National Exhibition and Convention Center (Shanghai), China

inter textile
SHANGHAI apparel fabrics

Thursday, 27 Sept				
Time	**Topic/ Summary**	**Speaker/ Company**	**Language**	**Venue**
Design and Trend				
10:30 - 11:20	**AW2019 PROMOSTYL Influences and Colors Trend Reports** **Summary:** Under the direction of AW2019 PROMOSTYL mega trend, we are going to interpret the four themes, including influences&design, key colors, key materials and beauty, home, tech, etc. at the same time, we will analyze the latest catwalks.	Maggie Jiang, PROMOSTYL Trend Adviser, CTIC	Mandarin Chinese	4.1 - K112 Textile Dialogue
11:30 - 12:20	**2019 Autumn/Winter Fashion Trends, Followed by the Japan Fashion Trends via Markets, Environmental Issues and How Japan Fabrics Appeal to the Global Brands** **Summary:** Presenting two parts ; a fashion trend lecture for Autumn/Winter 2017 by introducing four themes with colours & textiles; under the general overview; 'Courageous and decisive aspiration', followed by a presentation on actual Japan fashion trends/flows via markets and the environmental issues alongside the situation how Japan fabrics appeal to the global brands	Sachiko Inoue, Trend Director, I.S. Planning; Tsuyoshi Kanemaki, Fashion Business Coordinator, K Laboratory	Japanese / Mandarin Chinese	4.1 - K112 Textile Dialogue
12:30 - 13:20	**Women's Wear Trends of FW19-20** **Summary:** Extracts from PeclersParis trend publications, to inspire and guide you along all your product innovation of Fall Winter 19-20 Women's Wear.	Gwendoline Robert, Stylist, PeclersParis	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
14:30 - 15:20	**AW19 Viscose Fabrics Trend Release** **Summary:** The trend is about viscose – one of the most natural and comfortable fibres that is right on its way to showcase its huge potentials in fashion possibilities globally. Softness, luster, easy spinning, sustainability and other characteristics of viscose fiber are attractive to the designers. Athleisure, Home, City and VIbres are 4 viscose themes we will bring to the audience.	Riccardo Rami, Consultant to 'I Love Viscose' Programme and Textile Designer, Pacific Viscose	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
15:30 - 16:20	**All You Need is Wool** **Summary:** Wool supply chain: farm, fibre, spinning, garments, animal welfare. Wool fibre characteristics and new technology, e.g, Naturetex Plasma wool treatment. Wool scientific study and facts. Worsted wool application and hot trend of the market: Flat knitting, Circular knitting, Weaving, Hosiery, for example, knitwear, sportswear, underwear, wool in summer (all seasons); innovation wool blends: blend with cotton, Yak, Tencel, new technology fibres: e.g. COOLMAX, THERMOCAHTCHTM, Cordura, etc.	Ye Sammy, Sales Director China, Suedwolle Group	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
Market Information and Business Strategies				
13:30 - 14:20	**FutureCast : The State of the Consumer** **Summary:** Digital technologies have ushered a powerful era of innovation and disruption. An informed and sophisticated consumer is leading today's creative and commercial conversations. This consumer is increasingly looking for comfort and convenience as well as an engaging and meaningful experience when they shop. This need for connectivity presents a powerful opportunity for brands to foster a stronger and more immediate relationship through values and creative engagement. This presentation takes a look at the main sociocultural and innovation developments taking place today and their repercussions on business, design, creative and marketing opportunities.	Roberto Ramos, Senior Vice President, Creativity and Innovation, The Doneger Group	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
Sustainability Issue				
10:20 - 10:50	**Good For Earth**	Lianjing Zhang, GM of R&D Division, Huafu Fashion Co Ltd	English / Mandarin Chinese	5.1 - E142 Forum Space
11:00 - 11:30	**Solution for Sustainable Fashion: Study of Top Dye with Manmade Fibers** **Summary:** How to survive in this fashion world under the pressure of pollution control? Sustainable is not YES or NO. It is between -100 and +100. There is no best, but always better. We need to study the material we use, and the process of making. As long as we take care, we can always be one step ahead.	Paul Sun, Carreman International	Mandarin Chinese	5.1 - E142 Forum Space
11:40 - 12:10	**GRS 4.0/ RCS** **Summary:** The procedure and process of GRS 4.0/ RCS certification.	Zhang Tao, Senior Auditor, Control Union	English / Mandarin Chinese	5.1 - E142 Forum Space
12:20 - 12:50	**A New Understanding of Antimicrobial Technology in Functional Textiles, and Latest Technology Development** **Summary:** The presentation will illustrate the common principles and market trend of both US and China market by demonstrating consumer survey data and analysis. The presentation will deliver constructive suggestions per the market trend for antimicrobial textile development.	Karel Williams, Director Global Marketing & Business Development, Dow-DuPont Microbial Control	English / Mandarin Chinese	5.1 - E142 Forum Space
