

供给模式升级 玩转电商内容
Upgrading Supply Mode for e-Commerce

地点 Venue
 4.1 - J72
 对话纺织
 Textile Dialogue



2020.9.24

时间 Time	主题 Topic	讲者 Speakers
13:30 – 13:45	开场致辞 Opening	法兰克福展览（香港）有限公司代表 Representative of Messe Frankfurt (HK) Ltd
13:45 – 14:05	羊毛产品趋势与创新 Wool Product Trends and Innovations	朱梅 · The Woolmark Company 中国区技术经理 Junny Zhu, Technical Manager, China, The Woolmark Company
14:05 – 14:25	供应链如何助力品牌打造超级内容 How the Supply Chain Builds Co-brandings with Brands	刘培意 · 浙江新澳纺织股份有限公司常务副总经理 John Liu, Executive Vice President, Zhejiang Xinao Textiles Inc
14:25 – 14:55	品牌联合供应商如何玩转电商 Cooperations of Brands and Supply Chain in e-Commerce	粟瑾 · 天猫女装品类增长总监 Mujin, Tmall Director of Womenwear's Category Growth

*普通话 Mandarin Chinese