

SHANGHAI apparel fabrics

Intertextile Shanghai Apparel Fabrics 2021 - Fact Sheet

1. Show Date : 25 – 27 August, 2021
2. Opening Hours : 9:00am to 6:00pm
3. Location : National Exhibition and Convention Center (Shanghai)
4. Exhibition Space : 2020: 200,000 sqm (gross)
5. Exhibitors : 2020: 3,345 exhibitors (from 20 countries and regions)
6. Visitors : 2020: 73,522 trade visitors (from 60 countries and regions)
7. Product Groups : Cotton, Wool, Silk, Linen/Ramie, Man-Made, Knitted, Functional, Lace and Embroidery, Fibres/Yarns, Linings, Buttons, Zippers, Threads & Tapes, Labels, Printing & CAD/CAM/CIM Systems, Design & Styling, Trade Publications, Testing & Certification, Fashion Accessories, Digital printing
8. Featured zones/ hall : SalonEurope, Premium Wool Zone, Verve for Design, All About Sustainability, Functional Lab, Beyond Denim, Accessories Vision, Digital Printing
9. Visitor Profile : Garment Manufacturer; Trading Company; Import & Export Corporation; Wholesaler; Agent; Department Store; Retailer/ Chain Store; Trade Association or Organization/ Textile Institution; Press; Home Textile Related and Designer/ Interior Design
10. Participation Fee : USD 560 /sqm for standard booth (min 9 sqm)
USD 495 /sqm for raw space (min 54 sqm)

Accessories Hall:
USD 460 /sqm for standard booth (min 9 sqm)
USD 380 /sqm for raw space (min 54 sqm)

Hybrid exhibition package: USD 1,980/ exhibitor
(Display showcase plus online business matching platform)
11. Fringe Program : Panel Discussion, Product Presentation, Seminars, Trend Forum
12. Admission : For trade visitors only - admission free
13. Sponsor : China National Textile & Apparel Council
14. Organisers : Messe Frankfurt (HK) Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Centre, CTIC
15. Contact : Messe Frankfurt (HK) Ltd
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