14:50 - 15:20	**The Future of Denim – Innovative Technology & Sustainable Practice** **Summary:** How to address the issues of sustainable concerns and price pressure in such a competitive denim industry, has become one of the most popular topics among denim business. We will talk about tech innovations and eco-friendly practices from manufacturers to consumers, for the future of denim.	Andy Zhong, Marketing Director, Prosperity Textile	Mandarin Chinese	5.1 - E142 Forum Space
15:30 - 16:00	**STeP by OEKO-TEX & Skin-friendly are Gradually Becoming the Standard of Consumer Choice for Brand Differentiation** **Summary:** Today's consumers want high-quality textiles that are harmless to their health and made in facilities which are environmental friendly, social responsibility and skin-friendly. A new generation of consumers are willing to spend more on environmentally friendly & skin-friendly textiles. Sustainable textile products & skin-friendly textiles will gradually become the standard for consumers to choose brand differentiation, Attracting a large and loyal customer base.	Andy Niu, Head of Sales in China, Hohenstein Group	Mandarin Chinese	5.1 - E142 Forum Space
Technology and Solution				
10:20 - 10:50	**The Textile Surface Defect Detection System and Equipment Based on Deep Learning** **Summary:** Based on the innovative concept of "industry 4.0" and "Internet+", Cixing Internet Science & Technology Co., Ltd.(Cixing IST) adopts smart sensing and RFID technology to realize the rapid production of customl pized knitted sweaters, shoes and hats. The business of Cixing IST covers many fields, such as large-scale personalized customization, enterprise digital workshop construction, intelligent equipment manufacturing, network coordinated manufacturing and so on.	Zhu Xinzhong, President of Cixing Research Institute, Ningbo Cixing Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point

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12:45 - 13:35	**Introduction and Identification of New Developed Fabric** **Summary:** This paper briefly introduces the principle of new fabric (including functional fabric) commonly used in the market, the existing testing methods and how to mark the finished product correctly. And identification methods for newly developed fabrics.	David Zhang, Vice minister of business, Guangzhou Inspection and Testing Certification Group Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point
13:45 - 14:15	**Epson Professional Head Technology** **Summary:** Epson's business in China mainly includes information related products such as printers, scanners, projectors, electronic components business and industrial robot business. Its products have been sold well with its excellent quality, energy saving and environmental protection.	Xue Binbin, Manager, Epson (China) Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point
14:25 - 14:55	**Let the Sweater Industry Develop with High Quality** **Summary:** It introduces the four major systems of platform trading system, production circulation system, credit financing system and intelligent production system, and introduces five platforms: supply chain collection platform, cloud logistics platform, cross-border e-commerce platform, talent certification platform and supply chain financial platform	Shen Yiqi, Manager, Zhejiang MES Industry Development Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point
15:05 - 15:55	**Production Knitted Denim by Open Width Process and Market Prediction** **Summary:** Open width dyeing method is the only feasible way for knitted casual wear. It has the advantages of large output, low cost, energy saving and zero sewage generation, it's the real sustainability for knitted production.	Wicky Cheung, Development Manager, Jiangyin Hengliang Textile Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point

Friday, 28 Sept				
Time	**Topic/Summary**	**Speaker/Company**	**Language**	**Venue**
Design & Trend				
10:00 - 10:50	**Zipper Fashion Trend Release** **Summary:** 1. Unbounded, 2. Unruly device, 3. OVERSIZE, 4. UP UP, 5. Moss camouflage, 6. Sensory quality, 7. Rainforest, 8. Advanced metal, 9. Functional potential, 10. Color and Fabric.	Linda, Designer, Zipper Design Center, Fujian SBS Zipper Science and Technology Co Ltd	Mandarin Chinese	4.1 - K112 Textile Dialogue
