

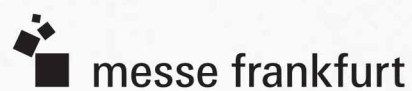
# intertextile

SHANGHAI apparel fabrics

中国国际纺织面料及辅料(秋冬)博览会  
China International Trade Fair for Apparel Fabrics and Accessories – Autumn Edition



## 2019 Show Review



# One global platform, 25 years strong



**89,662** visitors (up 15% from 2018)



More diversity with visitors from **126** countries & regions (2018: 103)

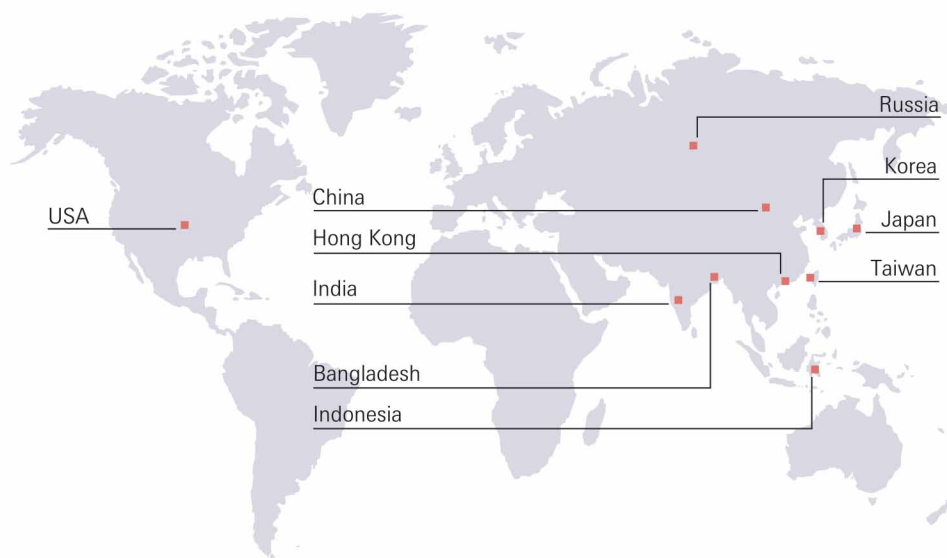


**4,422** exhibitors from **33** countries & regions

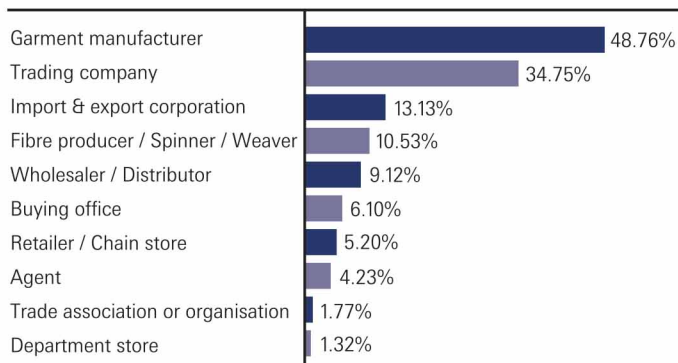


Nine halls across **236,000** sqm

## Top 10 visiting countries & regions



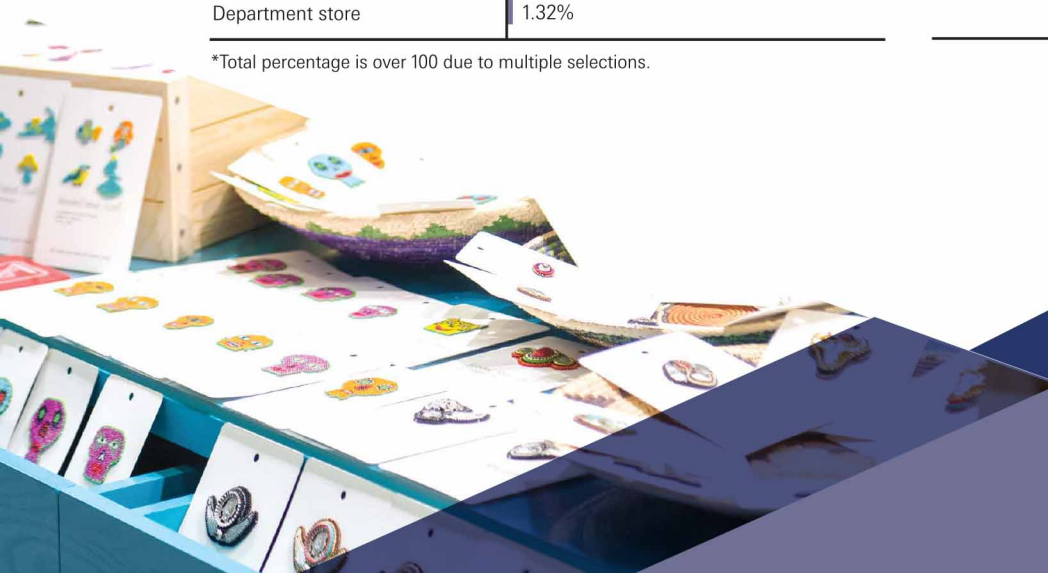
## Breakdown of visitors by nature of business\*



