

Package for “Premium Wool Zone”

Premium Booth package includes:

- Standard package with upgraded premium booth design*
- Product preview in pre-show newsletter & eDM.
- Exclusive exposure in the Premium Wool Zone’s booklet.
- Listing in visitor guide and mobile app
- Participation in Intertextile *Directions* Trend Forum
- Visitor e-invitation
- PR & marketing support
- Booth cleaning & security

Participation fee: *minimum 18 sqm

Sqm	Price (USD)
18	12,600
27	18,900
36	25,200
54	37,800
72	50,400
90	63,000

***Additional promotion on WeChat for exhibitors who take 54sqm or above**

Booth equipment for 18 sqm are as follow:

(Facilities will be multiplied according to your booth size)

***The booth design is subject to change without prior notice**

Wall-to-wall carpet

Fascia board with company name, booth number & country

8 sample racks with lighting cover

2 Lockable cabinet

2 tables and 6 chairs

4 100W halogen lights

1 electrical socket (13Amp / 220V; max 500W)

Complete booth construction

