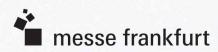
intertextile SHANGHAI apparel fabrics

中国国际纺织面料及辅料(秋冬)博览会 China International Trade Fair for Apparel Fabrics and Accessories – Autumn Edition









Join the apparel textile flagship!

China's 1.3 billion population constitutes a huge market for garments that is growing year by year. According to Euromonitor, China's adult garment market was worth around USD 224 billion in 2018, an increase of 7.8% year-on-year, and its market value is expected to reach USD 246 billion by 2020.

Increasing taste for luxury, quality and sustainable textiles; growing demand for custom-made clothing; an uprising trend of strategic partnerships formed to develop functional garments – all of these trends in China create enormous business opportunities for you.



4,422 exhibitors from 33 countries & regions



89,662 visitors from 128 countries & regions

Figures from 2019 Autumn Edition

Understand more about Intertextile visitors



Garment manufacturers, fashion brand buyers, private labels, buying offices, online stores / e-commerce buyers, trading companies, import & export corporations, wholesalers, retailers / department stores / chain stores, fashion designers and more.

Who are they?







Why are they important?

- Over 70% are decision makers for real sourcing
- Over 50% are in senior management or procurement positions who place orders
- Nearly 50% are in design management and R&D positions who look for new inspiration for solutions or collections

Top 10 countries / regions:

- China (major provinces include Zhejiang, Jiangsu, Fujian, Shandong and Guangdong, which house over 80% of China's garment manufacturers)
- Hong Kong
- Korea

- India
 - JapanTaiwan
- USA
- Russia
- Indonesia
- Bangladesh

One global platform for all product groups

 Cotton
 Wool
 Silk
 Linen / ramie
 Man-made

 Knitted
 Functional
 Lace & embroidery
 Pattern design
 Denim

 Digital print
 Yarns & fibres
 Accessories
 Trend forecasters
 and more...

Strategic zones to efficiently match you with the right targets



















Comprehensive fringe programme to increase your product exposure













Onsite activities – business matching programme

We coordinate with VIP buyers from overseas and Chinese brands as well as buyer delegations who have real sourcing needs from markets such as India, Malaysia, Philippines, Russia, Thailand, Vietnam and more. Exhibitors can also pre-arrange onsite meetings with our registered buyers online.



Utilise our strong buyer and media network and enjoy a wide variety of promotion opportunities

- Press coverage
- e-newsletters
- Social media exposure
- · Sponsorship marketing
- Digital services
- Onsite press centre





Pre-show schedule





Concurrent events







Stay connected











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