产业互联时代 – 数据赋能纺织面料开发新模式
How can Big-Data Enable Textiles Developing Chains

产品发布会 Product Presentation

通过消费平台以及品牌对消费者行为数据进行分析，用数据指导产品研发、开发，以数字创新中心为创新中枢，基于面料的颜色数字化、物性数字化、手感数字化的综合解决方案，通过AI智能算法实现精准面料开发。

Combines consumer platforms such as Alibaba and brands to analyse consumer behaviour data, and uses data to guide product research and development. With the digital innovation center as the innovation core, the colour digitization based on fabrics, A comprehensive solution for the digitization of physical properties and the digitization of the feel, the industry's first to achieve precise fabric development through AI intelligent algorithms.

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时间 Time	13:30 – 14:30
讲者 Speakers	张帅，烟台业林纺织印染有限责任公司CEO Shuai Zhang, Yan-Tai Ye-lin Textile Printing and Dyeing Co Ltd
语言 Language	普通话 Mandarin Chinese