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14:00 - 14:40	绿意再生 涤动未来	浙江汇隆新材料股份有限公司
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8.2-A151	Regeneration, the Green Polyester in the Future	Zhejiang Huilong New Materials Co Ltd
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15:00 - 15:40	重塑穿着的根本需求，PRUTAC®新一代高性能锦纶分享会	浙江嘉华特种尼龙有限公司
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8.2-A151	Waking Up Your Fundamental Needs On Dressing - PRUTAC®, The New Generational High-performance Nylon	Prutex Nylon Co Ltd
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15:55 - 16:55	镭明稀土纺织品，领跑科技之美	镭明材料技术（上海）有限公司
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16:50 - 20:00	正循环 携手新绿色 2023 唐丝之夜	唐山三友集团兴达化纤有限公司
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	Net-Positive Embrace Closed Loop and New Green, Fashion	Tangshan Sanyou Group Xingda Chemical Fibre Co Ltd
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	2023 Tangcell Night - The Commitment to Circular Fashion	Wynham Shanghai Hongqiao - Ball Room
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2023.8.29

主题：行业新品发布专场

Topic: Textile Industry New Products Release Forum

时间	活动主题	发布单位
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10:00 - 10:40	绿动未来 四季皆享——赛得利莱赛尔的绿色协同发展之路	赛得利集团
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8.2-A151	Green Lyocell Enjoy All Seasons - Sateri Lyocell's Path to Green Collaborative Development	Sateri Group
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11:00 - 11:40	互帮共建、绿色科技——江苏互帮莱赛尔纱线新品发布会暨新公司开业启动仪式	江苏互帮莱赛尔纱线新品发
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8.2-A151	Hubang Cooperation & Green Technology - Lyocell Yarn New Product Launch and New Company Opening Ceremony of Jiangsu Hubang	Jiangsu Hubang Textile Technology Co Ltd
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12:50 - 13:40	千禧®·可持续·共生——华峰化学氨纶发布会	华峰化学股份有限公司
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8.2-A151	Qianxi Sustainability Harmony - Huafon Chemical Innovative Eco-friendly Spandex Launch Event	Huafon Chemical Co Ltd
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14:00 - 14:40	吉林化纤集团华绒腈纶产品发布会	吉林化纤集团有限责任公司
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8.2-A151	HRFIBER Acrylic Fiber Product Launch Conference of Jilin Chemical Fiber Group	Jilin Chemical Fiber Group Co Ltd
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15:00 - 15:40	破循蔚蓝 闭环共行——服装到服装的闭环可持续，丝丽雅创新循环再生纤维素纤维产品发布会	宜宾丝丽雅集团有限公司
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8.2-A151	Low Carbon Impact, Closed Loop Co-running, Textile to Textile Closed-loop Sustainable Fashion, GRACE Event	Yibin Grace Group Co Ltd
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16:00 - 16:15	可持续的纤维原液着色及添加剂解决方案	戴姗姗，埃乃特集团
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8.2-A151	Sustainable Colorants & Additive Solutions for Fibers	Ms Dai Shanshan, Avient Corporation
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16:15 - 16:30	纺丝用内置式无机抗菌剂的产品升级	田甜，上海润河纳米材料科技有限公司
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8.2-A151	Product Updates for Built-in Inorganic Spinning Antimicrobials	Ms Tian Tian, Shanghai Runhe Nano Material Sci & Tech Co Ltd
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16:30 - 16:45	OBP 海洋再生与 GRS 再生真伪品鉴	刘宁，苏州佳海特种纤维有限公司
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8.2-A151	Authenticity Test of the OBP and GRS	Mr Liu Ning, Suzhou Jiahai Special Fiber Co Ltd
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16:45 - 17:00	轻薄 耐撕裂 酷莱丝新品面料发展与应用	罗秋英，浙江千禧龙纤维特种纤维股份有限公司
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8.2-A151	Development and Application of Ultra Thin and Tear Resistant Coolicy® New Fabric	Ms Luo Qiuying, Zhejiang Qianxiong Special Fibre Co Ltd
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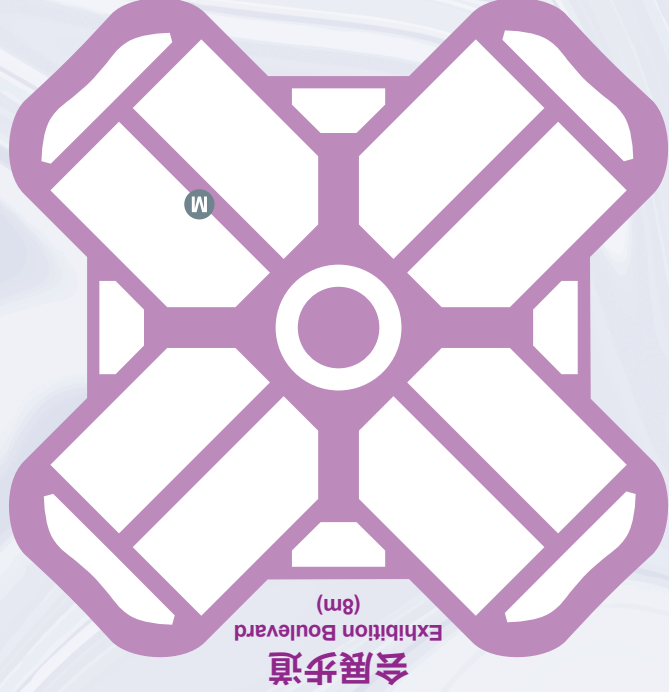
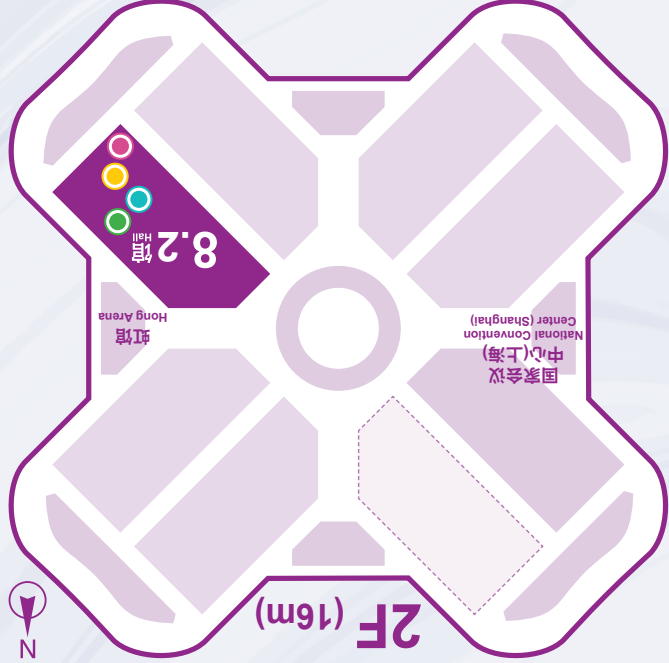
17:00 - 17:15	功能性腈纶在內衣领域的应用	秦新莲，杭州永纺纺织有限公司
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8.2-A151	Application of Functional Acrylic Fibers in the Field of Underwear	Ms Qin Xinlian, Hangzhou Yongfang Textile Co Ltd
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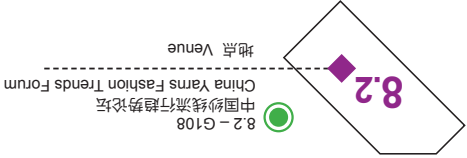
* 普通话 Mandarin



