

Press

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Final Report

Intertextile Shanghai Apparel Fabrics – Autumn Edition 2017
China International Trade Fair for Apparel Fabrics and Accessories
National Exhibition and Convention Center (Shanghai)
Shanghai, China, 11 – 13 October 2017

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Final Report Intertextile Shanghai Apparel Fabrics 2017: industry's leading sourcing platform delivers strong business results once again

Exhibitors big and small find success

Three days of order placing, relationship building and trend-spotting concluded last Friday as another successful Intertextile Shanghai Apparel Fabrics wrapped up. Once again the global industry truly came together in Shanghai for the industry's leading trade fair, with 4,538 exhibitors from 32 countries and regions (2016: 4,553, 29 countries and regions) presenting their latest collections and innovations across 11 halls, with the gross area of the fair increasing 6% compared to 2016. Reflecting growth in the domestic market as well as other regions, the Functional Lab grew 33% in size this year, Premium Wool Zone grew 18%, while an extra accessories hall was added to meet demand. With the entire apparel fabrics and accessories product spectrum on offer, more than 77,000 trade buyers from over 100 countries and regions chose Intertextile as their sourcing event for the season (2016: 73,927, 90 countries and regions).

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd highlighted the fair's importance to the apparel sector as it concluded last week. "Intertextile Shanghai is not just the industry's largest event – it is also the leading sourcing and business platform for the industry. Exhibitors come here knowing they can meet quality trade buyers from around the world that are there to conduct business, while these buyers know that the fair provides an unrivalled number of suppliers across the entire product spectrum to source from. This combination is the genesis for a successful, business-focused trade event, and I'm pleased to say that this edition has once again been highly effective in this regard."

"Walking the halls this year, I was also encouraged to see an increasing number of innovative products and solutions," Ms Wen continued. "A noticeable trend, too, was the large number of companies offering eco-friendly products and technologies, not just in our All About Sustainability zone. Innovation and sustainability in particular will continue to be a strong focus of both our Spring and Autumn Editions next year."

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

Exhibitors big and small find success

Companies big and small descended on Shanghai last week for the fair, and with such a diverse range of buyers also gathering, there was success to be found by all. One of the industry's largest players, Lenzing, who participated with 54 of their partner mills, finds the fair essential to participate in, as Ms Maggie Shen, Marketing Communication Manager, China, explained. "Intertextile is the biggest and most important fair in the industry. Everyone knows it, and comes here to see what's new. It's an effective platform for us and our partner mills to meet existing customers, as well as get new enquiries each edition."

At the other end of the size spectrum, but no less successful in the industry and at the fair, is Huddersfield Fine Worsteds who celebrated 10 years at the fair this edition. Their President, Mr Bob McAuley, commented: "This edition has been very good for us, we've been very busy. Intertextile is an easy place to find lots of customers. A lot of new companies opening in the high-end wool sector in China come here each edition. The professionalism of the buyers is high too – specifically we're getting tailors and speciality menswear stores here. Our sales are increasing big time in China. We expect to double our business in China in the next year."

The next Intertextile Shanghai Apparel Fabrics is the Spring Edition, held from 14 – 16 March 2018.

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Download pictures from the fair

http://www.hk.messefrankfurt.com/hongkong/en/media/textiles-technologies/intertextile_shanghai_apparel_fabrics_autumn/media.html

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning,

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organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de