

时间：2021年10月9日 14:45-16:30

地点：国家会展中心（上海）2.1-A32论坛空间

R. I. S. E.

# 让可持续时尚触手可及

## Make Sustainable Fashion Accessible to Everyone

随着“可持续”成为时尚界乃至全球的关键词，越来越多时尚行业的伙伴正在行动起来，从产业链的上游开始发力，在材料、设计、生产、销售和回收的各个环节开展行动，减少对环境和社会带来的负面影响；另一方面，消费者对于可持续消费的认识程度不断提升，越来越多的消费者开始关注和谈论环境保护、可持续发展、循环时尚等概念。

如何让可持续时尚成为每一位消费者的选择？如何让更多人参与到时尚行业的可持续变革中？R.I.S.E.可持续时尚实验室将发布2021年度最新《聚焦中国可持续时尚消费人群》调研报告，并邀请来自学界、时尚行业的可持续行动者们通过主旨演讲和圆桌论坛，共同探讨如何“让可持续时尚触手可及”。

As "sustainability" has become a keyword in the fashion industry and around the world, more partners in the fashion industry are taking action, starting from the supply chain aspects such as materiality, design, production, marketing, and recycling to reduce the negative impact on the environment and society. On the other hand, with consumers' increasing awareness of sustainable consumption. More consumers are paying attention and discussing about environmental protection, sustainable development, and circular fashion concepts.

How to make sustainable fashion a viable option for every consumer? How to involve consumers to participate in this sustainable fashion revolution? In 2021, R.I.S.E. Sustainable Fashion Lab will release its latest Sustainable Fashion Consumers in China research report. It features keynote speeches and roundtable discussions from academics and sustainability activists in the fashion industry investigating ways to "make sustainable fashion accessible to everyone."

2021.10.9		
时间 Time	议程 Agenda	讲者 Speakers
14:45 – 15:15	《2021年度聚焦中国可持续时尚消费人群》调研报告发布 Research Report: 2021 Sustainable Fashion Consumers in China	杜怡佳 · R.I.S.E. 可持续时尚实验室主理人 / Impact Hub Shanghai 合伙人 Karen Du, Managing Director, R.I.S.E. Sustainable Fashion Lab / Sustainable Fashion Partner, Impact Hub Shanghai
15:15 – 15:30	主旨演讲：循环经济中可持续发展物料的商业案例 Keynote speech: The Business Case for Sustainable Materials in a Circular Economy	葛仪文 MH · 香港纺织及成衣研发中心行政总裁 Edwin Keh, MH, Chief Executive Officer, The Hong Kong Research Institute of Textiles and Apparel
15:30 – 15:40	主旨演讲：为纺织品废料注入新活力 Keynote speech: Bringing New Life to Textile Waste	李颖 · The LYCRA Company 莱卡公司出口市场及商业转型全球总监 Rebecca Li, Global Director – Export Markets & Business Transformation, The LYCRA Company
15:40 – 15:55	主旨演讲：智选环保：绿色科技 Keynote speech: Make the Sustainable Choice – Go Green	黄秀蔚 · HeiQ海屹科大中华区首席执行官 Celine Huang, CEO, HeiQ China
15:55 – 16:30	圆桌讨论：如何在设计阶段，让可持续时尚触手可及 Panel Discussion: How to Make Sustainable Fashion Accessible to Everyone During the Design Stage	主持人： 杜怡佳 · Impact Hub Shanghai 可持续时尚业务总监 · R.I.S.E. 可持续时尚实验室主理人  嘉宾： 陈喆炜 · 伊士曼（中国）投资管理有限公司 · 商务开发高级经理 苑国祥 · 东华大学服装与艺术设计学院副教授  徐上茜 & 来雨晴 · MTG品牌主理人；2021年度RISE UP可持续时尚设计挑战赛优胜设计师  <b>Moderator:</b> Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab  <b>Panelist:</b> Kevin Chen, Business Development Senior Manager, Eastman Chemical (China) Co Ltd  Guoxiang Yuan, Ph.D, Associate Professor, College of Fashion and Design, Donghua University  Christine & Lai, Director, MTG; Winner of RISE UP Sustainable Fashion Design Competition in 2021