

intertextile

SHANGHAI apparel fabrics

中国国际纺织面料及辅料(秋冬)博览会
China International Trade Fair for Apparel Fabrics and Accessories – Autumn Edition



25 – 27.8.2021 (Now in August)
National Exhibition and
Convention Center (Shanghai), China



Get back to the fast-recovering market at Intertextile Shanghai

Market recovery

- Many textile apparel markets across the world continue to face difficulties as a result of the pandemic
- However, since the second half of 2020, China's garment industry has experienced growth across domestic sales, exports and the production of textile apparels
- The accelerated rebound of the domestic market and the increase of export orders makes China a key place for textile suppliers to get back on track and start winning back losses in 2021

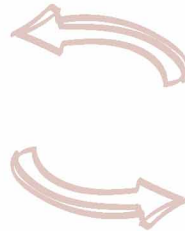
Regional Comprehensive Economic Partnership (RCEP) initiation

- The RCEP agreement was signed by China, Japan, Korea, Australia, New Zealand and other ASEAN countries and regions in November 2020
- It marks ASEAN's biggest free trade deal to date
- Trade tariffs and quotas between members will be significantly reduced or eliminated in coming years
- The cost of China's textile exports to member countries will be reduced, increasing the competitiveness of China's international apparel trade market

Take advantage of the favourable sourcing climate in China now!

To approach buyers both offline and online, we now offer comprehensive exhibition solutions at Intertextile Shanghai!

Physical trade fair + digital marketing services = all-round marketing solutions



How our digital marketing services can help

Target domestic and overseas buyers using the Intertextile mobile app and Connect PLUS



Display your products by uploading photos, videos and product details



Proactively reach out to brand buyers on the visitor list



Interact with buyers by sharing your latest business updates, developments and sales promotion



Approach potential buyers via the instant messaging and video call functions and schedule online or onsite meetings in advance