

数字化为纺织行业的可持续发展带来的机遇和挑战  
The Digitalisation: Opportunities and Challenges  
for Sustainable Development in Textile Industry

地点 Venue  
4.1 - K112  
热点交流 Talking Point

专题小组会议 Panel Discussion

可持续发展議題引起全球关注。领先品牌正在其营销策略中制定可持续的政策。自动化是纺织品和服饰的制胜因素及工业4.0在可持续发展方面也发挥着重要作用。

Sustainability catches the attention of fast retailers around the World. Leading brands are establishing sustainable fabrics policy in their marketing strategy. Automation is always a winning factor in textile and garments. Industry 4.0 has a deep role to play in sustainable fashion.

9.26 星期四 Thursday	
时间 Time	11:00 – 12:30
讲者 Speakers	<p><u>主持人 Moderator :</u> 吴靖华 · 2017-18 香港工程师学会制造业和工业部门前任主席 Ir Dr Daniel Ng, 2017 – 2018 Former Chairman of HKIE MI Division</p> <p><u>演讲嘉宾 Panelists :</u> (1) 张红梅 · 山东如意科技集团总工程师兼棉纺技术研究院院长 Zhang Hongmei, Chief Engineer of Shandong Ruyi Technology Group; Dean of The Cotton Textile Technology Research Institute (2) 翁文瑾 · 杜邦中国集团有限公司杜邦生物基材料部SORONAR中国区市场部经理 Helen Weng, Marketing Manager - China, DuPont™ Sorona®, Biomaterials DuPont China Holding Co Ltd</p>
语言 Language	普通话 Mandarin Chinese* (*提供普通话<>英语同声传译 Mandarin Chinese <> English Simultaneous Interpretation will be provided)