

## Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018 Press Logistics Information

### Arrival in Shanghai

Please check which airport your flight will arrive at. Shanghai **Hongqiao** International Airport (SHA) is close to the hotel and will take around 15 minutes and cost approximately RMB 30 in a taxi.

However, most international flights will arrive at Shanghai **Pudong** International Airport (PVG) which is around 60km from the hotel. Please follow the signs at the airport to the taxi stand and take a taxi to the hotel. The trip will take around 60-70 mins (depending on traffic) and cost approximately RMB 250.

Do not accept the services of a private car instead of a taxi, you will likely get offered this in the arrivals terminal but ignore them and head to the official taxi queue on the ground floor. And most taxis in Shanghai do not offer credit card payment, so please convert money to RMB before you leave or in Shanghai airport.

**Hotel Name:** Holiday Inn Shanghai West  
(<http://www.ihg.com/holidayinn/hotels/us/en/shanghai/shgxi/hoteldetail>)  
**Address:** 2000 Huqingping Road, Qingpu, Shanghai 201702  
**Hotel Tel:** +86 (0)21 3973 8888

### Hotel address and optimal route instructions from **Pudong** airport:

司机师傅，您好，麻烦经由高速（迎宾高速公路 **S1**——外环高速公路 **S20**——沪青平公路）前往以下地址：

上海市沪青平公路 **2000** 号，上海西郊假日酒店  
酒店前台电话：**021-39738888**

When taking a taxi, please make sure you have the destination written in Chinese (see above), and that the taximeter is switched on.

Alternatively, if your flight is delayed or you miss the shuttle in the morning, this is the address to the InterContinental Hotel attached to the fairground and you can access the fairground through the 2<sup>nd</sup> floor of the hotel. Please contact Paula (+86 132 6814 6573) before arrival to meet you at the entrance to get your badge for admission:

司机师傅，您好，麻烦去 上海诸光路 1,700 号 国家会展中心洲际酒店

There will be a press package waiting for you at the concierge desk of the hotel when you check-in. It contains your fair admission badge and other information related to your visit. Please remember to ask for it as the hotel staff will not always give to you.

### **Show location**

The fair will take place again at the National Exhibition and Convention Center (Shanghai) in halls 1, 4.1, 5.1, 6.1, 6.2, 7.1, 7.2, 8.1 & 8.2.

Our shuttle bus will take you to the venue each morning, and will depart the hotel at **8:45am on 27 September**. Please meet in the hotel lobby before this time. Please note that there are other shuttle buses leaving from the hotel to the venue, so make sure you find our group and do not get on another bus!

### **Press schedule**

A full schedule of all the planned press events, as well as other events taking place at the fair, will be provided in your welcome pack. A preliminary schedule is included with this document.

### **Press centre**

The press centre is located at M7-01 on the Mezzanine Floor between halls 7.1 & 7.2. Here you can find press releases and other information about the fair.

Facilities and services include:

- Working area with computers, a printer and Wi-Fi
- Lockers for handbags, cameras, magazines etc
- Lounge area with complimentary snacks and drinks

You can also access the VIP Lounge (hall 5.1-J106) with Wi-Fi and refreshments with your press badge.

### **Press contacts**

During the fair, you may contact Messe Frankfurt staff at any time with your enquiries:

**Ms Paula Tan 陳培茹 +86 132 6814 6573**

**Mr Liam Rodden +86 131 2766 0439**

### Photo-taking inside the halls

Photography inside the halls is not permitted, however, with the photography badge which is included in your press pack you are permitted to take photos. However, some exhibitors will still be hesitant, so we ask that you first seek approval from them. Having your business card to prove you are an overseas media is also helpful.

### Interviews

If you wish to interview any of the exhibitors feel free to approach them directly. If you need any assistance from us, please ask. There will also be a media briefing with Messe Frankfurt management on day 2 especially for overseas media.

### Exhibitor list, e-Catalogue and visitor guide



*\*Besides scanning, you can also click the above QR codes to access the page.*

Visitor guides with full exhibitor details are also available in your welcome pack.

### Fringe programme

Details and schedules of the fair's overseas fringe programme including trend forum tours, seminars and panel discussions are available here: <http://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en/visitors/events/trend.html> .

### Hotel check-out

Messe Frankfurt will cover the cost of the hotel room nights, breakfast and Wi-Fi in your room. All incidental hotel expenses, such as telephone calls, mini-bar etc, should be settled with the hotel before leaving.

### Departure from Shanghai

Our shuttle bus will depart from the fair venue for Pudong International Airport at **3:00pm on 29 September**. If your flight does not connect with this time, please talk to us before you leave and we will help to arrange the most suitable way for you to reach the airport.

### **Post-show report and photos**

A complete post-show report will be available after the show which you will receive automatically. A selection of photos from our official fair photographer will also be available shortly after the fair finishes. Please talk to us during the fair if you require specific photos from the photographer.

For photos requested during the fair, Paula will update them to the following link by end of each day for you to download:

<https://cloud.messefrankfurtexchange.com/index.php/s/rV26T85zrEV7Wqs>



***Thank you for visiting Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018. We look forward to welcoming you to Shanghai!***