

2018 GOTS中国研讨会——扩大标准在中国的采用

Scale Up GOTS in China—2018 Seminar



2018年9月28日，国家会展中心（上海）M5-02

28 September 2018, National Exhibition and Convention Centre (Shanghai), M5-02

2018 GOTS 中国研讨会——扩大标准在中国的采用

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时间：2018年9月28日

地点：国家会展中心（上海）M5-02 会议室

Time: 28 September 2018

Venue: National Exhibition and Convention Centre (Shanghai), Meeting Room M5-02

会议提供同声传译 Simultaneous translation is provided

议程（截至9月17日）

Programme (as of 17th September)

9:00-9:30	签到 Registration
9:30-9:45	欢迎致辞及全球有机纺织品标准（GOTS）在主要消费市场国的认可度介绍 Claudia Kersten, GOTS 董事总经理 Welcome address and introduction to GOTS international recognition Claudia Kersten: GOTS Managing Director
9:45-10:00	全球有机纺织品标准（GOTS）标准最新发展、市场动态及标识要求 时怡: GOTS 大中华区代表人 Global Organic Textile Standard (GOTS): the standard evolution, market updates and Labeling Guide Felicia Shi, GOTS Greater China Representative
10:00-10:10	主题演讲：中国的绿色制造战略 待定 Keynote speech: China's progress on Green Manufacturing TBC
10:10-10:40	主题演讲：有机农业在中国 张友廷: 正谷有机农业基金会联合创始人 Keynote speech: Organic farming in China ZHANG Youting, Co-founder, Zheng Gu Organic Farming Foundation
10:40-11:00	可持续战略提升时尚产业竞争力—来自的观点 Mark Edwards, C&A Business efficiency through commitment in sustainability--Perspective from fashion brand Mark Edwards, C&A
11:00 - 11:20	茶歇、拍照

Coffee Break & Group Photo

11:20-11:40	<p>主题演讲: GOTS 提升制造型企业的市场竞争力 丁洪亮: 青岛汉泰纺织董事长</p> <p>Keynote speech: How GOTS improves the market competence of a production mill? DING Hongliang , President to Hemp Fortex Industries.</p>
11:40-12:00	<p>“星星之火, 可以燎原”——可持续品牌如何在环保和社会责任方面发挥力量? Miranda Chen, Langerchen 品牌联合创始人、运营总经理</p> <p>How sustainable brands can make a difference in social and environmental areas ? Miranda Chen, Langerchen Co-founder & GM</p>
12:00-12:40	<p>主题演讲: 有机产品标准及认证——全球与中国概况 Vincent Duret, 爱科赛尔纺织品部全球负责人 赵芳美, 纺织品部中国负责人</p> <p>Keynote speech: Overview of organic standards and certification--worldwide and in China Vincent Duret, Textiles Business Unit Manager, ECOCERT Certification Centre ZHAO Fangmei, ECOCERT Certification China</p>
12:40-14:00	<p>午餐&交流 Lunch & Networking</p>
14:00-15:00	<p>通过 GOTS 标准要求和认证提升制造型企业竞争力</p> <ol style="list-style-type: none">1. GOTS 标准要求与认证要点、化学合规性介绍 上海世优认证资深审核员2. GOTS 认证企业分享 任维明董事长, 金达控股 <p>Q&A 参会嘉宾具体经验分享及问题现场解答</p> <p>Efficiency through GOTS Criteria and Certification</p> <ol style="list-style-type: none">1. GOTS requirements and certification procedures& chemical compliance Senior Auditor, Control Union Certification2. Economic and ecologic efficiency through GOTS REN Weiming, President, Kingdom Group <p>Q&A from the floor on certification or experience sharing</p>
15:00-16:20	<p>有机纺织品消费在中国的机遇与挑战 主持人: Hans Galliker, 可持续时尚行业资深从业者</p> <p>对话嘉宾:</p> <ol style="list-style-type: none">1.李峰博士, IFOAM 亚洲有机青年论坛秘书长2.王莉萍, 中国环保品牌 KLEE KLEE 推广策划3. Olivia C. James, Luüna Naturals 创始人

- 4.田立新，乐坊有机纺织品总经理
- 5.常天乐，北京有机农夫市集创始人

Opportunities and challenges of organic textiles consumption in China

Moderator: Hans Galliker, sustainable fashion professional

Panelists:

1. Dr. LI Feng, IFOAM Organics International-Asia
2. WANG Liping, Marketing officer to KLEE KLEE By ZUCZUG
3. Olivia C. James, Founder to Luüna Naturals
4. TIAN Lixin, General Manager to Beijing Lefang Textiles
5. CHANG Tianle, Founder to Beijing Organic Farmers' Fair

16:20-16:30

研讨会总结

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Closing Remark

Felicia Shi, GOTS Greater China Representative