10:55 - 11:45	**PANTONE®VIEW Colour Planner A/W 19/20: THE CIRCLE OF COLOUR** **Summary:** How the arrival of the millennial generation with a whole new platform of lifestyle demands has altered our understanding of colour. Today, colour needs to be both historic and forward-facing, represent inclusivity in a world that generates more and more diversity, be balanced and without bias, radiate neutrality yet embrace us all. This is something we have tried to with our Circle of Colour for A/W19/20	David Shah, Pantone Color Institute Team Member and CEO of View Publications	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
11:50 - 12:40	**Analysis and Application of 2020S/S Key Color Trends** **Summary:** We will analyze five key color trends of 2020 S/S and provide some application suggestions. We will also share some revolutionary practical color matching methods and colors tools with all participants.	Huangyan, Consulting Director, Coloro	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
12:45 - 13:35	**Fall Winter 2019-2020 Fashion Trends** **Summary:** Full presentation of fashion trends for season FW1920, including social megatrends, consuming behaviours, colour, prints, shapes of men's and women's wear.	Michael Bonzom, Creative Director China, NellyRodi Paris	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
13:40 - 14:30	**WGSN S/S2020 Color Forecast** **Summary:** As 2020 approaches, established social structures will shift and stereotypes will rapidly become outdated, so closer consideration is needed when range planning and developing palettes. The best colour palette planning will incorporate levels and hues that flatter different skin tones, ages and genders.	Mianmian Zheng, WGSN Trend Director	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
14:35 - 15:25	**Viscose Creates Better Future in Textile Industry** **Summary:** Sustainable fashion is not only a fresh term. More and more companies have realized sustainability is the driving force for innovation and economic development. As the plant-based material, viscose is becoming well-known by more and more people with its natural properties and unique features which are widely used in various textile applications. Sateri customized and developed a series of BV products which are used in the finished garments of designer Eva XU. Many designers intend to create natural beauty for the future fashion industry with viscose fiber.	Sherry Li, Marketing Director, Sateri; Eva Xu, ACFN Designer	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
15:30 - 16:20	**Design and Trend of Autumn Winter 2019** **Summary:** Styling your products with good designs can make your products more attractive. In the seminar, we will talk about the upcoming design trends of Autumn Winter 2019 for fashion including themes, patterns and colors.	Kenneth De Trazegnies, Founder, Collecionstock	English / Mandarin Chinese	4.1 - K112 Textile Dialogue
Market Information and Business Strategies				
12:00 - 12:50	**Intelligent Textile —— The Application of IOT Firefighting in Textile Industry** **Summary:** Moreover, the application of IOT firefighting has become an essential part of intelligent factory and intelligent park. This speech will focus on the current situation of fire protection system, and discuss the importance and value of IOT firefighting in textile industry, as well as the application of IOT firefighting system in textile factories.	Wang Zhengguang, Director of center for strategic studies, China Textile Network Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point
Sustainability Issue				
11:45 - 12:15	**Test Method for New Functional Property in Textile** **Summary**: There are several test methods that evaluate function of Textile Products. For example, Deodorization and Sweat-absorbent Quick-drying, Hygroscopic Heat Generation and so on… We would like to introduce "Functional test methods of Textile products" are described in ISO and GB and JIS and so on in this time.	Liu Ya Qiong, Supervisor, Shanghai Aili Boken Quality Evaluation Co Ltd	Mandarin Chinese	5.1 - E142 Forum Space
12:55 - 13:25	**Green Manufacture with Global Leading Quality** **Summary**: Analyze global textile technical requirements, put forward suggestions to improve product quality, share real case for enterprise quality management, and lead the technical upgrade of traditional textile industry.	Jane Jiang, Global SL Technical Director, SGS	Mandarin Chinese	5.1 - E142 Forum Space
15:15 - 15:45	**Sustainability Driving Innovation** **Summary**:	Ally Feng, VP, General Manager - China, Avery Dennison Retail Branding and Information Solutions	English / Mandarin Chinese	5.1 - E142 Forum Space
Technology and Solution				
10:00 - 10:30	**Planning and Implementation of Textile Smart Factory** **Summary:** Huansi Intelligent Technology Inc is one technical leading comprehensive corporation group specialized in the research and innovation of textile industry smart factory management model, integrated with "Equipment Automation Application and Research, Management Information Research and Implementation, Industry Big Data Analysis and Diagnosis, Industry Consultation and Education".	Xiao Ruofa, General Manager, Huansi Intelligent Technology Inc	Mandarin Chinese	5.1 - J42 Talking Point
