

Press

February 2018

Press Release

Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018
China International Trade Fair for Apparel Fabrics and Accessories
National Exhibition and Convention Center (Shanghai)
Shanghai, China, 27 – 29 September 2018

Liam Rodden
Tel +852 2230 9217
liam.rodden@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.intertextileapparel.com
ITSA18 PR1 eng

Change of date for Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018

The 2018 Autumn Edition of Intertextile Shanghai Apparel Fabrics will take place earlier this year, with the industry's leading trade fair running from 27 – 29 September instead of its usual October timing. It will be held again at the National Exhibition and Convention Center (Shanghai), its home since 2015. The 2017 fair played host to 4,538 exhibitors from 32 countries and regions, and 77,883 trade buyers from 102 countries and regions.

“After extensive consultation with all stakeholders over the past year, we have come to the decision to bring forward the Autumn Edition to September,” Ms Wendy Wen, Senior General Manager of fair co-organiser Messe Frankfurt (HK) Ltd explained. “The autumn / winter sourcing season has steadily moved earlier in the year, and this change in timing is necessary to ensure Intertextile Shanghai remains the leading business platform for both suppliers and buyers in the global apparel fabrics and accessories industry.”

As in previous editions, Intertextile Shanghai Apparel Fabrics will be held concurrently with Yarn Expo Autumn, fashion garment fair CHIC and knitting fair PH Value, making this the most comprehensive sourcing platform in the global industry.

More details of the Autumn Edition will be announced after the conclusion of next month's Spring Edition, which will take place from 14 – 16 March, where some 3,300 exhibitors and around 70,000 trade buyers are expected to converge.

Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

-end-

Notes to editors:

Further press information & picture material

http://www.hk.messefrankfurt.com/hongkong/en/media/textiles-technologies/intertextile_shanghai_apparel_fabrics_autumn/news.html

Follow Intertextile Shanghai Apparel Fabrics on social media

www.facebook.com/intertextile.shanghai

<https://twitter.com/Intertextile>

www.linkedin.com/in/intertextileapparel

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

*preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de