

## Itinerary for Overseas Media

### ★ RSVP

<https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en/press/onsite-press-itinerary-rsvp.html#rsvp>

#### Key meeting points:

- Press Centre: M501
- VIP lounge: Hall 5.1 – G112
- Elite Buyer Club: 5.1 – H132

#### Day 1, 25<sup>th</sup> September (Wednesday)

Time	Event	Venue
10:00	<b>Opening Ceremony</b>	Hall 4.2 – Round Ballroom <i>*Meet at the Press Centre, M501 at 09:45</i>
14:00 – 15:30	<b>Round table meeting</b> Panel discussion topic: <b>Sustainability and International Capacity Cooperation in the Textile Industry.</b> Speakers include: <ul style="list-style-type: none"> <li>• Textile Clothing Footwear Resource Centre (TCF Global), Australia</li> <li>• Hong Kong Institution of Textiles and Apparel (HKITA)</li> <li>• The Cotton Textiles Export Promotion Council (TEXPROCIL), India</li> <li>• Indonesian Textile Association (API)</li> <li>• Malaysia Textile Manufacturer Association (MTMA)</li> <li>• Confederation of Wearable Exporters of the Philippines (CONWEP)</li> <li>• The National Federation of Thai Textile Industries</li> <li>• UK Fashion &amp; Textile Association</li> </ul>	Function room 9, InterContinental (NECC) <i>*Meet at the Press Centre, M501 at 13:45</i>  <i>Please check with Messe Frankfurt staff if you intend to record or quote speakers.</i>
16:00 – 17:00	<b>Yarn Expo Autumn Media Tour</b> <ul style="list-style-type: none"> <li>- Cotton Council International</li> <li>- Novetex Textiles</li> <li>- Birla Cellulose, Grasim Industries</li> <li>- Tung Ho Textiles</li> </ul>	Hall 8.2 – A55, A54, C54, F44 <i>*Meet at the Press Centre, M501 at 15:45</i>

*Please turn over for more media events →*

**Day 2, 26<sup>th</sup> September (Thursday)**

Time	Event	Venue
09:15 – 10:30	<b>Intertextile Functional Innovation Media Tour</b> <ul style="list-style-type: none"> <li>- Toray Industries</li> <li>- Yalta</li> <li>- Elevate Textiles</li> <li>- Unifi Textiles (Suzhou)</li> <li>- Aquafil SpA</li> </ul>	Hall 4.1 – E22, G21, J64, E80, G83 <i>*Meet at the Press Centre, M501 at 09:00</i>
14:00 – 15:00	<b>Networking with FASHIONSUSTAIN speakers</b> <ol style="list-style-type: none"> <li>1. Edwin Keh, CEO, Hong Kong Research Institute of Textile and Apparel (HKRITA)</li> <li>2. Marte Hentschel, Founder and CEO, Sourcebook</li> <li>3. Andreas Streubig, Director Global Sustainability, Hugo Boss</li> <li>4. Jiehui Kia, Principal Sustainability Strategist, Forum for the Future</li> <li>5. Mikkel Hansen, Explorium, A Fung Group initiative</li> <li>6. Micke Magnusson, Change Agent and Advisor, Re Access</li> <li>7. Rick Yu, Founder, TG3D</li> <li>8. Stephanie Crespín, Founder and CEO, Reflaunt</li> <li>9. Samuel Goldstein, Asia Business Development, Circular Systems</li> <li>10. Celine Huang, CEO Greater China, HeiQ</li> <li>11. Max Gilgenmann, Founder, Kaleidoscope Berlin</li> <li>12. Cherry Cheuk Yan Ho, Investment Manager, The Mills Fabrica</li> <li>13. Emily Franklin, Innovation Associate, Fashion For Good</li> <li>14. Florian Heubrandner, Vice President Global Business Management Textiles, Lenzing AG</li> <li>15. Jean Hegedus, Sustainability Director, The LYCRA Company</li> <li>16. Tony Lowe, East Asia Ambassador, Better Buying</li> </ol>	Elite Buyer Club <i>*Meet at the Press Centre, M501 at 13:45</i>

**Day 3, 27<sup>th</sup> September (Friday)**

Time	Event	Venue
10:30 – 11:10	<b>Overseas Media Briefing</b> <i>(Management list TBC)</i>	Hall 5.1 VIP Lounge <i>*Meet at the Press Centre, M501 at 10:15</i>