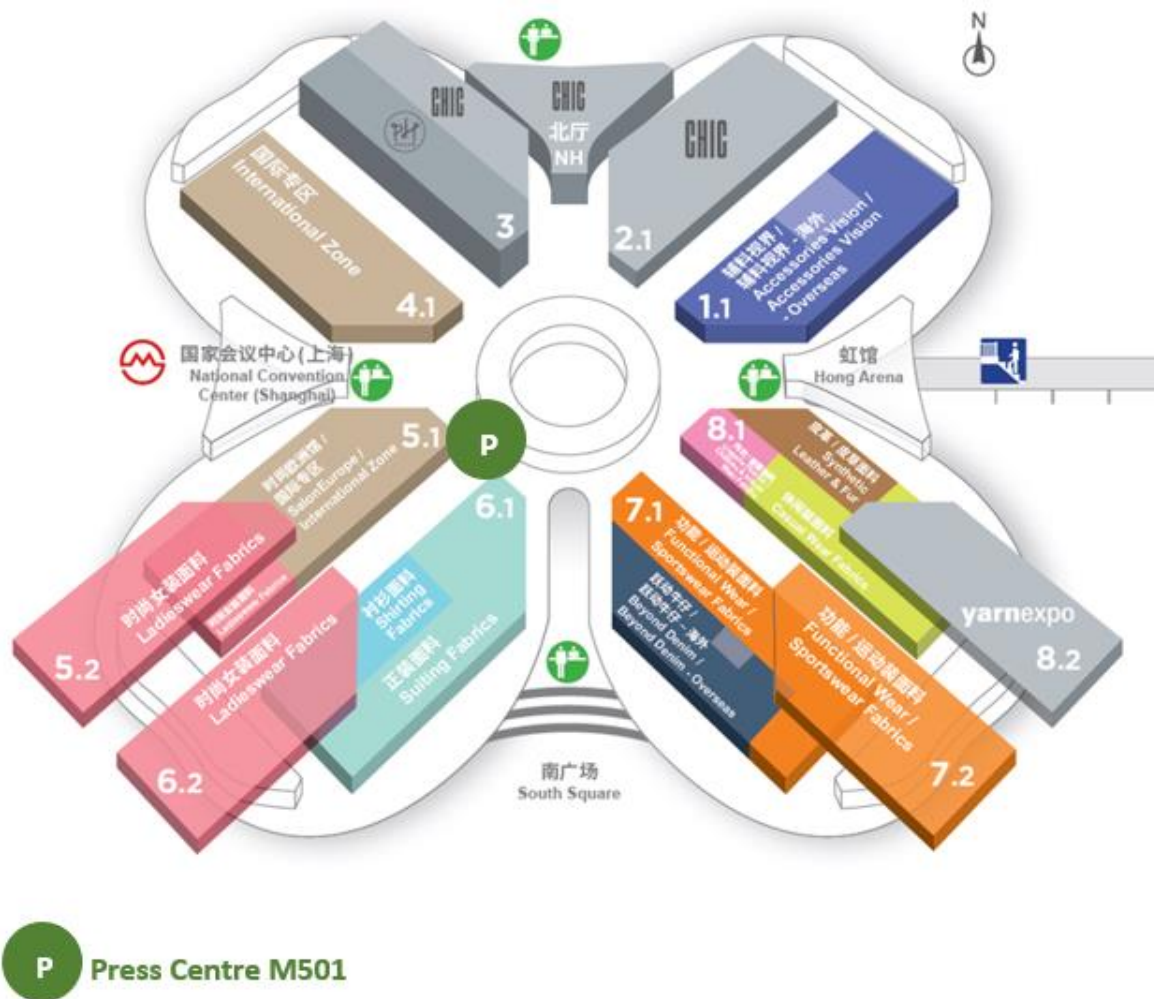


Itinerary for Overseas Media

You can find the finalised press itinerary and all useful materials at the following page:

Key meeting points:

- VIP Lounge: 5.1-G106
- Press Centre: M501



Day 1, 28 August (Monday)

Time	Event	Venue
09:00	Meet with Messe Frankfurt staff and proceed to the fairground	The SENZ Hotel lobby
09:45	Arrive at Press Centre	M501
10:00	VIP Briefing	VIP lounge 5.1-G106
11:00	Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT) Press Conference	Salon 9, Level 2, InterContinental Shanghai NECC
15:00-15:45	Intertextile Shanghai Apparel Fabrics Media Tour	<i>*Meet in Press Centre M501 at 14:45</i>
17:45 –20:30	Intertextile Night VIP Dinner	Ballroom, Level 2, InterContinental Shanghai NECC <i>* Meet in Press Centre M501, at 17:30</i> <i>*Shuttle bus will return to our hotel at around 20:30</i>

Day 2, 29 August (Tuesday)

Time	Event	Venue
09:00	Meet with Messe Frankfurt staff and proceed to the fairground	The SENZ Lobby
09:45 – 10:15	Yarn Expo Media Tour	Hall 8.1 <i>*Meet in Press Centre M501, at 09:30</i>
15:00 – 16:00	Media Briefing with Messe Frankfurt Management Team	VIP Lounge, Hall 5.1-G106 <i>*Meet in Press Centre M501 at 15:45</i> <i>OR</i> <i>*Meet in VIP lounge 5.1-G106 directly at 16:00</i>
18:30	Media Dinner	<i>*Meet in Press Centre M501 at 17:30</i>
21:30	Depart restaurant for hotel	

Day 3, 30 August (Wednesday)

Time	Event	Venue
09:00	Meet with Messe Frankfurt staff and proceed to the fairground	The SENZ Lobby
14:30	Leave fairground and take shuttle to Shanghai Pudong International Airport (PVG)	<i>*Meet in Press Centre M501 at 14:15</i>