## Domestic buyers by region (2019)



\*Total percentage is over 100 due to multiple selections.





# Visitor profile

## International brands



## Domestic brands



## Buyer delegations

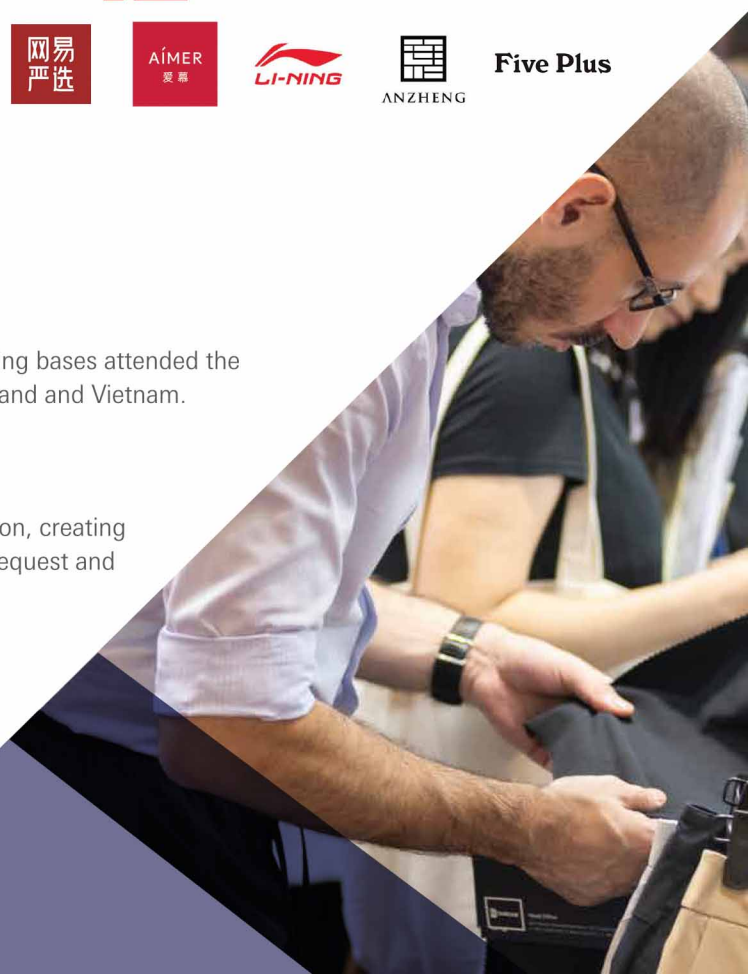
**Over 100 delegates** from emerging and prominent manufacturing bases attended the show, from India, Malaysia, the Philippines, Russia, Singapore, Thailand and Vietnam.

## e-Business matching platform (NEW)

An interactive e-Business matching platform was launched this edition, creating an online platform for both exhibitors and pre-registered visitors to request and schedule meetings.

## Business matching with VIP buyers

**100 meetings** were arranged during the show with VIP buyers, including Coach International, Debenhams, Itochu Textile Prominent Asia, K2 Korea Group, Perry Ellis Europe and Yasmin Barsch.





# Exhibitor profile

Leading companies supported their strategic partners with pavilions at the show, while other well-known names could be found at the distinctive product zones.

## Accessories Vision

3M, T & S, Avery Dennison, Ideal Fastener, Mainetti, Shimada Shoji and more.



## All About Sustainability

BTTG, Ecocert, Global Standard, SGS-CSTC, Testex and more.



