

Press release

19 September 2022

Autumn editions of Intertextile Shanghai Apparel Fabrics and Yarn Expo to merge with spring 2023 fairs

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Originally scheduled to take place in October 2022, the two Autumn fairs will now be merged with next year's spring editions, to be held from 8 – 10 March. The decision is in support of the ongoing pandemic control measures in Shanghai, while the move will also integrate industry resources more efficiently and provide more certainty to exhibitors in their planning.

“We know how important the Autumn sourcing season is for textile buyers and suppliers, but as a responsible trade fair organiser, we hold a commitment both to our participants and the local authorities that extends beyond the fairground,” explains Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd. “Given the ongoing pandemic control measures in Shanghai, and after consultations with key stakeholders, we have decided that deferring the Autumn fairs to next Spring is the most appropriate arrangement for the textile industry.”

Ms Shea adds: “While we have looked to find an appropriate timeslot later this year for the Autumn shows to be held, any postponement would congest the trade fair calendar by placing the Autumn fairs too close to the Shenzhen editions of Intertextile Apparel Fabrics and Yarn Expo this November, as well as the Spring editions in Shanghai next March.”

Between now and next spring, the Shenzhen editions of Intertextile Apparel Fabrics and Yarn Expo held in autumn offer textile suppliers and buyers the opportunity to expand their business in the Greater Bay Area, a fast growing hub for high-end fashion.

Exhibitors or visitors with any queries about these fairs should email textile@hongkong.messefrankfurt.com, or visit the fairs' respective websites:

- Intertextile Shanghai Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com/>
- Yarn Expo: www.yarnexpochina.com

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. The co-organisers of Yarn Expo are Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

Messe Frankfurt's China textile fairs form a part of the company's Texpertise Network, which consists of some 50 fairs around the world. More information can be found here: <http://www.texpertise-network.com>.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com