10:40 - 11:10	**Transfer Coloration Technology Changes The Textile Printing And Dyeing Industry** **Summary:** The characteristics of COOLTRANS printing and dyeing technology and its environmental contribution to the subversion, reform, innovation and sustainable development of traditional textile printing and dyeing industry.	Allen Lai, General Manager, Equipment Sales & Marketing Department, Newtech Textile Technology Development (Shanghai) Co Ltd	Mandarin Chinese	5.1 - J42 Talking Point

Time	Topic / Summary	Speaker	Language	Location
11:20 - 11:50	**Textile Knowledge Technology Cloud Platform Helps Textile Industry Innovation and Development** **Summary:** Based on the concept of "Scientific and Technological Knowledge Serving Textiles and Promoting Innovation of Textile Industry", integrating resources of both sides, providing textile science and technology information, textile academic knowledge, textile science and technology and management, achievements promotion and dissemination, intellectual property services and other aspects of knowledge and technological services to textile enterprises and institutions, and boosting the textile industry Practitioners quickly understand the scientific and technological achievements of the textile industry, industry basic knowledge and technical regulations, industry patents, etc.	Wang Jin, General Manager, Tongfang Knowledge Network Technology Co Ltd (Beijing)	Mandarin Chinese	5.1 - J42 Talking Point
12:20 - 12:50	**AI Assistant for Textile Pattern Design** **Summary:** Atexco was established in 1992 as a key company in the Software Park in the Hangzhou Hi-tech Zone and is a serial winner of the prestigious National Torch Prize. We also undertake projects in the Hi-tech Research and Development Program (part of the government's 863 plan) and the state's High-tech Industrial Feasibility Project. Atexco is an international leader in garment CAD/CAM/CIM systems, digital printing systems, inkjet direct manufacturing systems, advertising printing systems and carpet printing.	Chris Wu, CTO, Hangzhou Honghua Digital Technology Stock Co Ltd	Mandarin Chinese	5.1 - E142 Forum Space
13:00 - 13:50	**The Sedo System for the Intelligent Manufacturing Solution of Printing and Dyeing Factory** **Summary:** The Greenensign_Sedo System in cooperation with sedo of Germany contains the intelligent automatic scheduling, dyeing and finishing process control, digital production process central control, intelligent color and process management, printing control, energy management and data analysis and machine automatic controller.	Li Jianfeng, General Manager, Greenensign (Beijing) Industry Technology Ltd	Mandarin Chinese	5.1 - J42 Talking Point
15:00 - 15:50	**Part 1: New Type Environmentally Friendly an Durability Textile Functional Finishing Technology** **Summary:** PPT will add difference function on garment by offering functional finishing auxiliaries with simply application technology. It strengthens garment usability with durability wash. Choosing a garment not only selecting fibre, fabric and fashion styling anymore, an appropriated function would be considered as well. Wearer would enjoy more benefits. Apparel brand adds functional finishing elements on garment generating brand differentiation and personalization. Both increase the attractive to consumer. This section would introduce Cosmetic Textile finish, Insect Proof and Qi-Tex balancing finish. It would be widely used on casual wear, lingerie, outdoor apparel and sport wear. **Part 2: Examples of New Functional Fabrics Development** **Summary:** This report is based on the use of special process auxiliaries and processing methods in the fabric development process, through routine testing, scanning electron microscopy and surface analysis to make an objective evaluation and characterization method, to do a better job in theoretical research and development for more refined expression of the fabric development process.	Gillen Yuen, Brand & Retail Manager, APAC; Duan Wuhai, Fabric Manager, Textile Chemical BU, Transfar Group	Mandarin Chinese	5.1 - J42 Talking Point
15:50 - 16:20	**Sweater Factory "Unmanned" Send and Receive** **Summary:** Integrating garment management software and clothing intelligent hardware, it is committed to the construction of the Internet of RFID intelligent factory, intelligent warehouse, smart store, intelligent order meeting, cashmere traceability anti-counterfeiting project, as well as the complete sweater solutions of sweater enterprise R & D, order, production, sales, warehousing integration.	He Jun, Technical Director, Jiaxing Easy To Use Internet of Things Technology Co Ltd	Mandarin Chinese	5.1 - E142 Forum Space

Update as of 18 Sep 2018