

**intertextile**  
SHANGHAI apparel fabrics

**25<sup>th</sup>**  
intertextile - Since 1993

# FASHIONSUSTAIN



## 可持续创新 Sustainable Innovation

26 Sep 2019 | 10:00-13:30

5.1- E141 论坛活动区 Forum Space  
国家会展中心 (上海) NECC(Shanghai)  
英语 English / 普通话 Mandarin

# FASHIONSUSTAIN

2019.9.26

5.1-E141论坛活动区 Forum Space

10:00

欢迎辞主题演讲

## 纺织，服装和时装行业的现状

葛仪文，香港纺织及成衣研发中心(HKRITA)行政总裁

Welcome Opening Keynote

## The State of the Textiles, Apparel & Fashion Industry

Edwin Keh, CEO, Hong Kong Research Institute of Textile and Apparel (HKRITA)

10:20

投资创新 - 第1部分

## — 如何启动创新试点并加速其发展？

主持：Marte Hentschel, Sourcebook行政总裁及创办人

讨论嘉宾：

Andreas Streubig, Hugo Boss全球可持续发展总监

Jiehui Kia, Forum for the Future首席战略家

Mikkel Hanse, 香港利丰冯氏集团利程坊负责人

Micke Magnusson, ReAccess顾问

Investing in Innovation Part 1

## — How to kick-start innovation pilots and accelerate their development?

### Short Presentations by each panelists

Moderator: Marte Hentschel, Founder and CEO, Sourcebook

Panelists:

Andreas Streubig, Director Global Sustainability, Hugo Boss

Jiehui Kia, Principal Sustainability Strategist, Forum for the Future

Mikkel Hansen, Program and Partnership Lead at Explorium, Fung Group

Micke Magnusson, Change Agent und Advisor, Re Access

11:10

发展创新

## — 可持续发展的最佳实践在不久的将来，会是什么样子？

Rick Yu, TG3D创办人

Stephanie Crespin, Reflaunt创办人及行政总裁

由南丰作坊及Fashion For Good引荐

主持：Micke Magnusson, ReAccess顾问

讨论嘉宾：

金阳明, 众美回源纺织科技(潍坊)有限公司亚洲业务拓展

黄秀蔚, 瑞士海屹科材料有限公司上海办事处行政总裁

Developing Innovation

## — What will Best-Sustainable-Practice look like in the near future? Pitch session by Sustainability Innovators

Rick Yu, Founder, TG3D

Stephanie Crespin, Founder and CEO, Reflaunt

Nominated by Fashion For Good and The Mills Fabrica

Moderator: Micke Magnusson, Change Agent und Advisor, ReAccess

Panelists:

Samuel Goldstein, Asia Business Development, Circular Systems

Celine Huang, CEO Greater China, HeiQs

11:35

投资创新 - 第2部分

## — 如何以创新技术为基础拓展新的商业模式？

主持：Max Gilgenmann, Kaleidoscope Berlin创办人

讨论嘉宾：

何卓欣, 南丰作坊投资经理

黄秀蔚, 瑞士海屹科材料有限公司上海办事处行政总裁

Emily Franklin, Fashion For Good创新分析师

Florian Heubrandner, 兰精集团全球商业管理纺织品副总裁

Jean Hegedus, The LYCRA Company可持续发展总监

Investing in Innovation Part 2

## — How to scale new business models based on innovative technology?

Moderator: Max Gilgenmann, Founder, Kaleidoscope Berlin

Panelists:

Cherry Cheuk Yan Ho, Investment Manager, The Mills Fabrica

Celine Huang, CEO Greater China, HeiQ

Emily Franklin, Innovation Associate, Fashion For Good

Florian Heubrandner, Vice President Global Business Management Textiles, Lenzing AG

Jean Hegedus, Sustainability Director, The LYCRA Company

12:35

对谈和闭幕辞

## — 采购在不断变化的纺织和时装业中的作用

Tony Lowe, Better Buying东亚地区大使

Max Gilgenmann, Kaleidoscope Berlin创办人

Conversation & Closing note

## — The Role of Sourcing in A Shifting Textile & Fashion Industry

Tony Lowe, East Asia Ambassador, Better Buying

Max Gilgenmann, Founder, Kaleidoscope Berlin

13:00

会议结束

End