

27 Sept (Thurs)				
Time	Topic/ Summary	Speaker/ Company	Language	Venue
11:00 - 12:30	<p>Functional Lingerie: Trends and New Opportunities</p> <p>Summary: Smart textiles and sew-free technologies including moulding, laminating, welding and circular knitting have enabled the garment industry to provide trendy, healthy, sexy, and yet functioning lingerie products to the wearers. The recent rise of athleisure trend and eco-friendly/sustainable fashion trend require the market players to think outside the box and resourceful. In this panel discussion session, the panel members will discuss the trends, developments, challenges, and subsequent opportunities in the functional lingerie market.</p>	<p>Moderator: Kristina Shin, Assistant Professor of Fashion & Textile Design, Hong Kong Polytechnic University</p> <p>Panelists: (1) Luca Bonati, Asia Pacific Sales Director, Carvico Trading (Shanghai) Co Ltd (2) Leila Guo, Marketing Manager, Santoni (Shanghai) Knitting Machinery Co Ltd</p>	English / Mandarin Chinese	5.1 - J42 Talking Point
13:00 - 14:30	<p>Implementation of Sustainability in Denim Industry</p> <p>Summary: Sustainability development is becoming the main direction of the fashion industry while denim plays an important role in this trend. How to maintain creativity and innovation? How to design, purchase, manufacture and consume at different dimensions of value chain to reduce impacts to environment or even to protect it? How to convert linear models into circular models to reduce waste? We will have key players in this field to bring us their insights and practices in this panel.</p>	<p>Moderator: Hu Kehua, Sustainability Stewardship Director, Office for Social Responsibility of CNTAC</p> <p>Panelists: (1) Grant Yen, Managing Director, Glowtex Co Ltd (2) Hong Liang, General Manager, Jiangyin Heng Liang Textile Co Ltd (3) Karin Malmstrom, China Director, Cotton Council International (CCI) (4) Andy Zhong, Marketing Director, Prosperity Textile (5) Jean Hegedus, Global Denim and Wovens Business Director of INVISTA's Apparel & Advanced Textiles Business</p>	English / Mandarin Chinese	5.1 - E142 Forum Space

28 Sept (Fri)				
Time	Topic/ Summary	Speaker/Company	Language	Venue
10:00 - 11:30	<p>The Rise of Africa's Textile Industry: The Final Trade and Investment Potential of the Mainland?</p> <p>Summary: Africa, spanning 30.2 million square kilometers with a population of 1.2 billion in 54 countries, is a newly-discovered resources with fruitful resources. A well-developed textile and garment industry is the key to successful industrialisation in Africa. Some African countries are gradually attracting the attention of global apparel brand buyers and textile supply chain manufacturers with their comprehensive advantages, such as their demographic dividend, zero-tariff policy for exports to Europe and the United States, and comparatively low energy cost. At the same time, the growing purchasing power of Africa is also expected to become an important consumer growth market for global textiles and apparel in the coming 30 years. In 2017, China's textile and apparel exports to Africa reached US\$18.4 billion, a 165% increase from 2010.</p> <p>This panel discussion will mainly focus on the potential investment opportunities within Africa's textile and apparel industry. Our guests come from various sectors including key African countries, Chinese non-investment companies, China's leading exporters to Africa, and the China National Textile and Apparel Council. They will share their opinion on the latest trends and changes in the current African textile and apparel consumer market, as well as investment opportunities, risks and challenges in Africa's textile and apparel industry.</p>	<p>Moderator: Liu Yaozhong, Vice Director, Office of International Trade, China National Textile and Apparel Council; Director, Sub-Council of Textile Industry, CCPIT</p> <p>Panelists: (1) Xu Yingxin, Vice Chairman, China National Textile and Apparel Council; Executive Vice Chairman, The Sub-Council of Textile Industry, CCPIT; Executive President of China Textile Go Global Union (2) Amb. Mulie Tarekegn Edlie, Consul General, The Consulate General of the Federal Democratic Republic of Ethiopia, Shanghai, China (3) Zhou Yejun, Chairwoman, Wuxi No.1 Cotton Mill Textile Group Co Ltd (4) Zheng Haosheng, Chairman, Inner Monlolia King Deer Co Ltd (5) Zhu Xingjian, Board Director, Wuxi Joyday Silkroad E-cloud Textile Corp Ltd</p>	English / Mandarin Chinese	5.1 - E142 Forum Space
13:30 - 15:00	<p>Little Label, Big Impact! How to Create Consumer Trust with an Ecolabel</p> <p>Summary: According to the The Key To Confidence Study, 6 out of 10 consumers globally are interested in knowing that the textiles they purchase are both safe from harmful substances and produced in environmentally and socially responsible ways.</p> <p>Panelists will provide their points of view regarding ecolabels and sustainability of textile industry. The pertinent questions will be addressed by industry experts of brands, NGOs, suppliers, and trader.</p>	<p>Moderator: Linda Wegelin, Group Market Development Manager, TESTEX AG</p> <p>Panelists: (1) Lydia Lin, East Asia Director, ZDHC (2) Zixin Zhang, General Secretary, China Chemical Fibers Association Viscose Branch, Collaboration for Sustainable Development of Viscose (3) Peter Schmitt, General Manager, DVC Trading Consultancy (Shanghai) Co Ltd (4) Sarah Xiang, Sustainability Manager, Sateri (5) Xue Xi, Sales Manager, LOFTEX</p>	English / Mandarin Chinese	5.1 - E142 Forum Space