同期活动场地
Fringe Programme Venues



中国纱线流行趋势论坛
China Yarns Fashion
Trends Forum



时间 Time	活动主题 Content	演讲人 / 公司 Speaker / Company
2023.8.28		
11:00 - 12:00	中国纱线流行趋势战略合作签约仪式 China Yarns Fashion Trends Strategic Cooperation	中国棉纺织行业协会等 China Cotton Textile Association, etc
13:30 - 15:00	大数据及AI的发展给纱线及面辅料企业带来的思考 Reflections on the Development of Big Data and AI for Yarn and Fabric Enterprises	石零平，顽石频道创始人，中国服装科学研究院服装 Shi Lingping, Stone Channel Founder, Expert Committee Member of Fashion Trend Research and Release Center, China Garment Research Institute
15:00 - 15:30	高比例特色混纺产品开发 Development of High Proportion Special Blended Products	许海燕，无锡一棉纺织集团纺织研究院副院长 Xu Haiyan, Vice President, Wuxi No 1 Cotton Mill Textile Group Co Ltd
15:30 - 16:00	新型差异化产品在纺领域的开发及应用 Development and Application of New Differentiated Products in the Spinning Field	郭荣华，福建新华源科技集团副总经理 Guo Ronghua, Deputy General Manager, Fujian Xinhua Source Technology Group
16:00 - 16:30	纱线结构创新演绎时尚新主张 Innovation of Yarn Structure: Fashionable New Concepts	朱培，山东联润新材料科技有限公司总经理助理 Zhu Pei, Assistant General Manager, LONG RUN Textile Co Ltd
2023.8.29		
10:00 - 10:30	纱线产品创新助力企业高质量发展 Innovation of Yarn Products to Support High-Quality Development of Enterprises	吕治家，魏桥纺织股份有限公司研发中心主任 Lv Zhijia, Director of R&D Center, Weiqiao Textile Co Ltd
10:30 - 10:50	生物基聚乳酸纤维以及纱线的开发应用和前景 Development, Application, and Prospects of Biobased Poly(lactic Acid) Fibers and Yarns	叶藏，安徽华茂纺织股份有限公司研究院副院长 Ye Wei, Deputy Director, Anhui Huamao Textile Co Ltd Research Institute
10:50 - 11:10	悦达棉纺三类自主技术和四新功能产品 Yueda Cotton Textile's Independent Technologies and New Function Products	韩栋，江苏悦达纺织集团研究院院长 Han Dong, Director, Jiangsu Yueda Textile Group Research Institute
11:10 - 11:40	打造新发展格局下的产业统一大市场 Create a Unified Industrial Market Under the New Development Pattern	王百通，浙江中国轻纺城集团股份有限公司总经理 Wang Baotong, General Manager, Zhejiang China Textile City Group Co Ltd
11:40 - 12:00	行业绿电助力纺织行业绿色低碳转型 Electricity Promoting Green and Low Carbon Transformation in the Textile Industry	杨冬，华为数字能源中国区分布式副总经理 Yang Dong, Vice President, Huawei Digital Energy China Distributed Power Business Unit
13:00 - 17:00	纱线创意空间产品展示及商贸配对 Yarn Creative Space Product Exhibition and Trade Matching	中国纱线流行趋势入围企业 China Yarns Fashion Trends Shortlisted Enterprises
2023.8.30		
9:00 - 17:00	纱线创意空间产品展示及商贸配对 Yarn Creative Space Product Exhibition and Trade Matching	中国纱线流行趋势入围企业 China Yarns Fashion Trends Shortlisted Enterprises

* 普通话 Mandarin



messe frankfurt

Seminar schedule
研讨会日程



同期活动 Fringe Programme

中国国际纺织纱线(秋冬)展览会
China International Trade Fair for Fibres and Yarns

yarnexpo

2023.8.28 – 30
8.2馆

国家会展中心(上海)

Hall 8.2, National Exhibition and
Convention Center (Shanghai), China

