

## 数码印花高峰论坛 – 高速崛起的时代 Digital Printing Forum – The Era of Rapid Rise

地点 Venue  
5.1 - A73  
论坛活动区  
Forum Space

疫情常态化的今天，新变化早已悄然来临，环保问题依然刻不容缓，市场却开始瞬息万变。从库存周转到市场流动，从外贸到内贸的转移，从大批量生产到小批量定制，一切变化都追崇快速、高效、科技、环保。这一切变化刚好符合数码印花的特质。有人说，这也许正是数码印花高速崛起的时代！行动比等待更简单，变化比不变更迅猛。时尚印花高速崛起的时代高峰论坛解析变化，顺应时代，掌握速度、拥抱崛起，将会带来一场全新技术与市场的分享与解读。

New changes have already come quietly and environmental protection issues are still urgent as the epidemic is normalizing, meanwhile the market is starting to change rapidly. From inventory turnover to market flow, from foreign trade to domestic trade, from mass production to small batch customization, all changes caused by the epidemic pursue fast and efficient running, technology and environmental protection. All these changes are just in line with the characteristics of digital printing. Some people say that this may be the era of rapid rise of digital printing! Action is simpler than waiting, and change is faster than no change. The summit forum of the rapid rise of fashion printing analyzes changes, adapts to the times, masters the speed, and embraces the rise, which will bring a new sharing and interpretation of technology and market.

2020.9.24		
时间 Time	主题 Topic	讲者 Speakers
13:30 – 13:40	开场致辞 Opening	余诗慧·法兰克福展览(香港)有限公司副总经理 Wilmet Shea, Deputy General Manager, Messe Frankfurt (HK) Ltd 春霞·《时尚印花》主编、总裁 Shiny Gu, Chief Editor & CEO, Fashion Print
13:40 – 14:05	数码印花智能设计发展及应用! The Development and Application of Intelligent Design of Digital Printing!	林日午·杭州宏华数码科技股份有限公司设计总监 Lin Riwu, Design Director, Hangzhou Honghua Digital Technology Co Ltd
14:10 – 14:35	“数码印花设备·优势决定态势” Digital Printing Equipment, Advantages Determine the Situation	孙乐·上海挚阳国际贸易有限公司(隶属飞阳联合集团)副总 Sun Le, Vice President, Shanghai Zhiyang International Trade Co Ltd (under Feiyang United Group)
14:40 – 15:05	现有数码印花行业供应链的问题与对策! Problems and Countermeasures in the Supply Chain of the Existing Digital Printing Industry	钱江·柔性供应链资深专家、中国印染行业协会特聘专家、服装印花分会副会长 Qianjiang, Senior Expert of Flexible Supply Chain, Special Expert of China Printing and Dyeing Industry Association, Vice President of Clothing Printing Branch
15:10 – 15:35	中国首家两台Single-Pass数码印花用户纪实 The Story of China's First User of Two Single-Pass Printer	王泽波·杭州三盈进出口有限公司、杭州百布数码科技有限公司、总经理 Wang Zebo, General Manager, Hangzhou Sanying Import and Export Co Ltd & Hangzhou Baibu Digital Technology Co Ltd
15:40 – 16:05	科迈真丝床品数码印花之路 The Road to Digital Printing of Kemai Silk Bedding	王国军·杭州科迈数码科技有限公司总经理 Wang Guojun, General Manager, Hangzhou Kemai Digital Technology Co Ltd
16:10 – 16:30	现场讨论 Live discussion	

\*普通话 Mandarin Chinese