

利用气味控制技术重新定义服饰的洁净和可持续性 Redefining Clean and Sustainability for Apparel with Odor Control Technology

地点 Venue
1.1-H36
对话纺织
Textile Dialogue

产品发布会 Product Presentation

您的服饰正在污染海洋吗？海洋中的废弃纤维已被联合国公认为一项主要的环境问题。纺织品中因细菌所产生的异味累积也导致消费者过早将产品丢弃，进而增加垃圾填埋场的负担。妙抗保将针对我们经行业认证用于纺织品的气味控制技术进行详细地介绍，以及我们如何为您的服饰重新定义洁净及可持续性！

Are your clothes polluting the ocean? Waste fibers in the world's seas has been recognized by the United Nations as a major environmental problem. The odor build-up caused by bacteria in textiles also forces consumers to discard products prematurely, increasing the burden on landfills. Microban will be educating manufacturers on the benefits of industry-trusted odor control technologies for textiles and how we redefine clean and sustainability for your apparel.

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时间 Time	15:30 – 16:30
讲者 Speakers	袁方·妙抗保国际贸易（深圳）有限公司业务发展经理 Ethan Yuan, Business Development Manager, Microban International Trading (Shenzhen) Co Ltd
语言 Language	普通话 Mandarin