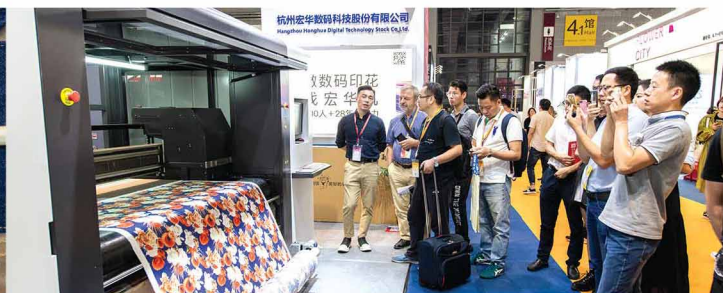
## Beyond Denim

Azgard Nine, Bossa, Diamond Denim by Sapphire, Kipas, Orta Anadolu, Soorty Enterprises and more.



## Digital Printing

Digitex, ATEXCO, MS Printing Solutions and more.



## Functional Lab

Aquafil, Elevate Textiles, Far Eastern New Century, Nanya Plastics Corporation, New Wide, Nilit, Taekwang, Tiong Liong, Toray, Toyobo, Unifi and more.



## Premium Wool Zone

Abraham Moon & Sons, Cerruti 1881, Dormeuil, Holland & Sherry, Huddersfield Fine Worsted, Scabal and more.



## SalonEurope

Albini, Alumo, BASF, Ermenegildo Zegna & Figli, Getzner, Kufner, Linton Tweeds, Marzotto Group, Loro Piana, Soktas, Successori Reda, Suedwolle Group, Vitale Barberis Canonico and more.



## Verve for Design

Anteprima, Bernini, Creations Robert Vernet, Fairbairn & Wolf, Longina Phillips Designs and more.





# Fringe programme

## Trends & insight

### Intertextile *Directions* Trend Forum

The forum displayed fabric samples from exhibitors, demonstrating Autumn / Winter 2020-21 trends.

### Intertextile Consumer & Lifestyle Trends

This edition's theme was **FutureCast 2021 – New Consumer Rules**, illustrating current areas of potential with modern consumers through a video screening and introduction tour, and a panel discussion.

### 2019 China International Fabrics Design and Creation competitions

The only professional design competitions in the Chinese textile industry, aiming to find and cultivate design talent, while contributing innovative design expertise.



## Knowledge exchange

All events were categorised under **four main themes: Design & trends, Sustainability, Technology and solutions** as well as **Industry collaboration**. Over 28 seminars were held.

Panel discussions included: **2020 Sustainability in Garment Supply Chain; The Digitalisation: Opportunities and Challenges for Sustainable Development in Textile Industry; and FutureCast 2021: New Consumer Rules**.

Conferences included: **2019 Smart Factory Forum Trends and Applications of Artificial Intelligence in Textile Industry, Trends on IP, Retail with Licensing** and **FASHIONSUSTAIN**.

## Demonstration platforms

### Beyond Denim Forum

The forum showcased over 200 samples submitted by leading denim exhibitors under four themes: Serenity, Re-made, Craft and New Age.

### Functional Lab display zone

The area displayed functional garments submitted by exhibitors, showing the indispensable relationship between function and urban lifestyle.





# 25 years of Intertextile

The fair marked its 25<sup>th</sup> anniversary with a series of special events, a diverse fringe programme and enhanced business matching services, keeping genuine international connection at its core.

"We've been exhibiting here for 15 years now. We've had many buyers come to our booth this edition. This is the **best platform to access the Chinese market**, but it's also a very international fair. Many companies exhibit here, so it brings the global industry together."

*Mr Kiichiro Kobayashi, Manager, Fibres & Textiles Marketing Dept, Asahi Kasei Corporation, Japan*

"Being here gives us a wider idea of the products available in the market, the latest technologies, as well as sustainable options. The buyers in our group were very impressed with the fair's size and range.

**This fair is the best a garment manufacturer can attend."**

*Ms Rosette Carrillo, Associate Director, Confederation of Wearable Exporters of the Philippines, Philippines*



## Intertextile Shanghai Apparel Fabrics – Spring Edition 2020

Date: 11 – 13 March 2020 (Wed – Fri)

Opening hours: 09:00 – 18:00

Venue: National Exhibition and Convention Center (Shanghai)

Admission: For trade visitors aged 18 or above only

[www.intertextileapparel.com](http://www.intertextileapparel.com)

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